

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re:

Chapter 11

Betsey Johnson LLC

Case No. 12-11732 (JMP)

Debtor

**Monthly Operating Report for the Period
From July 1, 2013 to July 31, 2013**

Debtors' Address:

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Secaucus, NJ 07094
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This Monthly Operating Report ("MOR") has been prepared solely for the purpose of complying with the monthly reporting requirements applicable in these Chapter 11 cases and is in a format that the Debtors believe is acceptable to the United States Trustee. The financial information contained herein is limited in scope and covers a limited time period. Moreover, such information is preliminary and unaudited, and is not prepared in accordance with accounting principles generally accepted in the United States ("GAAP").

I declare under penalty of perjury that this report and the attached documents are true and correct to the best of my knowledge and belief.



Aron M. Arias
Chief Financial Officer
Betsey Johnson LLC

Thursday, August 22, 2013

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK

-----X
In re : Chapter 11
BETSEY JOHNSON LLC, : Case No. 12-11732 (JMP)
Debtor.¹ :
-----X

GLOBAL NOTES TO MONTHLY OPERATING REPORT

1. **Description of the Debtor and Its Case.**

On April 26, 2012 (the "Petition Date"), the Debtor filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code. The Debtor is operating its business and managing its properties as a debtor in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

On May 3, 2012, the United States Trustee for the Southern District of New York appointed a statutory committee of unsecured creditors pursuant to section 1102(a)(1) of the Bankruptcy Code.

As of the Petition Date, the Debtor operated out of various leased facilities in New York and New Jersey as follows: a) 498 Seventh Avenue, New York, NY, consisting of a showroom, design and corporate offices, b) 700 Penhorn Avenue, Secaucus, NJ, consisting of administrative offices and a warehouse. In addition, the Debtor operates 63 corporate retail stores and outlets in the United States, and also sells its products in department and specialty stores worldwide, including Macy's and Lord & Taylor, and online at www.betseyjohnson.com. As of the date of these Global Notes, the Debtor has closed all of its stores, its New York showroom as well as the corporate head office / warehouse. The Debtor now operates out of the CFOs home office.

On May 10, 2012, the Bankruptcy Court authorized the Debtor, in partnership with a joint venture consisting of Hilco Merchant Resources, LLC and Gordon Brothers Retail Partners, LLC, to conduct store closing sales at all of the Debtor's U.S. retail store locations (the "Store Closing Sales"). Store Closing Sales commenced on May 11, 2012 and concluded on July 22, 2012. At present, the Debtor is continuing the orderly wind-down of its estate. Effective September 1, 2012 all employees have been terminated and there is one officer remaining. Certain former employees continue to assist on a part time contractual basis.

¹ The last four digits of the Debtor federal tax identification number is 8779.

As of the Petition Date, Betsey Johnson was the 100% shareholder of each of Betsey Johnson Canada Ltd. ("BJ Canada") and Betsey Johnson UK Ltd. ("BJ UK"). BJ Canada operated 5 retail stores located in various provinces in Canada. BJ UK operated a single retail store located in London, England. On May 15, 2012, BJ Canada filed a Notice of Intention to Make a Proposal in the Quebec Superior Court, Commercial Division and obtained approval of that court to liquidate the inventory and assets in all of its Canadian retail stores. The liquidation of the Canadian retail stores was completed by June 30, 2012 and a proposal to BJ Canada's creditors was accepted on August 16, 2012 and approved by the Quebec Superior Court on September 18, 2012. Substantially all of the remaining funds are expected to be transferred by BJ Canada in December. As of February 12, 2013, the proposal has been fully performed. BJ UK has not commenced any formal restructuring proceedings, but has conducted a liquidation sale which concluded on June 16, 2012. BJ UK believes it has settled its remaining obligations and returned all excess funds to the Debtor in settlement of its intercompany debt. The Debtor expects to complete the formal wind-down of BJ UK by year-end. As of May 31, 2013, all Intercompany accounts have been settled, with the final \$56,000 dividend received by the U.S. Company in May 2013 from the Canadian Trustee.

2. GAAP

The financial statements and supplemental information contained herein are preliminary, unaudited and may not comply with generally accepted accounting principles in the United States ("GAAP") in all material respects. In addition, the financial statements and supplemental information contained herein represent the condensed information for all Debtor entities only and exclude all non-Debtor affiliates. The financial statements and supplemental information contained herein are subject to review and adjustment.

The unaudited financial statements have been derived from the books and records of the Debtor. This information, however, has not been subject to certain procedures that would typically be applied to financial information in accordance with GAAP, and upon application of such procedures (such as tests for asset impairment), the Debtor believes that the financial information could be subject to changes, and these changes could be material. The information furnished in this report includes primarily normal recurring adjustments but does not include all adjustments that would typically be made for financial statements in accordance with GAAP. Further, certain additional adjustments have been made to reflect the current situation of the Debtor such as writing down assets to realizable values where the information is known.

3. General Methodology

The Debtor prepared this Monthly Operating Report ("MOR") relying primarily upon the information set forth in their books and records. Consequently, certain transactions that are not identified in the normal course of business in the Debtor's books and records may not be included in this MOR. Nevertheless, in preparing this MOR, the Debtor made reasonable efforts to supplement the information set forth in their books and records with additional information concerning transactions that may not have been identified therein.

4. **Retail Calendar**

In 2012, the Debtors books and records were prepared in accordance with the retail calendar method whereby the year-end date is the Saturday closest to the calendar year-end. As such and as most retailers have adopted, the Debtor reported on a 4, 5, 4 basis. It was unduly burdensome, a waste of limited resources and of no value to convert the Debtor's established accounting procedures to report on a calendar basis. Starting in January 2013, since all Retail Store Operations have ceased, the company moved to a calendar month-end reporting. Therefore, the month end for July is July 31, 2013, and this MOR covers the period of July 1st to July 31st, 2013.

5. **Net Book Value of Assets**

It would be prohibitively expensive, unduly burdensome and an inefficient use of estate assets for the Debtor to obtain current market valuations of all its assets. To the extent the Debtor has information on the net realizable value of its assets due to marketing efforts, the Debtor has written down assets to reflect such value. The Debtor reserves the right to amend or adjust the value of each asset or liability set forth herein.

6. **Cash Receipts and Disbursements**

The Debtor has maintained up to 74 bank accounts in connection with its cash management system. Of the accounts, 10 are used by the Debtor at the "corporate" level with the rest representing individual store accounts. The sole purpose of the store accounts is to collect and remit funds to the corporate accounts. Since no disbursements are made from the store accounts, only intercompany transfers, they do not impact the determination of the U.S. Trustee fee. As such, total store inflows are included as an interbank transfer into the corporate concentration account in the Cash Receipts and Disbursements Schedule (MOR-1) and presented only the corporate accounts. As of the date of these Global Notes, the Debtor has closed all non-essential bank accounts.

7. **Prepetition vs. Postpetition Liabilities**

The Debtor allocated liabilities between the pre-petition and post-petition periods based on the information available and research conducted in connection with the preparation of this MOR. As additional information becomes available and further research is conducted, the allocation of liabilities between the prepetition and postpetition periods may change. The liability information, except as otherwise noted, is listed as of the close of business as of July 31st, 2013. Accordingly, the Debtor reserves all rights to amend, supplement or otherwise modify this MOR as necessary and appropriate.

In addition, the liabilities listed in this MOR do not reflect any analysis conducted by the Debtor regarding potential claims under section 503(b)(9) of the Bankruptcy Code. Accordingly, the Debtor reserves any and all of their rights to dispute or challenge the validity of any claims asserted under section 503(b)(9) of the Bankruptcy Code or the characterization of the structure of any transaction, document or instrument related to any creditor's claim.

In December 2012, a settlement payment was made to Steve Madden Ltd. in the amount of \$1,522,000 in accordance with the court-approved agreement between Betsey Johnson, LLC and Steven Madden Ltd. to share in the proceeds from the Collateral sold during the store liquidation process.

8. **Insiders**

For the MOR, the Debtor uses the term "insiders" as that term is defined in section 101(31) of the Bankruptcy Code.

Persons listed as "insiders" have been included for informational purposes only. The Debtor does not take any position with respect to: (a) such person's influence over the control of the Debtor; (b) the management responsibilities or functions of such individual; (c) the decision-making or corporate authority of such individual; or (d) whether such individual could successfully argue that he or she is not an "insider" under applicable law, including the federal securities laws, or with respect to any theories of liability or for any other purpose.

9. **Reservation of Rights**

Given the complexity in preparing this MOR, caused by the carve-out of the stub period, inadvertent errors, omissions or the over-inclusion of contracts or leases may have occurred. Accordingly, the Debtor hereby reserves all of its rights to dispute the validity, status, enforceability or the executory nature of any claim amounts, representation or other statement in this MOR and reserve the right to amend or supplement the MOR, if necessary.

Nothing contained in this MOR shall constitute a waiver of the Debtor's rights or an admission with respect to these chapter 11 cases, including with respect to any issues involving the Debtor's ownership interests, substantive consolidation, equitable subordination, defenses and/or causes of action arising under the provisions of chapter 5 of the Bankruptcy Code and any other relevant non-bankruptcy laws.

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013
Federal Tax I.D. # 26-0618779

CORPORATE MONTHLY OPERATING REPORT

File with the Court and submit a copy to the United States Trustee within 20 days after the end of the month and submit a copy of the report to any official committee appointed in the case.
(Reports for Rochester and Buffalo Divisions of Western District of New York are due 15 days after the end of the month, as are the reports for Southern District of New York.)

REQUIRED DOCUMENTS	Form No.	Document Attached	Explanation Attached
Schedule of Cash Receipts and Disbursements	MOR-1	X	
Bank Reconciliation (or copies of debtor's bank reconciliations)	MOR-1 (CONT)	X	
Copies of bank statements		X	
Cash disbursements journals		X	
Statement of Operations	MOR-2	X	
Balance Sheet	MOR-3	X	
Status of Post-petition Taxes	MOR-4	X	
Copies of IRS Form 6123 or payment receipt		n/a	
Copies of tax returns filed during reporting period		n/a	
Summary of Unpaid Post-petition Debts	MOR-5	X	
Listing of Aged Accounts Payable		X	
Accounts Receivable Reconciliation and Aging	MOR-6	X	
Taxes Reconciliation and Aging	MOR-5	X	
Payments to Insiders and Professional	MOR-8	X	
Post Petition Status of Secured Notes, Leases Payable	MOR-6	X	
Debtor Questionnaire	MOR-7	X	

I declare under penalty of perjury (28 U.S.C. Section 1746) that this report and the attached documents are true and correct to the best of my knowledge and belief.

Signature of Debtor  Date 22-Aug-13
 Signature of Authorized Individual*  Date 22-Aug-13
 Printed Name of Authorized Individual: Aron M. Arias Date 22-Aug-13

*Authorized individual must be an officer, director or shareholder if debtor is a corporation; a partner if debtor is a partnership; a manager or member if debtor is a limited liability company.

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013

SCHEDULE OF CASH RECEIPTS AND DISBURSEMENTS

Amounts reported should be from the debtor's books and not the bank statement. The beginning cash should be the ending cash from the prior month or, if this is the first report, the amount should be the balance on the date the petition was filed. The amounts reported in the "CURRENT MONTH - ACTUAL" column must equal the sum of the four bank account columns. Attach copies of the bank statements and the cash disbursements journal. The total disbursements listed in the disbursements journal must equal the total disbursements reported on this page. A bank reconciliation must be attached for each account. [See MOR-1 (CONT)]

	FN xxx1763 CDA Accounts Payable	FN xxx6173 Payroll	FN xxx6181 Concentration	FN xxx6157 American Express	FN xxx6140 Mastercard	FN xxx1755 Funding Operating DIP
BEGINNING BOOK BALANCE	\$ (3,414.15)	\$ (1,710.84)	\$ -	\$ -	\$ -	\$ 893,004.54
Inflows						
Employee Benefits (Cobra/Benefit Refunds)						
State Tax Refunds						
Total	-	-	-	-	-	-
Inter-Bank Transfers						
CDA AP from Funding Acct	407.12					(407.12)
BOA Conc. To FN Funding						119,000.00
Total	407.12	-	-	-	-	118,592.88
TOTAL INFLOW	407.12	-	-	-	-	118,592.88
Outflow						
Payroll / Net Payroll						(11,000.00)
Legal And Prof Fees						(27,111.79)
Trustee Fees	(4,875.00)					-
Operating Expenses	(55.30)					(3,420.70)
Bank Fees	(381.82)					-
TOTAL OUTFLOWS	(5,312.12)	-	-	-	-	(41,532.49)
ENDING BALANCE (BOOK CASH)	\$ (8,319.15)	\$ (1,710.84)	\$ -	\$ -	\$ -	\$ 970,064.93
Balance as per Bank	Agreed	Agreed	Agreed	Agreed	Agreed	Agreed
Diff	(8,319.15)	(1,710.84)	-	-	-	970,064.93
						0.00

* COMPENSATION TO SOLE PROPRIETORS FOR SERVICES RENDERED TO BANKRUPTCY ESTATE

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013

Amounts reported should be from the debtor's books and not the bank statement. The beginning cash should be the ending cash from the prior month or, if this is the first report, the amount should be the balance on the date the petition was filed. The amounts reported in the "CURRENT MONTH - ACTUAL" column must equal the sum of the four bank account columns. Attach copies of the bank statements and the cash disbursements journal. The total disbursements listed in the disbursements journal must equal the total disbursements reported on this page. A bank reconciliation must be attached for each account. [See MOR-1 (CON'T)]

	FN xxx6132 Funding Account	Revolver	Revolver DIP	BOA Concentration xxx6126	TO DATE
BEGINNING BOOK BALANCE	\$ -	\$ -	\$ -	\$ 119,401.09	\$ 1,007,280.64
Inflows					
Employee Benefits (Cobra/Benefit Refunds)				896.57	896.57
State Tax Refunds				2,900.31	2,900.31
Total	-	-	-	3,796.88	3,796.88
Inter-Bank Transfers					
CDA AP from Funding Acct					-
BOA Conc. To FN Concentration				(119,000.00)	-
Total	-	-	-	(119,000.00)	-
TOTAL INFLOW	-	-	-	(115,203.12)	3,796.88
Outflow					
Payroll / Net Payroll					(11,000.00)
Legal And Prof Fees					(27,111.79)
Trustee Fees					(4,875.00)
Operating Expenses					(3,476.00)
Bank Fees				(121.91)	(503.73)
TOTAL OUTFLOWS	-	-	-	(121.91)	(46,966.52)
ENDING BALANCE (BOOK CASH)	\$ -	\$ -	\$ -	\$ 4,076.06	\$ 964,111.00
	Agreed	Agreed	Agreed	Agreed	Note 1
Balance as per Bank				4,076.06	
Diff					
* COMPENSATION TO SOLE PROPRIETORS FOR SERVICES RENDERED TO BANKRUPTCY ESTATE					

THE DISBURSEMENT LIST ITEMS MUST BE LISTED BELOW

DISBURSEMENTS FOR CALCULATING U.S. TRUSTEE QUARTERLY FEES: (FROM CURRENT MONTH ACTUAL COLUMN)

			Total
TOTAL DISBURSEMENTS	\$ 46,966.52		\$ 46,966.52
LESS: TRANSFERS TO OTHER DEBTOR IN POSSESSION ACCOUNTS	-	-	-
PLUS: ESTATE DISBURSEMENTS MADE BY OUTSIDE SOURCES (i.e. from escrow accounts)	-	-	-
TOTAL DISBURSEMENTS FOR CALCULATING U.S. TRUSTEE QUARTERLY FEES	\$ 46,966.52	\$ -	\$ 46,966.52

Note 1: The difference between the ending balance on MOR-1 and the cash balance on the balance sheet is due to the fact that only corporate accounts are presented on this schedule as outlined in the global notes. Refer to the Cash Receipts and Disbursements to Balance Sheet Reconciliation for the additional account balances.

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013

BANK RECONCILIATIONS

Continuation Sheet for MOR-1

A bank reconciliation must be included for each bank account. The debtor's bank reconciliation may be substituted for this page.
(Bank account numbers may be redacted to last four numbers.)

	FN xxx1763 CDA Accounts Payable	FN xxx6173 Payroll	FN xxx6181 Concentration	FN xxx6157 American Express	FN xxx6140 Mastercard
BALANCE PER BOOKS	\$ (8,319.15)	\$ (1,710.84)	\$ -	\$ -	\$ -
BANK BALANCE	-	-	-	-	-
(+) DEPOSITS IN TRANSIT (ATTACH LIST)					
(-) OUTSTANDING CHECKS (ATTACH LIST):	(8,319.15)	(1,710.84)			
OTHER (ATTACH EXPLANATION)					
ADJUSTED BANK BALANCE *	\$ (8,319.15)	\$ (1,710.84)	\$ -	\$ -	\$ -

*"Adjusted Bank Balance" must equal "Balance per Books"

DEPOSITS IN TRANSIT	Date	Amount	Date	Amount
	None	None	None	None
CHECKS OUTSTANDING	Ck. #	Amount	Ck. #	Amount
	See Attached Listing	See Attached Listing	None	None

OTHER

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)

Reporting Period: July 1, 2013 to July 31, 2013

BANK RECONCILIATIONS

Continuation Sheet for MOR-1

A bank reconciliation must be included for each bank account. The debtor's bank reconciliation may be substituted for this page.
(Bank account numbers may be redacted to last four numbers.)

	FN xxx1755 Funding Operating DIP	FN xxx6132 Funding Account	Revolver	Revolver DIP	BOA Concentration xxx6126
BALANCE PER BOOKS	\$ 970,064.93	\$ -	\$ -	\$ -	\$ 4,076.06
BANK BALANCE	\$ 970,064.93	\$ -	\$ -	\$ -	\$ 4,076.06
(+) DEPOSITS IN TRANSIT (ATTACH LIST)					
(-) OUTSTANDING CHECKS (ATTACH LIST):					
OTHER (ATTACH EXPLANATION)					
ADJUSTED BANK BALANCE *	\$ 970,064.93	\$ -	\$ -	\$ -	\$ 4,076.06

**Adjusted Bank Balance" must equal "Balance per Books"

DEPOSITS IN TRANSIT	Date	Amount	Date	Amount
	None	None	None	None
CHECKS OUTSTANDING	Ck. #	Amount	Ck. #	Amount
	None	None	None	None

OTHER

Betsey Johnson LLC	
Cash Receipts and Disbursements to Balance Sheet Reconciliation	
31-Jul-13	
Account	Balance
Total Non-Corporate Accounts	\$ -
Total Per Cash Receipts and Disbursements (MOR-1)	964,111
Total Per Balance Sheet (MOR - 3)	964,111

Betsey Johnson FIRST NIAGARA CDA Post-Petition Account Outstanding Checks 7/31/2013			
Date	Check #	Payee	Amount
5/9/2012	60026	CAITLIN KENNEY	\$ 60.83
5/9/2012	60032	DEEDRA BOND	139.66
5/9/2012	60033	LYNDSAY GRACIN	54.99
5/9/2012	60038	MILICA VELICKOVICH	79.43
5/9/2012	60041	SARAH SUMMERS	21.53
5/9/2012	60046	BRIANA VILLA	9.97
5/9/2012	60059	AJA HILL	71.60
5/9/2012	60064	JANELY BENCOMO	125.00
5/9/2012	60072	JESSICA CLAEYSSSEN	106.28
5/10/2012	60080	FARIAS, INC	39.61
6/12/2012	80464	MARGOT E HASWELL	769.92
6/21/2012	80616	KIMBERLY E. MAYBERRY	337.20
8/8/2012	90025	NSTAR ELECTRIC	60.06
8/23/2012	90065	JOLEE ACOSTA	47.27
8/23/2012	90070	ASHLEY ANGELO	12.64
8/23/2012	90072	ABIGAIL ARNETT	16.40
8/23/2012	90080	SHANNON BOUTHILLETTE	79.22
8/23/2012	90083	KATELYN BREHONY	28.54
8/23/2012	90092	TARALYNN CONGEMI	12.64
8/23/2012	90093	ANTHONY COOPER	62.37
8/23/2012	90098	LEARIE D. DAWKINS	15.40
8/23/2012	90114	MARY HAMILTON	31.14
8/23/2012	90123	TACEY JONES	19.20
8/23/2012	90125	EDWARD KIM	100.92
8/23/2012	90129	BRINKLEY LEMARIE	14.38
8/23/2012	90137	MICHAEL MOLINA	12.64
8/23/2012	90142	SAMUEL OLMEDO	12.64
8/23/2012	90150	TAYLOR RICHEY	20.13
8/23/2012	90162	IRAM SUBA	47.27
8/23/2012	90165	ROBERT TILLERY	47.27
4/15/2013	90320	VERMONT DEPARTMENT OF TAXES	250.00
4/15/2013	90322	AZ Secretary of State Ken Benn	13.00
4/15/2013	90324	ILLINOIS DEPT OF REVENUE	100.00
4/15/2013	90325	COMMONWEALTH OF MASSACHUSETTS	500.00
4/15/2013	90326	MINNESOTA SECRETARY OF STATE	35.00
4/15/2013	90328	MISSOURI DEPT. OF REVENUE TAXA	25.00
4/15/2013	90329	TENNESSEE SECRETARY OF STATE	20.00
4/15/2013	90331	SECRETARY OF STATE OF TEXAS	15.00
7/28/2013	90340	TREASURER STATE OF NEW JERSEY	30.00
7/28/2013	90342	US TRUSTEE	4,875.00
			\$ 8,319.15

Betsey Johnson Payroll Outstanding Checks 7/31/2013				
Date	Check #	Payee	Amount	
5/25/2012	10285	Payroll	\$	81.40
6/8/2012	10489	Payroll		170.56
6/8/2012	10531	Payroll		42.79
6/15/2012	10563	Payroll		82.10
6/15/2012	10578	Payroll		66.77
6/15/2012	10632	Payroll		118.70
7/6/2012	10852	Payroll		40.33
7/6/2012	10853	Payroll		48.56
7/6/2012	10855	Payroll		58.93
7/6/2012	10858	Payroll		163.47
7/6/2012	10871	Payroll		122.85
7/6/2012	10922	Payroll		285.18
7/20/2012	11006	Payroll		77.27
7/20/2012	11013	Payroll		7.43
7/20/2012	11015	Payroll		244.20
7/20/2012	11031	Payroll		99.77
7/27/2012	11049	Payroll		0.53
				<u>\$ 1,710.84</u>

Betsey Johnson					
Disbursement Journal					
July 1, 2013 to July 31 2013					
Date	Check #	Vendor	Amount	Consulting	Prof Fees
7/8/2013	WT	ARON ARIAS	5,250.00	5,250.00	
7/8/2013	WT	CAPSTONE ADVISORY GROUP LL C	1,061.62		1,061.62
7/8/2013	WT	RICHTER CONSULTING INC	6,524.00		6,524.00
7/8/2013	WT	TOGUT SEGAL SEGAL LLP	3,731.61		3,731.61
7/9/2013	WT	DATAGRAM	3,420.70		
7/9/2013	WT	MARCUM LLP	2,263.00		2,263.00
7/9/2013	WT	GOULSTON & STORRS	13,531.56		13,531.56
7/16/2013	WT	ARON ARIAS	1,500.00	1,500.00	
7/29/2013	WT	ARON ARIAS	4,250.00	4,250.00	
7/28/2013	90340	TREASURER STATE OF NEW JERSE	30.00		
7/13/2013	90341	VERIZON - TRNTON NJ	25.30		
7/28/2013	90342	US TRUSTEE	4,875.00		4,875.00
7/15/2013	FEES	BANK FEES - FIRST NIAGARA CDA ACCOUNT	381.82		
7/15/2013	FEES	BANK FEES - BANK OF AMERICA CONCENTRATION	121.91		
			\$ 46,966.52	\$ 11,000.00	\$ 31,986.79



BETSEY JOHNSON LLC
DEBTOR IN POSSESSION
700 PENHORN AVE
SECAUCUS NJ 07094-2158

057 Statement Date: 07/31/13

Account Number: [REDACTED] 1763

***** BUSINESS CHECKING ACCOUNT [REDACTED] 1763 *****

All Transactions by Date

Date	Description	Withdrawal	Deposit	Balance
06/28	Balance Forward			.00
07/15	ANALYSIS SERVICE CHARGE	381.82-		381.82-
07/15	TFR FROM CK# XXXXXX1755		381.82	.00
07/19	TFR FROM CK# XXXXXX1755		25.30	25.30
07/19	Check Num 90341	25.30-		.00

Checks in Order

Date	Number	Amount	Date	Number	Amount	Date	Number	Amount
07/19	90341	25.30						

Account Summary

Beginning Balance	+	Deposits	+	Interest Paid	-	Withdrawals	-	Service Charge	=	Ending Balance
.00		407.12		.00		25.30		381.82		.00

Statement from 06/29/13 Thru 07/31/13

*****Summary of Deposit Accounts *****

AP	ACCOUNT	BALANCE	INT-RATE%	YTD-INT	YTD-PENALTY
-10 61	[REDACTED] 1763		.00		



BETSEY JOHNSON LLC
DEBTOR IN POSSESSION
700 PENHORN AVE
SECAUCUS NJ 07094-2158

057 Statement Date: 07/31/13

Account Number: [REDACTED] 1755

***** BUSINESS CHECKING ACCOUNT [REDACTED] 1755 *****

All Transactions by Date

Date	Description	Withdrawal	Deposit	Balance
06/28	Balance Forward ----->			893,004.54
07/08	BETSEYJOHNSON755 PAYMENTS ID :BATCH OFFSET NAME :OFFST BETSEYJOHNSON755	5,250.00-		887,754.54
07/08	Wire BNF: CAPSTONE ADVISORY G P LLC	1,061.62-		886,692.92
07/08	Wire BNF: RICHTER CONSULTING	6,524.00-		880,168.92
07/08	Wire BNF: TOGUT SEGAL SEGAL L	3,731.61-		876,437.31
07/09	BETSEYJOHNSON755 PAYMENTS ID :BATCH OFFSET NAME :OFFST BETSEYJOHNSON755	3,420.70-		873,016.61
07/09	BETSEYJOHNSON755 PAYMENTS ID :BATCH OFFSET NAME :OFFST BETSEYJOHNSON755	2,263.00-		870,753.61
07/09	Wire BNF: Goulston & Storrs O ating Account	13,531.56-		857,222.05
07/15	Wire ORG: BETSEY JOHNSON LLC		119,000.00	976,222.05
07/15	TFR TO CK# XXXXXX1763	381.82-		975,840.23
07/16	BETSEYJOHNSON755 PAYMENTS ID :BATCH OFFSET NAME :OFFST BETSEYJOHNSON755	1,500.00-		974,340.23
07/19	TFR TO CK# XXXXXX1763	25.30-		974,314.93
07/29	BETSEYJOHNSON755 PAYMENTS ID :BATCH OFFSET NAME :OFFST BETSEYJOHNSON755	4,250.00-		970,064.93

Account Summary

Beginning	Interest	Service	Ending
Balance +	+ Paid -	- Charge	= Balance
893,004.54	119,000.00 .00	41,939.61 .00	970,064.93

Statement from 06/29/13 Thru 07/31/13

BETSEY JOHNSON LLC
DEBTOR IN POSSESSION
700 PENHORN AVE
SECAUCUS NJ 07094-2158

057 Statement Date: 07/31/13

Account Number: [REDACTED] 1755

*****Summary of Deposit Accounts *****
AP ACCOUNT BALANCE INT-RATE% YTD-INT YTD-PENALTY
-10 61 [REDACTED] 1755 970,064.93



P.O. Box 15284
Wilmington, DE 19850

AG 3 0 828 574 006558 #001 AV 0.360

BETSEY JOHNSON LLC
295 PRINCETON-HIGHTSTOWN ROAD
BOX 11-364
WEST WINDSOR, NJ 08550

Customer service information

- Customer service: 1.888.400.9009
- bankofamerica.com
- Bank of America, N.A.
P.O. Box 25118
Tampa, FL 33622-5118

Your Full Analysis Business Checking

for July 1, 2013 to July 31, 2013

Account number: [REDACTED] 6126

Account summary

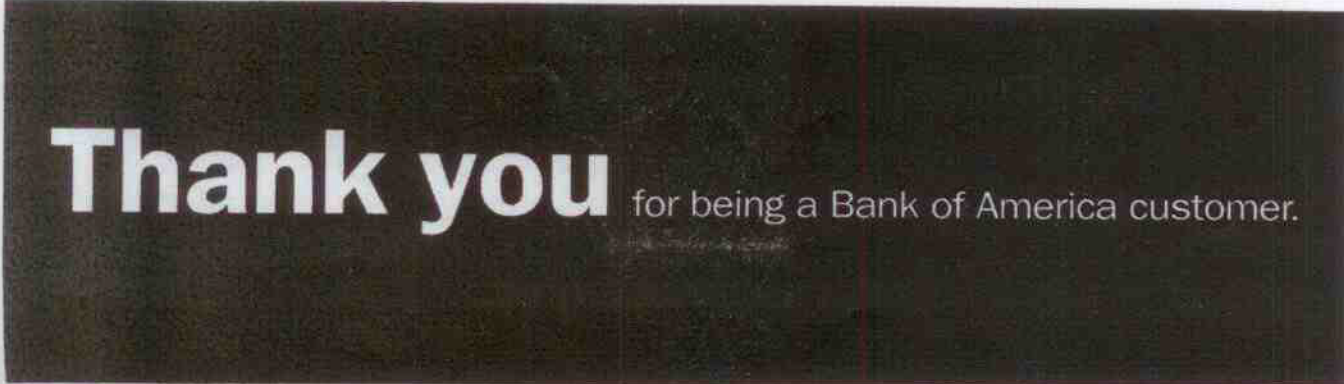
Beginning balance on July 1, 2013	\$119,401.09
Deposits and other credits	3,796.88
Withdrawals and other debits	-119,000.00
Checks	-0.00
Service fees	-121.91
Ending balance on July 31, 2013	\$4,076.06

of deposits/credits: 4
 # of withdrawals/debits: 2
 # of days in cycle: 31
 Average ledger balance: \$54,762.45

Deposits and other credits

Date	Transaction description	Customer reference	Bank reference	Amount
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continued on the next page





Your checking account



BETSEY JOHNSON LLC | Account # [REDACTED] 6126 | July 01, 2013 to July 31, 2013

Deposits and other credits - continued

Date	Transaction description	Customer reference	Bank reference	Amount
07/05/13	Deposit		813003742923917	100.65
07/17/13	Deposit		813003142781026	896.57
07/17/13	Deposit		813003142781024	164.94
07/31/13	Deposit		813004042213842	2,634.72
Total deposits and other credits				\$3,796.88

Withdrawals and other debits

Date	Transaction description	Customer reference	Bank reference	Amount
07/15/13	WIRE TYPE:WIRE OUT DATE:130715 TIME:1321 ET TRN:2013071500240915 SERVICE REF:008325 BNF:BETSEY JOHNSON LLC ID [REDACTED] 1755 BNF BK:FIRST NIAGARA BANK, NA ID:222370440 PMT DET:011307150061 18NN		903707150240915	-119,000.00
Total withdrawals and other debits				-\$119,000.00

Service fees

Date	Transaction description	Amount
07/15/13	06/13 ACCT ANALYSIS FEE	-121.91
Total service fees		-\$121.91

Note your Ending Balance already reflects the subtraction of Service Fees.

Daily ledger balances

Date	Balance (\$)	Date	Balance(\$)	Date	Balance (\$)
07/01	119,401.09	07/15	379.83	07/31	4,076.06
07/05	119,501.74	07/17	1,441.34		

Debtor

STATEMENT OF OPERATIONS (Income Statement)

The Statement of Operations is to be prepared on an accrual basis. The accrual basis of accounting recognizes revenue when it is realized and expenses when they are incurred, regardless of when cash is actually received or paid.

REVENUES	July 1, 2013 to 2013	July 31,	CUMULATIVE - FILING TO DATE
Net Sales			\$ 14,104,131
COST OF GOODS SOLD			
Cost of Goods Sold			7,665,239
Gross Profit			6,438,891
OPERATING EXPENSES			
Payroll			1,195,707
Commissions and Bonus			479,629
Benefits			217,139
Occupancy Expense			1,708,993
Website Fee			212,702
Freight Out (Web-GSI - Net Freight Income)			(21,380)
Other Expense			628,676
Total Store Operating Expenses			4,421,466
Payroll / Contract Employees		7,760	805,995
Commissions and Bonus			257,053
Benefits (Cobra Reimbursements)			81,169
Occupancy Expense			206,371
Freight Out			34,135
Outsource & Production Black Label			4,535
Other Expense/(Income) - (Note 1 for breakdown)		1,054	390,607
Total Corporate Expenses		8,814	1,779,866
Total Operating Expenses		8,814	6,201,332
OTHER INCOME AND EXPENSES			
Senior Management Bonus			(99,231)
Depreciation & Amortization			300,591
Cash Interest Expense			5,735
Interest Expense-Earnout			330
Other Extraordinary Loss/(Gain)			10,535,812
Net Agency Fee Expense			1,998,811
Non-Cash Interest- SM Loan			-
Management Fees			(24,999)
Debtor Counsel (Goulston/Togut)		9,869	1,334,819
Debtor Financial Advisors (Richter)		575	650,762
Debtor Accountants (Marcum LLP)		3,637	259,307
Committee Professionals (Hahn & Hessen/Capstone)		8,689	733,619
Debtor Claims Agent (Donlin)		4,720	381,700
U.S. Trustee		1,950	39,975
Leasing Agent			14,063
Bank Lender Fees			152,703
Sales Tax Assessment			77,000
Total Non-Operating Expense		29,440	16,360,996
Income Taxes			15,844
Net Profit (Loss)		\$ (38,254)	\$ (16,139,280)

**"Insider" is defined in 11 U.S.C. Section 101(31).

In re Betsey Johnson LLC

12-11732 (JMP)
July 1, 2013 to July
31, 2013

Debtor

NOTE 1: BREAKDOWN OF OTHER EXPENSE/(INCOME)

OTHER OPERATIONAL EXPENSES

Datagram Offsite Network Hosting	3,421
Bank Fees (Note - April NSF Fees of \$407 still to be reversed by FN)	504
Telephone (local company serviv for May & June)	-
New Jersey - Hazardous Waste Compliance 2012 Permit	30

OTHER INCOME

Unclaimed Property Refunds - Massachusetts \$ 2,634.72; New York \$100.65, and State of Arizona Tax Refund \$164.94.	(2,900)
NET OTHER EXPENSES/(INCOME)	1,054

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)

Reporting Period: July 1, 2013 to July 31, 2013

BALANCE SHEET

The Balance Sheet is to be completed on an accrual basis only. Pre-petition liabilities must be classified separately from post-petition obligations.

<i>ASSETS</i>	<i>BOOK VALUE AT END OF CURRENT REPORTING</i>	<i>BOOK VALUE AT END OF PRIOR REPORTING MONTH</i>	<i>BOOK VALUE ON PETITION DATE OR SCHEDULED - Note 1</i>
<i>CURRENT ASSETS</i>			
Cash	\$ 964,111	\$ 1,007,281	\$ 113,469
Accounts Receivables, Less Allowance	\$ -	-	1,231,952
Other Receivables - See schedule (Note 5)	\$ -	-	
Intercompany	\$ -	-	8,727,614
Inventory	\$ 0	0	8,022,274
Prepays - Note 2	\$ 188,334	188,334	611,963
TOTAL CURRENT ASSETS	\$ 1,152,445	1,195,615	18,707,272
<i>NON-CURRENT ASSETS</i>			
Property & Equipment	\$ -	-	6,340,350
Other Assets - See schedule	\$ 1,159	1,159	261,875
TOTAL NON-CURRENT ASSETS	\$ 1,159	1,159	6,602,226
TOTAL ASSETS	\$ 1,153,605	\$ 1,196,774	\$ 25,309,498

<i>LIABILITIES AND OWNER EQUITY</i>	<i>BOOK VALUE AT END OF CURRENT REPORTING</i>	<i>BOOK VALUE AT END OF CURRENT REPORTING MONTH</i>	<i>BOOK VALUE ON PETITION DATE</i>
<i>LIABILITIES NOT SUBJECT TO COMPROMISE (Postpetition)</i>			
Accounts Payable	\$ 492,537	\$ 475,349	
Loan Payable - Current	897	-	
Revolver	-	-	2,109,339
Accrued Liabilities - Note 3	23,500	46,500	
TOTAL POST-PETITION LIABILITIES	516,934	521,849	2,109,339
<i>LIABILITIES SUBJECT TO COMPROMISE (Pre-Petition)</i>			
Accounts Payable	6,123,505	6,123,505	7,658,643
Term Loan - Madden	1,876,746	1,876,746	3,398,745
Accrued Liabilities	988,870	988,870	
TOTAL PRE-PETITION LIABILITIES	8,989,121	8,989,121	11,057,388
TOTAL LIABILITIES	9,506,054	9,510,970	13,166,727
<i>OWNERS' EQUITY</i>			
Owners' Equity	3,200,000	3,200,000	
Retained Earnings - Pre-Petition	4,586,830	4,586,830	
Retained Earnings - Post-petition	(16,139,280)	(16,101,026)	
NET OWNERS' EQUITY	(8,352,450)	(8,314,196)	-
TOTAL LIABILITIES AND OWNERS' EQUITY	\$ 1,153,605	\$ 1,196,774	\$ 13,166,727

*"Insider" is defined in 11 U.S.C. Section 101(31).

Note 1: The Debtor has only included comparable amounts as reflected on the schedules.

Note 2: Includes a \$97K carve-out in escrow with Goulston & Storrs, P.C. as well as \$91k of retainers.

Note 3: Decrease due to the reversal of Hahn & Hessen May & June Professional Fee Accruals of \$(40,000), offset by additional Accrual of \$20,000, as well as the reversal of June Accrual for Capstone (\$3,000) for Net Change of \$(23,000)

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013

BALANCE SHEET - continuation section

ASSETS	BOOK VALUE AT END OF CURRENT	BOOK VALUE AT END OF PRIOR REPORTING	BOOK VALUE ON PETITION DATE
Other Receivables			
Joint Venture Liquidation Receivable (Payment received in Oct.)	\$ -	\$ -	
Credit Card	-	-	
Expenses			
Medical	-	-	
Web			
	\$ -	\$ -	
Other Assets			
Rent Security Deposits	\$ -	\$ -	
Tax Recovery	1,159	1,159	
Utility Deposit	-	-	
	\$ 1,159	\$ 1,159	

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)

Reporting Period: July 1, 2013 to July 31, 2013

STATUS OF POST-PETITION TAXES

The beginning tax liability should be the ending liability from the prior month or, if this is the first report, the amount should be zero.

Attach photocopies of IRS Form 6123 or payment receipt to verify payment or deposit of federal payroll taxes.

Attach photocopies of any tax returns filed during the reporting period.

Federal	Beginning Tax	Amount Withheld and/or Accrued	Amount Paid	Date Paid	Check # or EFT	Ending Tax
Withholding						\$ -
FICA-Employee						-
FICA-Employer						-
Unemployment						-
Income						-
Other:						-
Total Federal Taxes	-	-	-	-	-	-
State and Local						
Withholding						-
Sales	-	-	-			-
Excise						-
Unemployment						-
Real Property						-
Personal Property						-
Other:						-
Total State and Local	-	-	-	-	-	-
Total Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

SUMMARY OF UNPAID POST-PETITION DEBTS

Attach aged listing of accounts payable.

	Number of Days Past Due					Total
	Current	1-30	31-60	61-90	Over 91	
Accounts Payable (Note 1 & 2)	\$ 45,377	\$ 37,167	\$ 67,036	\$ 9,678	\$ 333,278	\$ 492,537
Wages Payable	-	-	-	-	-	-
Taxes Payable	-	-	-	-	-	-
Rent/Leases-Building						-
Rent/Leases-Equipment						-
Secured Debt/Adequate Protection Payments						-
Professional Fees (Accruals)	23,500	-	-	-	-	23,500
Amounts Due to Insiders						-
Other: ADP Manual Checks and Stale Dated Checks	-	-	-	-	-	-
Total Post-petition Debts	\$ 68,877	\$ 37,167	\$ 67,036	\$ 9,678	\$ 333,278	\$ 516,037

Explain how and when the Debtor intends to pay any past due post-petition debts.
 To be paid from existing cash collateral.

Note 1: Of the total AP balance, \$410K relates professional fees (\$105k payable and \$305k holdbacks).

Note 2: The Debtor, and counsel are in the final stages of evaluating all Administrative Claims submitted to determine the status of the Open Non-Professional Fee Post-Petition Payables.

Betsy Johnson LLC Post - Petition AP Aging by Due Date 31-Jul-13										
Vendor	Invoice #	Invoice Date	Due Date	Total	Current	1 to 30 Days	31 to 60 Days	61 to 90 Days	Over 91 days	
100 West 72nd Street Associates LLC	1-COL-072312	7/23/2012	8/2/2012	4,509					4,509	
19 EAST 80TH ST. ASSOCIATION	16-MAD-072112	7/21/2012	7/21/2012	4,465					4,465	
19 EAST 80TH ST. ASSOCIATION	16-MAD-061012A	12/28/2012	12/28/2012	6,234					6,234	
ARON M. ARIAS	20130805	7/28/2013	7/28/2013	1,500		1,500				
AT&T	62812-240	6/28/2012	7/20/2012	39					39	
ATLANTIC PIER ASSOCIATES LLC	58-ADMINCLAIM	12/28/2012	12/28/2012	7,099					7,099	
BELL WETHER PROPERTIES OF MA	73-JUNE ADJUSTMENT	12/28/2012	12/28/2012	73					73	
CANON BUSINESS SOLUTIONS	4006711598	2/18/2012	2/28/2012	864					864	
CANON BUSINESS SOLUTIONS	4007127482	5/10/2012	5/20/2012	770					770	
CANON FINANCIAL SERVICES INC	11944218	6/21/2012	7/10/2012	944					944	
CANON FINANCIAL SERVICES INC	11944252	6/21/2012	7/10/2012	648					648	
CAPSTONE ADVISORY GROUP	JUNE2012-HBACK	6/30/2012	6/30/2012	2,523					2,523	
CAPSTONE ADVISORY GROUP	JUNE2012-OPER EXP	6/30/2012	6/30/2012	189					189	
CAPSTONE ADVISORY GROUP	JUL2012-CARVE	7/31/2012	7/31/2012	95					95	
CAPSTONE ADVISORY GROUP	JUL2012-HBACK	7/31/2012	7/31/2012	6,000					6,000	
CAPSTONE ADVISORY GROUP	HBACK-093012	9/30/2012	9/30/2012	6,000					6,000	
CAPSTONE ADVISORY GROUP	OCT2012HOLDBK	10/27/2012	10/27/2012	6,000					6,000	
CAPSTONE ADVISORY GROUP	DEC - HOLDBACK	3/19/2013	3/19/2013	3,296					3,296	
CAPSTONE ADVISORY GROUP	FEB - HOLDBACK	3/19/2013	3/19/2013	817					817	
CAPSTONE ADVISORY GROUP	JAN - HOLDBACK	3/19/2013	3/19/2013	252					252	
CAPSTONE ADVISORY GROUP	CAP-MAR13-HOLDBACK	4/17/2013	4/17/2013	24					24	
CAPSTONE ADVISORY GROUP	CAP-APRIL13-HOLDBACK	5/20/2013	5/20/2013	179				179		
CAPSTONE ADVISORY GROUP	CAP-MAY2013-HOLDBAC	6/21/2013	6/21/2013	265			265			
CAPSTONE ADVISORY GROUP	JUNE 13 - HOLDBACK	7/28/2013	7/28/2013	538		538				
CAPSTONE ADVISORY GROUP	JUNE 2013 - OPER	7/28/2013	7/28/2013	2,160		2,160				
CAPSTONE ADVISORY GROUP	JULY 2013 - HOLDBK	8/14/2013	8/14/2013	24	24					
CAPSTONE ADVISORY GROUP	JULY 2013 - OPER	8/14/2013	8/14/2013	97	97					
CENTRAL VERMONT PUBLIC SERVICE CORP	51712-281	5/17/2012	6/16/2012	84					84	
CITY OF SAN ANTONIO	90564610	5/15/2012	5/15/2012	130					130	
DONLIN RECANO	1297-015	7/9/2013	7/9/2013	12,068		12,068				
DONLIN RECANO	DONLIN-#16-JULY 2013	8/8/2013	8/8/2013	4,720	4,720					
FORBES/COHEN FLORIDA PROP. LP	43-ADMINCLAIMINSUR	12/28/2012	12/28/2012	145					145	
GOULSTON & STORRS	MAY2012-HBACK	5/31/2012	5/31/2012	1,590					1,590	
GOULSTON & STORRS	JUNE2012-HBACK	6/30/2012	6/30/2012	17,169					17,169	
GOULSTON & STORRS	JUL2012-HBACK	7/31/2012	7/31/2012	13,850					13,850	
GOULSTON & STORRS	HBACK-093012	9/30/2012	9/30/2012	8,365					8,365	
GOULSTON & STORRS	OCT 2012 - HOLDBK	10/27/2012	10/27/2012	5,971					5,971	
GOULSTON & STORRS	NOV12-HOLDBACK	12/20/2012	12/20/2012	8,690					8,690	
GOULSTON & STORRS	DEC - HOLDBACK	1/18/2013	1/18/2013	3,172					3,172	
GOULSTON & STORRS	JAN-HOLDBACK	2/19/2013	2/19/2013	3,585					3,585	
GOULSTON & STORRS	HOLDBACK-FEB 2013	3/7/2013	3/7/2013	6,555					6,555	
GOULSTON & STORRS	GOULSTON-MAR-HOL	4/22/2013	4/22/2013	6,346					6,346	
GOULSTON & STORRS	GOULSTON-APR13-HLDBI	5/20/2013	5/20/2013	7,501				7,501		
GOULSTON & STORRS	GS-MAY2013-HOLDBACK	6/19/2013	6/19/2013	3,331			3,331			
GOULSTON & STORRS	JUNE '13 HOLDBACK	7/18/2013	7/18/2013	2,025		2,025				
GOULSTON & STORRS	JUNE 13 OPER	7/18/2013	7/18/2013	8,237		8,237				
GOULSTON & STORRS	JULY 13 HOLDBACK	8/20/2013	8/20/2013	1,585	1,585					
GOULSTON & STORRS	JULY 13 OPER	8/20/2013	8/20/2013	6,392	6,392					
GXS	290840	6/30/2012	7/10/2012	173					173	
GXS	295837	6/30/2012	7/10/2012	196					196	
GXS	296849	6/30/2012	7/10/2012	76					76	
HAHN & HESSEN LLP	050312-053112-HBACK	5/31/2012	5/31/2012	2,322					2,322	
HAHN & HESSEN LLP	JUN2012-HBACK	6/30/2012	6/30/2012	10,637					10,637	
HAHN & HESSEN LLP	JUL2012-HBACK	7/31/2012	7/31/2012	8,660					8,660	
HAHN & HESSEN LLP	OCT2012HOLDBACK	10/27/2012	10/27/2012	2,650					2,650	
HAHN & HESSEN LLP	HOLDBACK-DEC2012	2/21/2013	2/21/2013	4,265					4,265	
HAHN & HESSEN LLP	HOLDBACK-NOV2012	2/21/2013	2/21/2013	5,323					5,323	
HAHN & HESSEN LLP	HH-APR2013-HOLDBACK	6/21/2013	6/21/2013	989			989			
HAHN & HESSEN LLP	HH-APR2013-OPER	6/21/2013	6/21/2013	4,001			4,001			
HAHN & HESSEN LLP	HH-FEB2013-HOLDBACK	6/21/2013	6/21/2013	3,937			3,937			
HAHN & HESSEN LLP	HH-FEB2013-OPER	6/21/2013	6/21/2013	16,056			16,056			
HAHN & HESSEN LLP	HH-JAN2013-HOLDBACK	6/21/2013	6/21/2013	3,897			3,897			
HAHN & HESSEN LLP	HH-JAN2013-OPER	6/21/2013	6/21/2013	15,802			15,802			
HAHN & HESSEN LLP	HH-MAR2013-HOLDBACK	6/21/2013	6/21/2013	2,338			2,338			
HAHN & HESSEN LLP	HH-MAR2013-OPER	6/21/2013	6/21/2013	9,741			9,741			
HAHN & HESSEN LLP	MAY13-154369-HOLDBK	8/8/2013	8/8/2013	2,442	2,442					
HAHN & HESSEN LLP	MAY13-154369-OPER	8/8/2013	8/8/2013	9,982	9,982					
HAHN & HESSEN LLP	JUNE13-154586-HOLDBK	8/9/2013	8/9/2013	3,252					3,252	
HAHN & HESSEN LLP	JUNE13-154586-OPER	8/9/2013	8/9/2013	13,194	13,194					

Vendor	Invoice #	Invoice Date	Due Date	Total	Current	1 to 30 Days	31 to 60 Days	61 to 90 Days	Over 91 days
JOSHUA LOPEZ	1217	7/31/2013	7/31/2013	510	510				
MARCUM GROUP LLP	10419669-HBACK	7/4/2012	7/4/2012	2,082					2,082
MARCUM GROUP LLP	10419942-HBACK	7/4/2012	7/4/2012	459					459
MARCUM GROUP LLP	10420153-HBACK	7/31/2012	7/31/2012	2,144					2,144
MARCUM GROUP LLP	10420301-HBACK	7/31/2012	7/31/2012	886					886
MARCUM GROUP LLP	10420303-HBACK	7/31/2012	7/31/2012	114					114
MARCUM GROUP LLP	10422135-HBACK	8/31/2012	8/31/2012	1,600					1,600
MARCUM GROUP LLP	10422707-HBACK	8/31/2012	8/31/2012	642					642
MARCUM GROUP LLP	10422770-HBACK	8/31/2012	8/31/2012	2,137					2,137
MARCUM GROUP LLP	10424799-HBACK	9/30/2012	9/30/2012	915					915
MARCUM GROUP LLP	10424805-HBACK	9/30/2012	9/30/2012	54					54
MARCUM GROUP LLP	10424808-HBACK	9/30/2012	9/30/2012	148					148
MARCUM GROUP LLP	10424870-HBACK	9/30/2012	9/30/2012	1,183					1,183
MARCUM GROUP LLP	HBACK-10424741	9/30/2012	9/30/2012	184					184
MARCUM GROUP LLP	OCT12401KHOLDBK	11/1/2012	11/1/2012	1,718					1,718
MARCUM GROUP LLP	10432136-HOLDBACK	11/30/2012	11/30/2012	31					31
MARCUM GROUP LLP	10432138-HOLDBACK	11/30/2012	11/30/2012	631					631
MARCUM GROUP LLP	10432160-HOLDBACK	12/1/2012	12/1/2012	267					267
MARCUM GROUP LLP	10432173 - HOLDBACK	12/15/2012	12/15/2012	743					743
MARCUM GROUP LLP	10432250-HOLDBACK	12/15/2012	12/15/2012	651					651
MARCUM GROUP LLP	10435024-HOLDBACK	1/15/2013	1/15/2013	1,416					1,416
MARCUM GROUP LLP	10436418-HOLDBACK	1/31/2013	1/31/2013	116					116
MARCUM GROUP LLP	10436419-HOLDBACK	1/31/2013	1/31/2013	44					44
MARCUM GROUP LLP	10437607-HOLDBACK	2/15/2013	2/15/2013	364					364
MARCUM GROUP LLP	10437609-HOLDBACK	2/15/2013	2/15/2013	552					552
MARCUM GROUP LLP	10437763-HOLDBACK	2/15/2013	2/15/2013	121					121
MARCUM GROUP LLP	10437764-HOLDBACK	2/15/2013	2/15/2013	1,240					1,240
MARCUM GROUP LLP	10438740-HOLDBACK	2/28/2013	2/28/2013	34					34
MARCUM GROUP LLP	NYC-UBT-MAR-HOLDBAC	4/17/2013	4/17/2013	1,747					1,747
MARCUM GROUP LLP	TAXES 2012-MAR-HLDBK	4/17/2013	4/17/2013	2,300					2,300
MARCUM GROUP LLP	10450340-HOLDBACK	4/30/2013	4/30/2013	281					281
MARCUM GROUP LLP	10450342-HOLDBACK	4/30/2013	4/30/2013	7,633					7,633
MARCUM GROUP LLP	10452014-HOLDBACK	5/31/2013	5/31/2013	566				566	
MARCUM GROUP LLP	10455506-HOLDBACK	6/30/2013	6/30/2013	826			826		
MARCUM GROUP LLP	10455506-OPERATING	6/30/2013	6/30/2013	3,305			3,305		
MARCUM GROUP LLP	10458472-HOLDBACK	7/31/2013	7/31/2013	493	493				
MARCUM GROUP LLP	10458472-OPER	7/31/2013	7/31/2013	1,974	1,974				
MARCUM GROUP LLP	10458568-HOLDBACK	7/31/2013	7/31/2013	234	234				
MARCUM GROUP LLP	10458568-OPER	7/31/2013	7/31/2013	936	936				
MCI/verizon	408803055	5/25/2012	6/4/2012	74					74
MIAMI-DADE WATER & SEWER	53012-298	5/30/2012	6/20/2012	105					105
RICHTER CONSULTING, INC	MAY2012-HBACK	5/31/2012	5/31/2012	6,552					6,552
RICHTER CONSULTING, INC	JUN2012-HBACK	6/30/2012	6/30/2012	24,068					24,068
RICHTER CONSULTING, INC	JUL2012-HBACK	7/31/2012	7/31/2012	11,217					11,217
RICHTER CONSULTING, INC	HBACK-093012	9/30/2012	9/30/2012	7,607					7,607
RICHTER CONSULTING, INC	OCT2012HOLDBK	10/27/2012	10/27/2012	4,901					4,901
RICHTER CONSULTING, INC	NOV12-HOLDBACK	12/18/2012	12/18/2012	2,017					2,017
RICHTER CONSULTING, INC	DEC - HOLDBACK	1/18/2013	1/18/2013	1,591					1,591
RICHTER CONSULTING, INC	JAN-HOLDBACK	2/19/2013	2/19/2013	777					777
RICHTER CONSULTING, INC	HOLDBACK-FEB2013	3/18/2013	3/18/2013	472					472
RICHTER CONSULTING, INC	RC200-MAR-HOLDBACK	4/19/2013	4/19/2013	173					173
RICHTER CONSULTING, INC	RICHTER-APR13-HOLDBK	5/13/2013	5/13/2013	886				886	
RICHTER CONSULTING, INC	RC-MAY2013-HOLDBACK	6/18/2013	6/18/2013	1,631			1,631		
RICHTER CONSULTING, INC	RICHTER-JUN13-HLDBK	7/10/2013	7/10/2013	391		391			
RICHTER CONSULTING, INC	RICHTER-JUN13-OPER	7/10/2013	7/10/2013	1,564		1,564			
RICHTER CONSULTING, INC	JULY 13 HOLDBACK	8/20/2013	8/20/2013	115	115				
RICHTER CONSULTING, INC	JULY 13 OPER	8/20/2013	8/20/2013	460	460				
SAWGRASS MILLS	94-SGM-80112-%RENT	12/28/2012	12/28/2012	2,346					2,346
SP 1143 SECOND LLC	3-60TH-061012	6/10/2012	6/10/2012	2,000					2,000
SP 1143 SECOND LLC	3-60TH-071912	7/19/2012	7/19/2012	968					968
SPG CENTER LLC	63-SPG-6114749	12/28/2012	12/28/2012	2,711					2,711
TOGUT, SEGAL & SEGAL LLP	060112-063012-HBACK	6/30/2012	6/30/2012	20,740					20,740
TOGUT, SEGAL & SEGAL LLP	JUL2012-HBACK	7/31/2012	7/31/2012	13,352					13,352
TOGUT, SEGAL & SEGAL LLP	HBACK-093012	9/30/2012	9/30/2012	2,735					2,735
TOGUT, SEGAL & SEGAL LLP	OCT2012-HOLDBK	10/27/2012	10/27/2012	1,718					1,718
TOGUT, SEGAL & SEGAL LLP	12182012-HOLDBACK	12/18/2012	12/18/2012	2,374					2,374
TOGUT, SEGAL & SEGAL LLP	DEC - HOLDBACK	12/28/2012	12/28/2012	1,868					1,868
TOGUT, SEGAL & SEGAL LLP	JAN - HOLDBACK	2/15/2013	2/15/2013	359					359
TOGUT, SEGAL & SEGAL LLP	HOLDBACK-FEB2013	3/19/2013	3/19/2013	2,939					2,939
TOGUT, SEGAL & SEGAL LLP	TOGUT-MAR-HOLDBACK	4/17/2013	4/17/2013	1,360					1,360
TOGUT, SEGAL & SEGAL LLP	TOGUT-APR13-HOLDBK	5/15/2013	5/15/2013	547					547
TOGUT, SEGAL & SEGAL LLP	TOGUT-MAY13-HOLDBAC	6/13/2013	6/13/2013	918			918		
TOGUT, SEGAL & SEGAL LLP	JUNE 13 HOLDBACK	7/17/2013	7/17/2013	1,695		1,695			
TOGUT, SEGAL & SEGAL LLP	JUNE 13 OPERATING	7/17/2013	7/17/2013	6,989		6,989			

Vendor	Invoice #	Invoice Date	Due Date	Total	Current	1 to 30 Days	31 to 60 Days	61 to 90 Days	Over 91 days
TOGUT, SEGAL & SEGAL LLP	JULY 13 HOLDBACK	8/18/2013	8/18/2013	372	372				
TOGUT, SEGAL & SEGAL LLP	JULY 13 OPER	8/18/2013	8/18/2013	1,520	1,520				
US TRUSTEE	OVERPAYMENTQ213	7/31/2013	7/31/2013	(2,925)	(2,925)				
VERIZON WIRELESS 586737517-0000	2744686977	5/16/2012	6/11/2012	676					676
VERIZON WIRELESS 586737517-0000	2758895450	6/16/2012	7/11/2012	1,990					1,990
VERIZON WIRELESS 586737517-0000	062612-071612	7/16/2012	7/16/2012	8,599					8,599
VERIZON WIRELESS 586737517-0000	071712-081612	8/16/2012	8/16/2012	6,162					6,162
VERIZON WIRELESS 586737517-0000	081712-091612	9/16/2012	9/16/2012	7,500					7,500
WESTCOAST ESTATES	76-ADMINRENTADJ	12/28/2012	12/28/2012	101					101
(Note 1 and Note 2)				492,537	45,377	37,167	67,036	9,678	333,278

Note 1: Of the total AP balance, \$431K relates professional fees (\$117k payable and \$314k holdbacks).

Note 2: The Debtor, and counsel are in the final stages of evaluating all Administrative Claims submitted to determine the status of the Open Non-Professional Fee Post-Petition Payables.

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)
Reporting Period: July 1, 2013 to July 31, 2013

ACCOUNTS RECEIVABLE RECONCILIATION AND AGING

Accounts Receivable Reconciliation	Amount
Total Accounts Receivable at the beginning of the reporting period	\$ -
Plus: Amounts billed during the period, net of returns and adjustments	-
Less: Amounts collected during the period	-
Total Accounts Receivable at the end of the reporting period	\$ -

Accounts Receivable Aging	0-30 Days	31-60 Days	61-90 Days	91+ Days	Total
0 - 30 days old	\$ -				\$ -
31 - 60 days old		-			-
61 - 90 days old			-		-
91+ days old				-	-
Total Accounts Receivable	-	-	-	-	-
Less: Bad Debts (Amount considered uncollectible)					-
Net Accounts Receivable	\$ -	\$ -	\$ -	\$ -	\$ -

TAXES RECONCILIATION AND AGING

Taxes Payable	0-30 Days	31-60 Days	61-90 Days	91+ Days	Total
0 - 30 days old	\$ -				\$ -
31 - 60 days old		-			-
61 - 90 days old			-		-
91+ days old				-	-
Total Taxes Payable	-	-	-	-	-
Total Accounts Payable - Note 1 & 2	\$ 45,377	\$ 37,167	\$ 67,036	\$ 342,957	\$ 492,537

Note 1: Of the total AP balance, \$431K relates professional fees (\$117k payable and \$314k holdbacks).

Note 2: The Debtor, and counsel are in the final stages of evaluating all Administrative Claims submitted to determine the status of the Open Non-Professional Fee Post-Petition Payables.

In re Betsey Johnson LLC
Debtor

Case No. 12-11732 (JMP)

Reporting Period: July 1, 2013 to July 31, 2013

PAYMENTS TO INSIDERS AND PROFESSIONALS

Of the total disbursements shown on the Cash Receipts and Disbursements Report (MOR-1) list the amount paid to insiders (as defined in Section 101(31)(A)-(F) of the U.S. Bankruptcy Code) and to professionals. For payments to insiders, identify the type of compensation paid (e.g. Salary, Bonus, Commissions, Insurance, Housing Allowance, Travel, Car Allowance, Etc.). Attach additional sheets if necessary.

INSIDERS			
NAME	TYPE OF PAYMENT	AMOUNT PAID	TOTAL PAID TO DATE
Jonathan Friedman	Gross Salary	-	\$ 115,455
Jonathan Friedman	Vacation Pay	-	\$ 12,500
Jonathan Friedman	KEIP	-	\$ 200,000
Jonathan Friedman	Travel Expenses	-	\$ 6,354
Aron Arias	Gross Salary	11,000	\$ 146,046
Aron Arias	Travel & Office E	-	\$ 4,387
		-	\$ -
		-	\$ -
		-	\$ -
		-	\$ -
		-	\$ -
TOTAL PAYMENTS TO INSIDERS		\$ 11,000	\$ 484,742

PROFESSIONALS					
NAME	DATE OF COURT ORDER AUTHORIZING PAYMENT	AMOUNT APPROVED	AMOUNT PAID IN JULY '13 (Note 1)	TOTAL PAID TO DATE JULY '13	TOTAL INCURRED & UNPAID JULY '13
Richter Consulting, Inc.		\$ -	\$ 6,524	\$ 584,871	\$ 64,420
Togut, Segal & Segal LLP		-	\$ 3,732	\$ 414,272	\$ 59,485
Goulston & Storrs, P.C.		-	\$ 13,532	\$ 756,696	\$ 104,651
Capstone Advisory Group, LLC		-	\$ 1,062	\$ 208,797	\$ 28,459
Hahn & Hessen		-	\$ -	\$ 353,375	\$ 139,488
Donlin Recano & Company, Inc.		-	\$ -	\$ 377,077	\$ 16,788
Marcum LLP		-	\$ 2,263	\$ 217,014	\$ 40,769
U.S. Trustee		-	\$ 4,875	\$ 42,900	\$ (2,925)
Committee Members		-	\$ -	\$ 3,500	\$ -
TOTAL PAYMENTS TO PROFESSIONALS		\$ -	\$ 31,987	\$ 2,958,502	\$ 451,133

* INCLUDE ALL FEES INCURRED, BOTH APPROVED AND UNAPPROVED

Note 1: In the week of May 11, 2012, the Debtor established a carve-out of \$950,000 which is being used to fund professional fees. The Debtors are authorized to fund approved payments to professionals in accordance with the Order establishing Procedures for Interim Compensation and Reimbursement of Expenses of Professionals.

Note 2: To date \$2,106K was paid from the Company's accounts and \$853K was paid from the segregated client account at Goulston & Storrs P.C. (Total \$2,959K)

POST-PETITION STATUS OF SECURED NOTES, LEASES PAYABLE AND ADEQUATE PROTECTION PAYMENTS

NAME OF CREDITOR	SCHEDULED MONTHLY PAYMENT DUE	AMOUNT PAID DURING MONTH	TOTAL UNPAID POST-PETITION
TOTAL PAYMENTS			Not Applicable

In re Betsy Johnson LLC

Case No. 12-11732 (JMP)

July 1, 2013 to July

Debtor

Reporting Period: 31, 2013

DEBTOR QUESTIONNAIRE

Must be completed each month. If the answer to any of the questions is "Yes", provide a detailed explanation of each item. Attach additional sheets if necessary.		Yes	No
1	Have any assets been sold or transferred outside the normal course of business this reporting period?		X
2	Have any funds been disbursed from any account other than a debtor in possession account this reporting period?		X
3	Is the Debtor delinquent in the timely filing of any post-petition tax returns?		X
4	Are workers compensation, general liability or other necessary insurance coverages expired or cancelled, or has the debtor received notice of expiration or cancellation of such policies?	X	
5	Is the Debtor delinquent in paying any insurance premium payment?		X
6	Have any payments been made on pre-petition liabilities this reporting period?		X
7	Are any post petition receivables (accounts, notes or loans) due from related parties?		X
8	Are any post petition payroll taxes past due?		X
9	Are any post petition State or Federal income taxes past due?		X
10	Are any post petition real estate taxes past due?		X
11	Are any other post petition taxes past due?	X	
12	Have any pre-petition taxes been paid during this reporting period?		X
13	Are any amounts owed to post petition creditors delinquent?		X
14	Are any wage payments past due?		X
15	Have any post petition loans been received by the Debtor from any party?		X
16	Is the Debtor delinquent in paying any U.S. Trustee fees?		X
17	Is the Debtor delinquent with any court ordered payments to attorneys or other professionals?		X
18	Have the owners or shareholders received any compensation outside of the normal course of business?		X

Notes

4- Effective August 31, 2012 the Debtor terminated its workers compensation policy as all employees were terminated.
 11 - The Debtor is in the process of evaluating the amount of Personal Property Taxes that are due for 2012 (Pre/Post-Petition)
 Note 13: The Debtor, and counsel are in the final stages of evaluating all Administrative Claims submitted to determine the status of the Open Non-Professional Fee Post-Petition Payables.