

Alexon Group PLC
26 September 2005

For Immediate Release

26th September 2005

ALEXON GROUP PLC

Interim Results for the 26 weeks ended 30 July 2005

Alexon Group plc, the leading retailer of ladieswear, menswear and shoes, announces Interim Results for the 26 weeks ended 30 July, 2005.

These results have been prepared in accordance with International Financial Reporting Standards (IFRS) that are expected to be applicable to the 2005/06 full year financial statements. Comparative figures have been restated accordingly. As permitted, the interim financial statements have been prepared in accordance with the UK listing rules and not in accordance with IAS 34 'Interim Financial Reporting'. Detailed reconciliations of equity and profit following the adoption of IFRS are available on the Group's website at

www.alexon.co.uk

. A summary of these reconciliations appears in note 6.

Key Points

- Overall sales of £197.7m (2004: £197.9m) and like for like sales down 1%;

- Operating profit of £7.8m (2004: £10.9m);
- Basic earnings per share of 9.45p (2004:13.74p);
- Interim dividend declared of 3.00p per Ordinary Share (2004: 2.83p);
- Share buyback programme continued with 980,000 shares purchased for cancellation for an aggregate sum of £2.7m.

John Osborn, Chief Executive, commented:

'Although 2005 is proving to be a challenging year, we believe that our diversified portfolio of brands will stand us in good stead in the difficult retail environment which currently prevails.'

For further information:

Alexon Group 020 7678 8000 (today) & 01582 723131 (thereafter)
John Osborn, Chief Executive
Robin Piggott, Finance Director

Buchanan Communications 020 7466 5000

Richard Darby / Nicola Cronk

nicolac@buchanan.uk.com

CHIEF EXECUTIVE'S REPORT

Results

Overall sales were level with the prior year, with like for like sales down 1%, a reflection of the challenging trading environment faced by all four Divisions in the first half of the year. Gross margins were slightly higher than the prior year.

Weak performances from Dolcis and Menswear, the loss of business arising from the demise of Allders, and significant increases in host store commission rates contributed to an IFRS group operating profit of £7.8m (UK GAAP £8.2m before goodwill amortisation) compared with IFRS £10.9m (UK GAAP £11.2m) last year.

Alexon Brands

Alexon Brands put in a sound performance on its continuing business, with like for like sales growth of 2.8%, coupled with a modest increase in gross margins. The operating profit for the half was £9.2 million (UK GAAP £9.5m) compared to £10.1 million (UK GAAP £10.3m) in the prior year. The Division was hit by the loss of 73 Allders concessions, which impacted at the beginning of the second quarter, and increased concession commission rates. Profits were also affected by increased host store commission rates. The strongest performances by brand came from Eastex, which is geared to the older customer and is particularly resilient in a tougher retail climate, and Alex & Co., which has successfully replaced the eponymous Alexon brand.

Dolcis

Dolcis had a difficult half recording an operating loss of £0.9 million (UK GAAP £0.8m), compared with a profit of £0.8 million (UK GAAP £0.9m) in the prior year. Like for like sales were down 9% and lower margins resulted from the need to clear surplus stocks. There were a number of contributory factors - reduced demand for shoes as a fashion item and increased competition from garment retailers strengthening their shoe offer. Our response has been to strengthen our buying team and to increase the fashion content and appeal of our ranges, the effects of which should be felt in Spring 2006.

Menswear

Menswear recorded an operating loss of £1.5 million (UK GAAP loss of £1.5m) against a loss of £0.3 million (UK GAAP loss of £0.3m) for the prior year. Like for like sales were down 6%. Gross margins were slightly higher. Whilst concession sales were strong, Envy suffered from weak performances from third party brands and a significant growth in the number of competitors in its sector. Going forward, we intend to increase the proportion of own brands (already performing well in our concession business) and thereby enhance margins.

Bay Trading

Bay Trading increased its operating profit to £1 million (UK GAAP £1m) compared with £0.4 million (UK GAAP £0.4m) in the prior year. Whilst like for like sales were 1% down, gross margins were significantly ahead, the result of improvements in range acceptability. Much work has been done to strengthen the

design content and appeal of the ranges, resulting in higher average prices and lower levels of markdown. The Division also benefited from a number of strong trends in the younger fashion market.

Outlets

Given below is a summary of outlets as at 30 July 2005.

| | UK Shops | UK Concessions | European Concessions | Tota |
|---------------|-------------|-------------------|-------------------------|------|
| Alexon Brands | 78 | 807 | 140 | 102 |
| Dolcis | 67 | 139 | 6 | 21 |
| Bay Trading | 156 | 46 | 15 | 21 |
| Style | 60 | 65 | 1 | 12 |
| Total | 361 | 1,057 | 162 | 1,58 |

Current Trading

Group like for like sales for the first seven weeks of the half are 2.7% down on last year. Whilst August sales were boosted by the successful clearance of residual stocks, sales in the last three weeks have been disappointing, reflecting tougher trading conditions and weak consumer demand. How long this will continue is impossible to predict at this stage.

Shareholder Returns

During the course of the half, 980,000 shares were purchased for cancellation

for an aggregate sum of £2.7 million.

The Board is declaring an interim dividend of 3.00p per Ordinary Share (2004 equals 2.83p) payable on 30th November 2005 to shareholders on the register at 4th November 2005.

John Osborn
Chief Executive

UNAUDITED CONSOLIDATED INCOME STATEMENT

| | Note | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's |
|-------------------------|------|---------------------------------------|---------------------------------------|
| Revenue | 2 | 197,662 | 197,944 |
| Cost of sales | | (177,491) | (175,137) |
| Gross profit | | 20,171 | 22,807 |
| Administrative expenses | | (5,570) | (5,345) |
| Distribution costs | | (6,850) | (6,547) |
| Operating profit | 2 | 7,751 | 10,915 |

| | | | | |
|---------------------------------|---------|---|---------|---------|
| Finance income | | | 267 | 220 |
| Finance expense | | | (130) | (123) |
| Profit before tax | | | 7,888 | 11,012 |
| Taxation | | | (2,474) | (2,857) |
| Profit for the financial period | | | 5,414 | 8,155 |
| Earnings per share : | basic | 3 | 9.45p | 13.74p |
| | diluted | 3 | 9.34p | 13.38p |

UNAUDITED CONSOLIDATED STATEMENT OF RECOGNISED INCOME AND EXPENSE

| | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's | 29 |
|--|---------------------------------------|---------------------------------------|----|
| Profit for the financial period | 5,414 | 8,155 | |
| Equity dividends | (3,225) | (3,064) | |
| Retained profit | 2,189 | 5,091 | |
| Actuarial gain/(loss) arising in defined benefit pension scheme | 373 | (539) | |
| Taxation arising on actuarial gains/ (losses) | | | |

| | | |
|--|-------|-------|
| Tax on items taken directly to equity | (112) | 1 |
| | - | 175 |
| Total recognised income for the period | 2,450 | 4,728 |

UNAUDITED CONSOLIDATED BALANCE SHEET

| | | As at 30 July 2005 | | As at 31 July 2004 | |
|-------------------------------|----------|--------------------------|----------|--------------------------|----------|
| | £000's | £000's | £000's | £000's | £000's |
| ASSETS | | | | | |
| Non-current assets | | | | | |
| Goodwill | 37,174 | | 37,174 | | 37,174 |
| Property, plant and equipment | 19,877 | | 19,859 | | 20,866 |
| | | 57,051 | | 57,033 | |
| Current assets | | | | | |
| Inventory | 62,080 | | 60,973 | | 55,307 |
| Trade and other receivables | 27,893 | | 27,551 | | 28,355 |
| Balance sheet derivatives | 1,198 | | - | | - |
| Cash and cash equivalents | 4,969 | | 4,902 | | 10,686 |
| | 96,140 | | 93,426 | | 94,348 |
| LIABILITIES | | | | | |
| Current liabilities | | | | | |
| Trade and other payables | (45,604) | | (47,478) | | (44,307) |
| Current tax liabilities | (3,123) | | (4,342) | | (3,403) |

| | | |
|--|---------|---------|
| Net current assets | 47,413 | 41,606 |
| Non-current liabilities | | |
| Creditors falling due after more than one year | (2,760) | (2,958) |
| Retirement benefit obligations | (4,250) | (5,044) |
| Provisions | (2,388) | (3,045) |
| Net assets | 95,066 | 87,592 |

Shareholders' equity

| | | |
|----------------------------|--------|--------|
| Ordinary shares | 5,832 | 6,114 |
| Share premium | 37,905 | 37,109 |
| Capital redemption reserve | 3,004 | 2,716 |
| Hedging reserve | 789 | - |
| Retained earnings | 47,536 | 41,653 |
| Total equity | 95,066 | 87,592 |

UNAUDITED CONSOLIDATED CASH FLOW STATEMENT

| | | 26 weeks to 30 July 2005 | 26 weeks to 31 July 2004 | |
|------|--|-----------------------------------|--------------------------------|----|
| Note | | £000's | £000's | £0 |

| | | | | |
|--|---------|---------|---------|------|
| Cash flows from operating activities | | | | |
| Cash generated from operations | 4 | 4,515 | 10,293 | |
| Interest paid | | (130) | (157) | |
| Tax paid | | (2,686) | (2,448) | |
| Net cash flow from operating activities | | 1,699 | 7,688 | |
| Investing activities | | | | |
| Interest received | 162 | | 117 | |
| Purchase of property, plant and equipment | (1,914) | | (2,057) | (6, |
| Costs of disposal of property, plant and equipment | (65) | | (20) | |
| Cash flows from investing activities | | (1,817) | (1,960) | |
| Financing activities | | | | |
| Proceeds from the issue of shares | 10 | | 825 | |
| Purchase of own shares | (2,688) | | (4,950) | (11, |
| Repayment of loan notes | - | | (548) | (|
| Equity dividends paid | (3,225) | | (3,064) | (4, |
| Capital element of finance lease payments | - | | (73) | |
| Interest element of | | | | |

| | | |
|--|---------|---------|
| finance lease payments | - | (2) |
| Cash flows from financing activities | (5,903) | (7,812) |
| Net (decrease)/increase in cash and cash equivalents | (6,021) | (2,084) |
| Cash and cash equivalents at the beginning of the period | 8,626 | 1,426 |
| Cash and cash equivalents at the end of the period | 2,605 | (658) |

Notes to the unaudited financial statements

1 Basis of preparation

These interim financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) that are expected to be applicable to the consolidated financial statements for the 52 weeks ending 28 January 2006. IFRS is subject to ongoing review and possible amendment or interpretive guidance and therefore subject to change.

Details of the amended accounting policies applied to these financial statements are given in note 6.

These interim financial statements are unaudited and do not constitute statutory accounts within the meaning of Section 240 of the Companies Act 1985. Comparative figures for the 26 weeks to 31 July 2004 and 52 weeks to 29 January 2005 have been restated to reflect the changes required by IFRS and are not the Group's statutory accounts for those periods.

IFRS1, First time adoption of International Financial Report Standards, sets out the requirements for companies preparing financial statements under IFRS for the first time and requires the accounting policies to be applied retrospectively. IFRS1 allows companies certain exemptions to the requirement for retrospective application and the Group has chosen to apply the following :

- the provisions of IFRS2, Share based payments, have been applied only to those options granted after 7 November 2002;
- cumulative actuarial gains and losses relating to the defined benefit pension scheme have been recognised in full at the date of transition and all subsequent gains or losses have been taken directly to equity through the statement of recognised income and expense;
- the provisions of IAS32 and IAS39 relating to financial instruments have been applied from 30 January 2005.

2 Turnover and operating profit

Turnover and operating profit comprise :

| | Turnover | | Operating profit/(loss) | |
|----------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's |
| Alexon Brands | 98,189 | 96,356 | 9,165 | 10,088 |
| Dolcis | 31,354 | 33,260 | (882) | 785 |
| Bay Trading | 40,620 | 40,419 | 983 | 373 |
| Style Menswear | 27,499 | 27,909 | (1,515) | (331) |
| | 197,662 | 197,944 | 7,751 | 10,915 |

3 Earnings per share

The calculation of basic earnings per share is based on profits of £5,414,000 (2004 : £8,155,000) and on 57,289,489 ordinary shares (2004 : 59,369,061) being the weighted average number of ordinary shares in issue. In calculating diluted earnings per share the weighted average number of ordinary shares in issue is adjusted to assume the exercise of all dilutory share options granted to directors and key employees.

Reconciliations of the earnings and weighted average number of shares are set

out below.

| | 26 weeks to 30 July 2005 | | | 26 weeks to 31 July 2004 | | |
|---|--------------------------|--|-----------------------|--------------------------|--|--|
| | Earnings (£) | Weighted average number of shares | Per share pence | Earnings (£) | Weighted average number of shares | |
| Basic earnings | 5,414,000 | 57,289,489 | 9.45 | 8,155,000 | 59,369,061 | |
| Effect of dilutive securities : options | - | 676,027 | (0.11) | - | 1,576,718 | |
| Diluted earnings | 5,414,000 | 57,965,516 | 9.34 | 8,155,000 | 60,945,779 | |

4 Reconciliation of operating profit to net cash inflow from operating activities

| | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's | 2 |
|---|---------------------------------------|---------------------------------------|---|
| Operating profit | 7,751 | 10,915 | |
| Depreciation | 2,785 | 2,683 | |
| Loss on disposal of tangible fixed assets | 183 | 107 | |
| (Increase)/decrease in inventories | (6,773) | (4,202) | |
| Decrease/(increase) in receivables | 567 | (1,074) | |
| (Decrease)/increase in creditors | (3) | 1,713 | |
| Increase/(decrease) in provisions | 5 | 151 | |
| | 4,515 | 10,293 | |

| | | | |
|---|--|---------------------------------------|---------------------------------------|
| 5 | Statement of changes in equity | 26 weeks to 30 July 2005 £000's | 26 weeks to 31 July 2004 £000's |
| | Profit attributable to equity shareholders | 5,414 | 8,155 |
| | Equity dividends | (3,225) | (3,064) |
| | Actuarial gain/(loss) arising in defined benefit pension scheme | 373 | (539) |
| | Taxation arising on actuarial gains/(losses) | (112) | 1 |
| | Tax on items taken directly to equity | (359) | 175 |
| | Arising from the revaluation of hedging instruments | 1,148 | - |
| | Arising on share issues | 10 | 825 |
| | Arising on share purchases | (2,688) | (4,949) |
| | Increase in total equity | 561 | 604 |
| | Total equity at the beginning of the period | 94,505 | 86,988 |
| | Total equity at the end of the period | 95,066 | 87,592 |

6 Adoption of IFRS

The following tables provide a summarised reconciliation of equity and profit following adoption of IFRS. Detailed reconciliations are available on the Group's website at

www.alexon.co.uk

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| | | | | |
|--|--|------------------------|------------------------|---------|
| | Reconciliation of profit before taxation | 26 weeks to 30 July | 26 weeks to 31 July | 52 2 |
|--|--|------------------------|------------------------|---------|

| | 2005 £000's | 2004 £000's |
|---|----------------|----------------|
| Profit before tax previously reported under UK GAAP | 6,991 | 10,043 |
| IFRS adjustments | | |
| Goodwill amortisation | 1,200 | 1,200 |
| Share based payments | 73 | 142 |
| Employee benefits - holiday pay | (516) | (514) |
| - pensions | (41) | (8) |
| Lease incentives | 181 | 149 |
| | 897 | 969 |
| Profit before tax in accordance with IFRS | 7,888 | 11,012 |
| Taxation : | | |
| Taxation as previously reported under UK GAAP | (2,570) | (3,215) |
| Tax effect of IFRS adjustments | 96 | 358 |
| | (2,474) | (2,857) |
| Profit for the financial period in accordance with IFRS | 5,414 | 8,155 |

6 Adoption of IFRS (continued)

| | As at 29 January 2005 £000's | As at 31 July 2004 £000's |
|--------------------------|---------------------------------------|------------------------------------|
| Reconciliation of equity | | |

| | | |
|--|---------|---------|
| Total equity previously reported under UK GAAP | 96,415 | 92,650 |
| IFRS adjustments : | | |
| Share based payments | 14 | 168 |
| Employee benefits - holiday pay | (150) | (662) |
| - pensions | (4,849) | (5,044) |
| Reverse SSAP24 prepayment | (2,776) | (2,444) |
| Lease incentives | (2,910) | (3,109) |
| Dividend recognition | 3,269 | 1,684 |
| Goodwill amortisation | 2,400 | 1,200 |
| Deferred tax | 3,092 | 3,149 |
| Total equity in accordance with IFRS | 94,505 | 87,592 |

Revised accounting policies adopted as a result of the application of IFRS are given below. All other accounting policies are consistent with those disclosed in the Group's published Annual Report and Accounts for the 52 weeks ended 29 January 2005.

Share based payments

In accordance with IFRS2 all equity-settled share based payments are charged to income. Share options granted after 7 November 2002 have been fair valued using the Black-Scholes option pricing model and are charged evenly over the vesting period. Shares awarded under the long term incentive scheme are fair valued at the date of grant and charged to income on a straight line basis over the vesting period. The proportion of the award that is likely to vest is assessed at each period end and an adjustment is made in the current period to reflect any variation from previous assessments.

Employee benefits

The costs of providing pensions under the Group's defined benefit scheme are calculated using the projected unit credit method and are charged to income so as to spread costs evenly over the employees' working lives. Actuarial gains and losses are recognised in the statement of recognised income and expense in the period in which they arise.

Contributions to funded unapproved retirement benefit schemes and money purchase schemes are charged to income in the period in which they arise.

The cost of accrued but unused holiday entitlement is assessed at each period end and charged to income accordingly.

Goodwill

Goodwill, being the difference between the cost of acquisition and the fair value of assets acquired, is tested for impairment annually, and at other times when there are indications that the carrying value may not be recoverable. Any impairment is recognised in the income statement in the period in which it is identified. Goodwill was previously amortised over a period of twenty years and the carrying value at the date of transition to IFRS, 1 February 2004, is the cost less amounts amortised up to that date.

Lease incentives

All incentives granted at the inception of a new lease are amortised over the lease term.

Dividends

Dividends are not charged to income until formally approved.

Financial instruments

The Group has adopted IAS 32 and 39 with effect from 30 January 2005 and has taken the exemption not to restate comparative information for previous periods. The Group applies hedge accounting rules as they relate to forward foreign currency contracts. In order to qualify for hedge accounting the Group is required to document, from inception, the relationship between the hedging instrument and the item being hedged. The Group must be able to demonstrate that the relationship between the hedging instrument and the item being hedged is highly effective on an ongoing basis. The gain or loss arising from the remeasurement of hedging instruments is recognised directly in equity, and subsequently charged or credited to the income statement in the period in which the hedged transaction affects income.

Deferred taxation

Deferred tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred tax is provided using rates of tax that have been enacted, or substantively enacted, at the balance sheet date. Deferred tax liabilities and assets have not been discounted.

7 This statement is being posted to shareholders and copies will be available to members of the public at the registered office at 40-48 Guildford Street, Luton, LU1 2PB.