

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re)	
)	Chapter 11
Ziff Davis Media Inc., et al., ¹)	
)	
Debtors.)	Case No. 08-10768 (BRL)
)	Jointly Administered

**~~FIRST~~SECOND AMENDED JOINT CHAPTER 11 PLAN OF REORGANIZATION
DATED AS OF ~~APRIL 29~~MAY 6, 2008**

The above-captioned debtors and debtors in possession hereby submit their ~~First~~Second Amended Joint Chapter 11 Plan of Reorganization Dated as of ~~April 29~~May 6, 2008.

Dated: ~~April 29~~May 6, 2008

WINSTON & STRAWN LLP

By: /s/ Daniel J. McGuire

David Neier (DN 5391)
Carey D. Schreiber (CS 3896)
WINSTON & STRAWN LLP
200 Park Avenue
New York, New York 10166
Telephone: (212) 294-6700
Facsimile: (212) 294-4700

-and-

Mark K. Thomas (admitted *pro hac vice*)
Daniel J. McGuire (admitted *pro hac vice*)
Mindy D. Cohn (admitted *pro hac vice*)
WINSTON & STRAWN LLP
35 West Wacker Drive
Chicago, Illinois 60601
Telephone: (312) 558-5600
Facsimile: (312) 558-5700

Attorneys for Debtors and Debtors in Possession

¹The Debtors in these cases include: Ziff Davis Media Inc.; Ziff Davis Development Inc.; Ziff Davis Holdings Inc.; Ziff Davis Intermediate Holdings Inc.; Ziff Davis Internet Inc.; Ziff Davis Publishing Inc.; and Ziff Davis Publishing Holdings Inc.

Table of Contents

	<u>Page No.</u>
ARTICLE I DEFINITIONS, INTERPRETATION AND EXHIBITS.....	1
Section 1.01. Definitions.....	1
Section 1.02. Rules of Interpretation.....	15
Section 1.03. Exhibits.....	15 156
ARTICLE II CLASSIFICATION OF CLAIMS AND INTERESTS.....	15 156
Section 2.01. Generally.....	15 156
Section 2.02. Unclassified Claims.....	16
Section 2.03. Unimpaired Classes.....	16
Section 2.04. Impaired Classes Entitled to Vote.....	16
Section 2.05. Impaired Class Deemed to Reject.....	16 167
ARTICLE III PROVISIONS FOR TREATMENT OF CLASSES OF CLAIMS AND INTERESTS.....	17
Section 3.01. Satisfaction of Claims and Interests.....	17
Section 3.02. Unclassified Claims, Classified Unimpaired and Impaired Claims and Classified Interests.....	17
Section 3.03. Administrative Claims.....	17
Section 3.04. Priority Tax Claims.....	17 178
Section 3.05. Class 1: Miscellaneous Secured Claims.....	18
Section 3.06. Class 2: Miscellaneous Priority Claims.....	18 189
Section 3.07. Class 3: Subsidiary Interests.....	19
Section 3.08. Class 4: Senior Secured Note Claims and MHR Note Claims.....	19
Section 3.09. Class 5: Subordinated Note Claims and Stub Note Claims.....	19 1920
Section 3.10. Class 6: General Unsecured Claims.....	20
Section 3.11. Class 7: Convenience Class Claims.....	20
Section 3.12. Class 8: Old Ziff Davis Holdings Common Stock and Interests.....	20
ARTICLE IV ACCEPTANCE OR REJECTION OF THE PLAN; CRAMDOWN.....	20
Section 4.01. Acceptance by Impaired Classes of Claims and Interests.....	20
Section 4.02. Voting Classes.....	20 201
Section 4.03. Ballot Instructions.....	21
Section 4.04. Cramdown.....	21
ARTICLE V PROVISIONS GOVERNING DISTRIBUTIONS UNDER THE PLAN.....	21
Section 5.01. Timing of Distributions.....	21
Section 5.02. Distributions to Holders of Allowed Claims.....	21 212
Section 5.03. Delivery of Distributions.....	22

Section 5.04. Application of Distribution Record Date	22
Section 5.05. Method of Cash Distributions	22
Section 5.056. Failure to Negotiate Checks	22
Section 5.067. Unclaimed Distributions	223
Section 5.078. Limitation on Distribution Rights	23
Section 5.089. Fractional Dollars	23
Section 5.109. Compliance With Tax Requirements	23
Section 5.101. De Minimis Distributions	234
Section 5.112. Documentation Necessary to Release Liens	234
ARTICLE VI EXECUTORY CONTRACTS AND UNEXPIRED LEASES; INDEMNIFICATION OBLIGATIONS; BENEFIT PROGRAMS	24
Section 6.01. Treatment of Executory Contracts and Unexpired Leases	24
Section 6.02. Cure of Defaults for Assumed Contracts and Leases	245
Section 6.03. Resolution of Objections to Assumption of Executory Contracts and Unexpired Leases	25
Section 6.04. Bar Date for Claims for Rejection Damages	26
Section 6.05. Treatment of Rejection Damages Claims	26
Section 6.06. Executory Contracts and Unexpired Leases Entered Into and Other Obligations Incurred After the Petition Date	26
Section 6.07. Reorganized Debtors' Indemnification Obligations	267
Section 6.08. Benefit Programs	267
ARTICLE VII MEANS FOR IMPLEMENTATION OF THE PLAN	27
Section 7.01. Corporate Action	27
Section 7.02. Articles of Organization	278
Section 7.03. Issuance of New Ziff Davis Holdings Common Stock	28
Section 7.04. Issuance of Warrants	28
Section 7.05. New Senior Secured Notes	28
Section 7.06. Operations Between the Confirmation Date and the Effective Date	289
Section 7.07. Revesting of Assets	289
Section 7.08. Approval of Agreements	289
Section 7.09. Adoption or Assumption of Senior Management Contracts	29
Section 7.10. Adoption of New Management Incentive Plan	29
Section 7.11. Exit Funding	2930
Section 7.12. Deregistration	2930
ARTICLE VIII PRESERVATION OF CAUSES OF ACTION AND RIGHT TO DEFEND AND CONTEST	301
Section 8.01. Preservation of Rights	301

Section 8.02. Rights of Action.....	<u>301</u>
Section 8.03. Setoffs.....	<u>301</u>
Section 8.04. No Payment or Distribution Pending Allowance.....	<u>302</u>
Section 8.05. Resolution of Disputed Claims.....	<u>312</u>
ARTICLE IX CONDITIONS TO CONSUMMATION OF THE PLAN.....	<u>312</u>
Section 9.01. Confirmation Order.....	<u>312</u>
Section 9.02. Conditions to Effective Date.....	<u>312</u>
Section 9.03. Waiver of Conditions to Consummation.....	<u>323</u>
Section 9.04. Effect of Failure or Absence of Waiver of Conditions Precedent to the Effective Date of the Plan.....	<u>324</u>
ARTICLE X OPERATION AND MANAGEMENT OF THE REORGANIZED DEBTORS.....	<u>334</u>
Section 10.01. Post-Effective Date Operation of Business.....	<u>334</u>
Section 10.02. Post Effective Date Officers and Directors.....	<u>334</u>
ARTICLE XI EFFECTS OF CONFIRMATION.....	<u>334</u>
Section 11.01. Discharge.....	<u>334</u>
Section 11.02. Injunction.....	<u>345</u>
Section 11.03. Exculpation.....	<u>356</u>
Section 11.04. Releases.....	<u>356</u>
Section 11.05. Indemnification.....	<u>367</u>
Section 11.06. Other Documents and Actions.....	<u>367</u>
Section 11.07. Term of Injunctions or Stays.....	<u>367</u>
Section 11.08. Preservation of Insurance.....	<u>368</u>
Section 11.09. Guaranties.....	<u>368</u>
Section 11.10. Subordination Rights.....	<u>378</u>
Section 11.11. No Successor Liability.....	<u>378</u>
ARTICLE XII RETENTION OF JURISDICTION.....	<u>378</u>
Section 12.01. Exclusive Jurisdiction of Bankruptcy Court.....	<u>378</u>
Section 12.02. Failure of Bankruptcy Court to Exercise Jurisdiction.....	<u>3940</u>
ARTICLE XIII MISCELLANEOUS PROVISIONS.....	<u>3941</u>
Section 13.01. Binding Effect of Plan.....	<u>3941</u>
Section 13.02. Withdrawal of the Plan.....	<u>3941</u>
Section 13.03. Final Order.....	<u>401</u>
Section 13.04. Modification of the Plan.....	<u>401</u>
Section 13.05. Business Days.....	<u>401</u>
Section 13.06. Severability.....	<u>402</u>

Section 13.07. Governing Law.....	402
Section 13.08. Dissolution of Committee and Ad Hoc Senior Secured Note Holder Group.....	412
Section 13.09. Payment of Fees and Expenses of the Senior Secured Notes Indenture Trustee and the Collateral Trustee.....	412
Section 13.10. Retention of Lien.....	412
Section 13.11. <u>Payment of Fees and Expenses of the Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee</u>	42
<u>Section 13.12. Retention of Lien</u>	43
<u>Section 13.13.</u> Payment of Statutory Fees.....	413
Section 13.124. Post-Confirmation Operating Reports.....	413
Section 13.135. Notices.....	413
Section 13.146. Filing of Additional Documents.....	423
Section 13.157. Section 1125 of the Bankruptcy Code.....	424
Section 13.168. Section 1146 Exemption.....	424
Section 13.179. Section 1145 Exemption.....	424
Section 13.1820. Time.....	424
Section 13.219. No Attorneys' Fees.....	434
Section 13.202. No Injunctive Relief.....	434
Section 13.213. Non-Voting Equity Securities.....	435
Section 13.224. Continued Confidentiality Obligations.....	435
Section 13.235. No Admissions or Waivers.....	435
Section 13.246. Entire Agreement.....	435
Section 13.257. Waiver.....	435
Section 13.268. Bar Date for Professionals.....	435

INTRODUCTION

This ~~first~~second amended joint plan of reorganization under chapter 11 of the Bankruptcy Code (as amended or modified hereafter in accordance with its terms, the “Plan”), dated as of ~~April 29~~May 6, 2008, is proposed by Ziff Davis Media Inc., Ziff Davis Development Inc., Ziff Davis Holdings Inc., Ziff Davis Intermediate Holdings Inc., Ziff Davis Internet Inc., Ziff Davis Publishing Inc., and Ziff Davis Publishing Holdings Inc. (collectively, the “Debtors”). Reference is made to the Disclosure Statement accompanying the Plan for a discussion of the Debtors’ history, business, results of operations, historical financial information, properties, projections for future operations and risk factors, a summary and analysis of the Plan, and certain related matters. The Debtors are proponents of the Plan within the meaning of section 1129 of the Bankruptcy Code.

ALL CREDITORS OF THE DEBTORS ARE ENCOURAGED TO READ THE PLAN AND THE DISCLOSURE STATEMENT IN THEIR ENTIRETY BEFORE VOTING TO ACCEPT OR REJECT THE PLAN. SUBJECT TO CERTAIN RESTRICTIONS AND REQUIREMENTS SET FORTH IN SECTION 1127 OF THE BANKRUPTCY CODE, BANKRUPTCY RULE 3019 AND THE PLAN, THE DEBTORS RESERVE THE RIGHT TO ALTER, AMEND, MODIFY, REVOKE OR WITHDRAW THE PLAN PRIOR TO ITS SUBSTANTIAL CONSUMMATION.

Capitalized terms used herein shall have the meanings set forth in Article I hereof. The Debtors have obtained Bankruptcy Court authority to have the Chapter 11 Cases jointly administered for administrative and procedural purposes only. Accordingly, the Plan is being proposed as a joint plan of reorganization of the Debtors for administrative and procedural purposes only. The Plan is not premised upon the substantive consolidation of the Debtors or the Chapter 11 Cases and nothing herein shall be otherwise construed. The Debtors, however, reserve the right to seek substantive consolidation by motion or amendment to the Plan if they conclude that substantive consolidation is necessary or appropriate for effectuation of the Plan. Claims against, and Interests in, the Debtors (other than Administrative Claims and Priority Tax Claims) are classified in Article II hereof and treated in Article III hereof.

ARTICLE I DEFINITIONS, INTERPRETATION AND EXHIBITS.

Section 1.01. Definitions. Unless the context requires otherwise, the following terms shall have the following meanings whether presented in the Plan or the Disclosure Statement with initial capital letters or otherwise. As used herein:

“Adequate Protection Claims” means all liens and claims of the Collateral Trustee on behalf of the Senior Secured Note Holders and on behalf of the MHR Note Holders granted pursuant to the Cash Collateral Order or subsequent order of the Bankruptcy Court.

“Ad Hoc Senior Secured Note Holder Group” means the group of Senior Secured Note Holders, consisting of: Blackport Capital Fund LTD.; Dune Capital LLC; MacKay Shields

LLC; Perry Corporation; Mast Capital Management, LLC; Strategic Value Partners, LLC; Stonehill Capital Management LLC; and, Tennenbaum Capital Partners, LLC.

“Administrative Claim” means a Claim for: (a) any cost or expense of administration (including, without limitation, the fees and expenses of Professionals) of any of the Chapter 11 Cases asserted or arising under sections 503, 507(a)(1), 507(b) or 1114(e)(2) of the Bankruptcy Code including, but not limited to (i) any actual and necessary post Petition Date cost or expense of preserving the Debtors’ respective Estates or operating the businesses of the Debtors, (ii) any payment to be made under the Plan to cure a default under an assumed executory contract or unexpired lease, (iii) any post Petition Date cost, indebtedness or contractual obligation duly and validly incurred or assumed by the Debtors in the ordinary course of their respective businesses, (iv) compensation or reimbursement of expenses of Professionals to the extent Allowed by the Bankruptcy Court under sections 330(a) or 331 of the Bankruptcy Code, and (v) all Allowed Claims that are entitled to be treated as Administrative Claims pursuant to a Final Order of the Bankruptcy Court under section 546 of the Bankruptcy Code; (b) any fees ~~or~~, charges or interest assessed against the Debtors’ respective Estates under section 1930 of title 28 or section 3717 of title 31 of the United States Code; and (c) any Allowed administrative claim or superpriority claim granted to the Collateral Trustee pursuant to the Cash Collateral Order.

“Affiliate” shall have the meaning set forth in section 101(2) of the Bankruptcy Code.

“Allowed” means, with reference to any Claim, (a) any Claim against any of the Debtors that has been listed by the Debtors in the Schedules, as such Schedules may have been amended by the Debtors from time to time in accordance with Bankruptcy Rule 1009, as liquidated in amount and not disputed or contingent, and with respect to which no contrary proof of claim has been filed, (b) any Claim specifically allowed under the Plan, (c) any Claim the amount or existence of which has been determined or allowed by a Final Order, or (d) any Claim as to which a proof of claim has been timely filed before the Bar Date, provided that at the time of the Effective Date the Debtors, Reorganized Debtors or the Majority Senior Secured Note Holders have not identified such Claim as being objectionable in part or in whole and no objection to the allowance thereof has been filed by the Claims Objection Deadline; provided, however, that the term Allowed, with reference to any Claim, shall not include (x) any unliquidated claim or (y) interest or attorneys’ fees on or related to any Claim that accrues from and after the Petition Date unless otherwise expressly provided for in the Plan.

“Allowed Claim” means a Claim that is Allowed.

“Allowed Interest” means an Interest that is Allowed.

“Avoidance Actions” means any and all Causes of Action which a trustee, debtor-in-possession, the estate or other appropriate party in interest may assert under sections 502, 510, 541, 542, 543, 544, 545, 547, 548, 549, 550, 551, or 553 of the Bankruptcy Code (other than those which are released or dismissed as part of and pursuant to the Plan) or under other similar or related state or federal statutes or common law, including fraudulent conveyance laws.

“Ballot” means the forms of ballots accompanying the Disclosure Statement upon which Holders of Impaired Claims entitled to vote on the Plan shall, among other things, indicate their acceptance or rejection of the Plan in accordance with the instructions regarding voting.

“Bankruptcy Code” means the Bankruptcy Reform Act of 1978, as codified in title 11 of the United States Code, 11 U.S.C. §§ 101 *et seq.*, as in effect on the Petition Date, together with all amendments and modifications thereto that subsequently may be made applicable to the Chapter 11 Cases.

“Bankruptcy Court” means the United States Bankruptcy Court for the Southern District of New York or, if such court ceases to exercise jurisdiction over these proceedings, the court or adjunct thereof that exercises jurisdiction over the Chapter 11 Cases.

“Bankruptcy Rules” means: (a) the Federal Rules of Bankruptcy Procedure and the Official Bankruptcy Forms, as amended and promulgated under section 2075 of title 28 of the United States Code; (b) the Federal Rules of Civil Procedure, as amended and promulgated under section 2072 of title 28 of the United States Code; (c) the Local Rules of the Bankruptcy Court; and (d) any standing orders governing practice and procedure issued by the Bankruptcy Court, each as in effect on the Petition Date, together with all amendments and modifications thereto that were subsequently made applicable to the Chapter 11 Cases or proceedings therein, as the case may be.

“Bar Date” means the applicable bar date by which a proof of Claim must be, or must have been, Filed, as established by an order of the Bankruptcy Court.

“Business Day” means any day which is not a Saturday, a Sunday, a “legal holiday” as defined in Bankruptcy Rule 9006(a), or a day on which banking institutions in the State of New York are authorized or obligated by law, executive order or governmental decree to be closed.

“Cash” means money, currency and coins, negotiable checks, balances in bank accounts and other lawful currency of the United States of America and its equivalents.

“Cash Collateral Order” means the Final Order entered by the Bankruptcy Court authorizing and approving the Debtors’ use of cash collateral pursuant to section 363 of the Bankruptcy Code, and any extensions or amendments thereof.

“Cash Funding at Exit” means, in the event that the Reorganized Debtors cannot obtain exit financing to fund their working capital and other needs after emergence from the Chapter 11 cases, up to \$7,500,000 of cash proceeds from the Segregated Account.

“Causes of Action” means any and all actions, claims, rights, defenses, third-party claims, damages, executions, demands, crossclaims, counterclaims, suits, choses in action, controversies, agreements, promises, rights to legal remedies, rights to equitable remedies, rights to payment and claims whatsoever, whether known, unknown, reduced to judgment, not reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, secured or unsecured and whether asserted or assertable directly, indirectly or

derivatively, at law, in equity or otherwise, accruing to the Debtors or the Reorganized Debtors, including, but not limited to, the Avoidance Actions.

“Chapter 11 Cases” means the cases under chapter 11 of the Bankruptcy Code commenced by the Debtors in the Bankruptcy Court on the Petition Date.

“Claim” shall have the meaning set forth in section 101(5) of the Bankruptcy Code.

“Claims Objection Deadline” means the latest of (a) 180 days after the Effective Date, (b) 180 days after the date on which any Claim is Filed, or (c) such later date as may be fixed by the Bankruptcy Court, whether fixed before or after the date specified in clauses (a) and (b) above.

“Class” means each class, subclass or category of Claims or Interests as classified in Article II of the Plan.

“Collateral Trustee” means U.S. Bank National Association, as Collateral Trustee under that certain First Lien Security Agreement dated as of April 22, 2005 among Ziff Davis Media Inc., the guarantors party thereto from time to time, and U.S. Bank National Association, as Collateral Trustee.

“Committee” means any committee appointed in the Chapter 11 Cases pursuant to section 1102(a) of the Bankruptcy Code by the United States Trustee, as the membership of such committee is from time to time constituted and reconstituted.

“Committee Members” means the members of the Committee.

“Confirmation” means the entry by the Bankruptcy Court of the Confirmation Order.

“Confirmation Date” means the date on which the Clerk of the Bankruptcy Court enters the Confirmation Order on the docket of the Bankruptcy Court with respect to the Chapter 11 Cases within the meaning of Bankruptcy Rules 5003 and 9021.

“Confirmation Hearing” means the hearing held before the Bankruptcy Court to consider Confirmation of the Plan pursuant to sections 1128 and 1129 of the Bankruptcy Code.

“Confirmation Order” means the order entered by the Bankruptcy Court confirming the Plan pursuant to section 1129 of the Bankruptcy Code.

“Convenience Class Claims” means any Claim that would otherwise be a General Unsecured Claim, but as to which one of the following applies: (a) such Claim is in an amount less than or equal to \$10,000; or (b) such Claim is in an amount greater than \$10,000 but less than \$50,000, and the Holder of such Claim has elected to have such Claim treated as a Class 7 Convenience Class Claim in the amount of \$10,000 by so indicating on the Ballot submitted to vote such Claim.

“Creditor” means any Person that is the Holder of any Claim against any of the Debtors.

“Day(s)” means, unless expressly otherwise provided, calendar day(s).

“Debtors” shall have the meaning set forth in the Introduction.

“Disallowed” means, with respect to any Claim or Interest or portion thereof, any Claim against or Interest in the Debtors which: (a) has been withdrawn, in whole or in part, by agreement of the Debtors or Reorganized Debtors and the Holder thereof; (b) has been withdrawn, in whole or in part, by the Holder thereof; or (c) has been disallowed, in whole or part, by Final Order of a court of competent jurisdiction. In each case a Disallowed Claim or a Disallowed Interest is disallowed only to the extent of disallowance or withdrawal.

“Disallowed Claim” means a Claim, or any portion thereof, that is Disallowed.

“Disallowed Interest” means an Interest, or any portion thereof, that is Disallowed.

“Disbursing Agent” means Reorganized Ziff Davis Media or such other Entity that is designated by Reorganized Ziff Davis Media to disburse Property pursuant to the Plan.

“Disclosure Statement” means the Debtors’ ~~Second~~**Third** Amended Disclosure Statement With Respect to the ~~First~~**Second** Amended Joint Chapter 11 Plan of Reorganization Dated as of ~~April 29~~**May 6**, 2008, including all exhibits, appendices, schedules and annexes, if any, attached thereto, as submitted by the Debtors, as the same may be altered, amended, supplemented or modified from time to time, and which was prepared and distributed in accordance with sections 1125 and 1126(b) of the Bankruptcy Code and Bankruptcy Rule 3018.

“Disputed” means any Claim or Interest that has been neither Allowed nor Disallowed.

“Disputed Claim” means a Claim, or any portion thereof, that is Disputed. For purposes of the Plan, a Claim that has been neither Allowed nor Disallowed shall be considered a Disputed Claim.

“Disputed Interest” means an Interest, or any portion thereof, that is Disputed. For purposes of the Plan, an Interest that has been neither Allowed nor Disallowed shall be considered a Disputed Interest.

“Distribution Record Date” means the record date for determining entitlement to receive distributions under the Plan on account of Subordinated Note Claims and Stub Note Claims, which date shall be the 3rd Business Day after the Confirmation Date at 5:00 p.m. prevailing Eastern time.

“Effective Date” means the first Business Day following the date on which all conditions to consummation set forth in Article IX of the Plan have been satisfied or waived (if

capable of being duly and expressly waived), provided that no stay of the Confirmation Order is then in effect.

“Enterprise Sale” means the transaction whereby certain assets were sold and liabilities assigned to Enterprise Media Group, Inc. pursuant to the Enterprise Purchase and Sale Agreement dated as of June 20, 2007.

“Entity” means any individual, corporation, limited or general partnership, joint venture, association, joint stock company, limited liability company, estate, trustee, United States Trustee, unincorporated organization, government, governmental unit (as defined in the Bankruptcy Code), agency or political subdivision thereof.

“Estates” means the estates created in these Chapter 11 Cases pursuant to section 541 of the Bankruptcy Code upon commencement of the Chapter 11 Cases.

“Exculpated Persons” means: (a) directors, officers and employees of the Debtors, as of the Petition Date but prior to the Effective Date, and the Debtors’ agents and professionals, (b) the Ad Hoc Senior Secured Note Holder Group, (c) the Collateral Trustee and the Senior Secured Notes Indenture Trustee, (d) MHR, (e) the MHR Note Holders, (f) affiliates of the parties identified in subclauses (d) and (e) that have previously held or currently hold MHR Note Claims against the Debtors and the investment managers and general partners of such affiliates, (g) the Committee and the Committee Members, (h) Willis Stein, (i) the respective current and former officers, directors, employees, agents, stockholders, managers, members, affiliates, partners, advisors and professionals of the parties identified in subclauses (a) through (gh).

“Exit Facility” means a new working capital credit facility, if any, that Reorganized Ziff Davis Media may enter into on or after the Effective Date only with the consent of the Majority Senior Secured Note Holders.

“File, Filed or Filing” means file, filed or filing with the Bankruptcy Court in the Chapter 11 Cases.

“Final Decree” means the final decree entered by the Bankruptcy Court after the Effective Date and pursuant to section 350(a) of the Bankruptcy Code and Bankruptcy Rule 3022.

“Final Order” means an order or judgment of the Bankruptcy Court, or other court of competent jurisdiction, as entered on the docket of such court, the operation or effect of which has not been stayed, reversed, vacated, modified or amended, and as to which order or judgment (or any revision, modification, or amendment thereof) of the time to appeal, petition for certiorari, or seek review or rehearing has expired and as to which no appeal, petition for certiorari, or petition for review or rehearing was filed or, if filed, remains pending; provided, however, that the possibility that a motion may be filed pursuant to Rules 9023 or 9024 of the Bankruptcy Rules or Rules 59 or 60(b) of the Federal Rules of Civil Procedure shall not mean that an order or judgment is not a Final Order.

“General Unsecured Claims” means all Allowed Claims, but excluding Administrative Claims, Priority Tax Claims, Professional Fee Claims, Miscellaneous Secured

Claims, Miscellaneous Priority Claims, Senior Secured Note Claims, MHR Note Claims, Subordinated Note Claims, Stub Note Claims, and Convenience Class Claims.

“Holder” means an Entity holding a beneficial interest in a Claim or Interest and, when used in conjunction with a Class or type of Claim or Interest, means a holder of a beneficial interest in a Claim or Interest in such Class or of such type.

“Impaired” means, when used with reference to a Claim or Interest, a Claim or Interest that is impaired within the meaning of section 1124 of the Bankruptcy Code.

“Impaired Claim” means a Claim which is Impaired.

“Impaired Interest” means an Interest which is Impaired.

“Indemnity Escrow” means the escrow established in connection with the Enterprise Sale.

“Interests” means any and all equity interests, ownership interests or shares in the Debtors issued by the Debtors prior to the Petition Date (including, without limitation, all capital stock, stock certificates, common stock, preferred stock, partnership interests, rights, options, warrants, contingent warrants, convertible or exchangeable securities, investment securities, subscriptions or other agreements and contractual rights to acquire or obtain such an interest or share in the Debtors, partnership interests in the Debtors’ stock appreciation rights, conversion rights, repurchase rights, redemption rights, dividend rights, preemptive rights and liquidation preferences, puts, calls or commitments of any character whatsoever relating to any such equity, ownership interests or shares of capital stock of the Debtors or obligating the Debtors to issue, transfer or sell any shares of capital stock) whether or not certificated, transferable, voting or denominated “stock” or a similar security, and any Claim or Cause of Action related to or arising from any of the foregoing.

“Liens” means, with respect to any asset or Property (or the rents, revenues, income, profits or proceeds therefrom), and in each case, whether the same is consensual or nonconsensual or arises by contract, operation of law, legal process or otherwise: (a) any and all mortgages, liens, pledges, attachments, charges, leases evidencing a capitalizable lease obligation, conditional sale or other title retention agreement, or other security interest or encumbrance or other legally cognizable security devices of any kind in respect of any asset or Property, or upon the rents, revenues, income, profits or proceeds therefrom; or (b) any arrangement, express or implied, under which any Property is transferred, sequestered or otherwise identified for the purpose of subjecting or making available the same for the payment of debt or performance of any other obligation in priority to the payment of general unsecured Creditors.

“Majority Senior Secured Note Holders” means Holders of Senior Secured Notes holding more than 51% of the aggregate principal dollar amount of the Senior Secured Notes issued under the Senior Secured Notes Indenture.

“MHR” means MHR Institutional Partners III LP.

“MHR Notes” means the Notes issued to MHR pursuant to the Note Purchase Agreement in the aggregate principal amount of \$20,000,000.

“MHR Note Claims” means the secured claims of the Holders of MHR Notes issued under the Note Purchase Agreement (including interest accrued on and after the Petition Date through the Effective Date at the contractual default rate set forth in the Note Purchase Agreement) and any Adequate Protection Claim granted to such Holders under the Cash Collateral Order or any subsequent order of the Bankruptcy Court.

“MHR Note Holders” means the Holders of the MHR Notes issued under the Note Purchase Agreement, together with their successors and assigns.

“Miscellaneous Priority Claims” means any Claim against the Debtors entitled to priority pursuant to section 507(a) of the Bankruptcy Code, other than a Priority Tax Claim or an Administrative Claim.

“Miscellaneous Secured Claims” means any Secured Claim (other than the Senior Secured Note Claims and the MHR Note Claims).

“New Debtors Certificates of Incorporation and By-Laws” means the Amended and Restated certificates of incorporation, articles of organization, by-laws or other governing charter documents, as appropriate, of Ziff Davis Media Inc., Ziff Davis Development Inc., Ziff Davis Holdings Inc., Ziff Davis Intermediate Holdings Inc., Ziff Davis Internet Inc., Ziff Davis Publishing Inc., and Ziff Davis Publishing Holdings Inc which will be included in the Plan Supplement. The Plan Supplement will include the forms of the New Debtors Amended and Restated Certificate Amendments in substantially the form to be implemented on the Effective Date.

“New Management Incentive Plan” means the equity incentive plan to be adopted by Reorganized Ziff Davis Holdings on the Effective Date, the form of which will be Filed under seal with the Bankruptcy Court, and which is incorporated herein by reference.

“New Senior Secured Note Documents” means the New Senior Secured Notes Indenture, the New Senior Secured Notes, and the guarantees, security agreements, collateral trusts, and other documents contemplated by the foregoing, in each case as amended from time to time in accordance with their terms. The Plan Supplement will include a form of the New Senior Secured Note Documents in substantially the form to be implemented on the Effective Date.

“New Senior Secured Notes Indenture” means the Indenture pursuant to which the New Senior Secured Notes will be issued. The Plan Supplement will include a form of the New Senior Secured Notes Indenture in substantially the form to be implemented on the Effective Date.

“New Senior Secured Notes” means the new senior secured notes in the aggregate principal amount of \$50,000,000, plus an amount equal to the Cash Funding at Exit, to be issued to Holders of Senior Secured Note Claims and Holders of MHR Note Claims. The New Senior Secured Notes will be subject to and governed by the New Senior Secured Notes Indenture. The

New Senior Secured Notes will be issued to the Holders of the Senior Secured Note Claims and MHR Note Claims on the Effective Date by Reorganized Ziff Davis Media and will be guaranteed by the other Reorganized Debtors. The New Senior Secured Notes will be secured by first priority liens on and security interests in all Property of the Reorganized Debtors; provided, however, that such liens and security interests may be junior in priority to liens and security interests securing any Exit Facility, if consummated, with and only with the consent of the Majority Senior Secured Note Holders. The Plan Supplement will include a form of the New Senior Secured Notes in substantially the form to be implemented on the Effective Date.

“New Shareholder Agreement” means the shareholder agreement to be entered into among the recipients of New Ziff Davis Holdings Common Stock, a copy of which will be included in the Plan Supplement. The Shareholder Agreement shall be reasonably acceptable to the Debtors, the Committee and the Ad Hoc Senior Secured Note Holder Group.

“New Ziff Davis Holdings Common Stock” means the authorized common stock of Reorganized Ziff Davis Holdings, to be issued on the Effective Date pursuant to the terms of the Plan.

“Note Purchase Agreement” means that certain Note Purchase Agreement dated as of February 15, 2007 between Ziff Davis Media Inc., as Issuer, certain guarantors party thereto, and MHR Institutional Partners III LP, and any of the permitted assignees, as Purchasers.

“Objection” means any objection, application, motion, complaint or any other legal proceeding seeking, in whole or in part, to Disallow, determine, liquidate, classify, reclassify or establish the priority, expunge, subordinate or estimate any Claim (including the resolution of any request for payment of any Administrative Claim) or Interest other than a Claim or an Interest that is Allowed.

“Old Ziff Davis Holdings Common Stock and Interests” means all authorized, issued and outstanding shares of common stock of, and Interests in, Ziff Davis Holdings Inc. as of the Petition Date, including, without limitation the Series A Redeemable Preferred Stock, the series B Redeemable Preferred Stock, the Series C Convertible Preferred Stock, the Series D Redeemable Preferred Stock, and the Series E Redeemable Preferred Stock and all issued, outstanding and unexpired options, warrants, conversion, privilege or other legal or contractual rights to acquire shares of Old Ziff Davis Holdings Common Stock or Interests. Old Ziff Davis Holdings Common Stock and Interests also includes any contingent, disputed or unliquidated Claims related to or in connection with any of the foregoing.

“Person” means and includes a natural person, individual, partnership, corporation (as defined in section 101(a) of the Bankruptcy Code), or organization including, without limitation, corporations, limited partnerships, limited liability companies, general partnerships, joint ventures, joint stock companies, trusts, land trusts, business trusts, unincorporated organizations or associations, or other organizations, irrespective of whether they are legal entities, governmental bodies (or any agency, instrumentality or political subdivision thereof), or any other form of legal entities; provided, however, “Person” does not include governmental units, except that a governmental unit that (a) acquires an asset from a Person (i)

as a result of the operation of a loan guarantee agreement or (ii) as receiver or liquidating agent of a Person; (b) is a guarantor of a pension benefit payable by or on behalf of a Debtor or an Affiliate of a Debtor of; or (c) is the legal or beneficial owner of an asset of (i) an employee pension benefit plan that is a governmental plan, as defined in section 414(d) of the Internal Revenue Code of 1986 or (ii) an eligible deferred compensation plan, as defined in section 457(b) of the Internal Revenue Code of 1986, shall be considered for purposes of section 1102 of the Bankruptcy Code to be a Person with respect to such asset or such benefit.

“Petition Date” means March 5, 2008, the date on which the Debtors Filed their respective petitions for relief commencing the Chapter 11 Cases.

“Plan” means this ~~First~~**Second** Amended Joint Chapter 11 Plan of Reorganization Dated as of ~~April 29~~**May 6**, 2008, including all exhibits, appendices, schedules and annexes, if any, attached hereto, as submitted by the Debtors, including the Plan Supplement, as such Plan may be altered, amended, supplemented or modified from time to time in accordance with the provisions of the Bankruptcy Code, the Bankruptcy Rules, the Confirmation Order and the terms and conditions of Section 13.04 of the Plan.

“Plan Supplement” means the Supplement to this Plan to be Filed with the Bankruptcy Court on or before May ~~23~~**30**, 2008. All documents in the Plan Supplement shall be in form, scope, and substance reasonably satisfactory to the Debtors and the Majority Senior Secured Note Holders. **The form of the New Debtors Certificates of Incorporation and By-laws, New Management Incentive Plan, New Shareholder Agreement and Warrant Agreement shall be in form, scope and substance reasonably satisfactory to the Debtors, the Majority Senior Secured Note Holders and the Committee.**

“Plan Support Agreement” means that certain Restructuring, Settlement and Plan Support Agreement dated as of April ~~29~~**30**, 2008, pursuant to which, *inter alia*, each of the members of the Ad Hoc Senior Secured Note Holder Group, the MHR Note Holders, **Willis Stein**, the Committee and certain Committee Members and the other creditors signatory thereto agreed, subject to the terms and conditions specified therein, to support and to vote in favor of, and the Debtors agreed to seek confirmation of, a plan of reorganization as described therein.

“Post-Petition Collateral” has the meaning ascribed to it in the Cash Collateral Order.

“Priority Tax Claim” means any and all Claims accorded priority in payment pursuant to section 507(a)(8) of the Bankruptcy Code.

“Professional Fee Claim” means a claim for compensation and/or reimbursement of expenses pursuant to sections 327, 328, 330, 331 or 503(b) of the Bankruptcy Code relating to services incurred on and after the Petition Date and prior to and including the Effective Date in connection with an application made to the Bankruptcy Court by Professionals in the Chapter 11 Cases.

“Professionals” means any professional employed in these Chapter 11 Cases pursuant to sections 327 or 1103 of the Bankruptcy Code or any Professional entitled to

compensation pursuant to sections 327, 328, 330, 331, 503(b)(2) or (4), or 1103 of the Bankruptcy Code.

“Property” means all assets or property of the Debtors’ respective Estates of any nature whatsoever, real or personal, tangible or intangible, including contract rights, accounts and Causes of Action, previously or now owned by the Debtors, or acquired by the Debtors’ respective Estates, as defined in section 541 of the Bankruptcy Code.

“Reinstated or Reinstatement” means: (a) leaving unaltered the legal, equitable, and contractual rights to which a Claim entitles the Holder of such Claim so as to leave such Claim Unimpaired in accordance with section 1124 of the Bankruptcy Code, or (b) notwithstanding any contractual provision or applicable law that entitles the Holder of such Claim to demand or receive accelerated payment of such Claim after the occurrence of a default (i) curing any such default that occurred before or after the Petition Date, other than a default of a kind specified in section 365(b)(2) of the Bankruptcy Code; (ii) reinstating the maturity of such Claim as such maturity existed before such default; (iii) compensating the Holder of such Claim for any damages incurred as a result of any reasonable reliance by such Holder on such contractual provision or such applicable law; and (iv) not otherwise altering the legal, equitable, or contractual rights to which such Claim entitled the Holder of such Claim; provided, however, that any contractual right that does not pertain to the payment when due of principal and interest on the obligation on which such Claim is based, including, but not limited to, financial covenant ratios, negative pledge covenants, covenants or restrictions on merger or consolidation, and affirmative covenants regarding corporate existence or which prohibit certain transactions or actions contemplated by the Plan, or conditioning such transactions or action on certain factors, shall not be required to be reinstated in order to accomplish Reinstatement.

“Releasees” means: (a) the directors, officers and employees of the Debtors, in each case as of the Petition Date or that have become directors, officers, or employees thereafter but prior to the Effective Date, and the Debtors’ agents and professionals, (b) the Ad Hoc Senior Secured Note Holder Group, (c) the Senior Secured Notes Indenture Trustee and the Collateral Trustee, (d) MHR, (e) the MHR Note Holders, (f) affiliates of the parties identified in subclauses (d) and (e) that have previously held or currently hold MHR Note Claims against the Debtors and the investment managers and general partners of such affiliates, (g) the Committee and the Committee Members, (h) Willis Stein, (i) the respective current and former officers, directors, employees, agents, stockholders, managers, members, affiliates, partners, advisors and professionals of the parties identified in subclauses (a) through (h); provided, however, that the foregoing released parties identified in subclauses (a) through (i) above shall be released only from liabilities arising out of actions taken in such capacity.

“Reorganized Debtors” means Reorganized Ziff Davis Holdings, Reorganized Ziff Davis Media, and the Reorganized Affiliated Debtors on and after the Effective Date.

“Reorganized Ziff Davis Holdings” means Ziff Davis Holdings Inc. on and after the Effective Date.

“Reorganized Ziff Davis Media” means Ziff Davis Media Inc. on and after the Effective Date.

“Reorganized Affiliated Debtors” means Ziff Davis Intermediate Holdings Inc., Ziff Davis Development Inc., Ziff Davis Publishing Holdings Inc., Ziff Davis Internet Inc. and Ziff Davis Publishing Inc. on and after the Effective Date.

“Schedule of Rejected Contracts” means the schedule listing certain executory contracts and unexpired leases to be rejected by the Debtors as of the Effective Date of this Plan, which schedule shall be included in the Plan Supplement.

“Schedules” means the schedules of assets and liabilities and statements of financial affairs Filed by any of the Debtors in the Chapter 11 Cases, as required by section 521 of the Bankruptcy Code, as the same may have been or may be amended, modified or supplemented.

“Secured Claim” means any Claim arising before the Petition Date that is: (a) secured in whole or part, as of the Petition Date, by a Lien which is valid, perfected and enforceable under applicable law on Property in which the Debtors’ respective Estates has an interest and is not subject to avoidance under the Bankruptcy Code or applicable non-bankruptcy law, or (b) subject to setoff under section 553 of the Bankruptcy Code, but, with respect to both case (a) and (b), only to the extent of each such Estate’s interest in the value of the assets or Property securing any such Claim or the amount subject to setoff, as the case may be.

“Securities Act” means the Securities Act of 1933, as amended.

“Senior Management” means Jason Young, Neil Glass and such other executives and employees designated by the Debtors to receive options to purchase New Ziff Davis Holdings Common Stock under the New Management Incentive Plan. The Reorganized Debtors’ senior management shall be substantially the same as the Debtors’ senior management on the date immediately prior to the Effective Date.

“Senior Management Contracts” means (i) certain of the existing employment and severance agreements with Senior Management (which with the approval of the Debtors and the consent of the Majority Senior Secured Note Holders may be modified and supplemented) which with the consent of the Majority Senior Secured Note Holders shall be assumed by the Debtors as of the Effective Date, and (ii) any new employment agreements with Senior Management which shall be subject to the approval of the Debtors and the Majority Senior Secured Note Holders, and which shall become effective as of the Effective Date. The form of the Senior Management Contracts for the Debtors’ Chief Executive Officer, Mr. Jason Young, and the other members of Senior Management will be Filed under seal with the Bankruptcy Court in connection with the Filing of the Plan Supplement.

“Segregated Account” means account number 725-02095 at Merrill Lynch where certain proceeds from the Enterprise Sale were deposited.

“Senior Secured Note Claims” means the secured claims of the Senior Secured Notes Indenture Trustee and the Senior Secured Note Holders issued under the Senior Secured

Notes Indenture (including interest accrued on and after the Petition Date through the Effective Date at the contractual default rate set forth in the Senior Secured Notes Indenture) and any Adequate Protection Claims granted to the Collateral Trustee and the Senior Secured Note Holders under the Cash Collateral Order and any subsequent order of the Bankruptcy Court.

“Senior Secured Notes Indenture” means that certain Indenture dated as of April 22, 2005 between Ziff Davis Media Inc., and certain guarantors party thereto, and U.S. Bank National Association, as Trustee, regarding certain Senior Secured Floating Rate Notes Due 2012, as it may have been amended or supplemented from time to time.

“Senior Secured Notes Indenture Trustee” means U.S. Bank National Association, as Trustee under the Senior Secured Notes Indenture.

“Senior Secured Note Holders” means the Holders of the Senior Secured Notes issued under the Senior Secured Notes Indenture, together with their successors and assigns.

“Senior Secured Notes” means the Senior Secured Floating Rate Notes Due 2012 originally issued in the aggregate principal amount of \$205,000,000 pursuant to the Senior Secured Notes Indenture.

“Stub Notes” means the 12% Senior Subordinated Notes due 2010 issued under the Stub Notes Indenture which Stub Notes, as of the Petition Date, were outstanding in the approximate amount of \$12,000,000.

“Stub Note Claims” means all prepetition unsecured Claims of all Holders of Stub Notes issued under the Stub Notes Indenture and includes all Claims of the Stub Notes Indenture Trustee.

“Stub Note Holders” means the Holders of the Stub Notes issued under the Stub Notes Indenture, together with their successors and assigns.

“Stub Notes Indenture” means that certain indenture, dated as of July 21, 2000, among Ziff Davis Media Inc., the guarantors named therein and Bankers Trust Company, as trustee, as it may have been amended or supplemented from time to time.

“Stub Notes Indenture Trustee” means [Deutsche Bank Trust Company Americas \(formerly known as Bankers Trust Company\)](#), as Trustee under the Stub Notes Indenture, or its successors and assigns.

“Subordinated Note Holders” means the Holders of the Subordinated Notes issued under the Subordinated Notes Indenture, together with their successors and assigns.

“Subordinated Notes Indenture” means that certain Indenture dated as of August 12, 2002 between Ziff Davis Media Inc., and the guarantors named herein, and Deutsche Bank Trust Company Americas, as Trustee, regarding certain Senior Subordinated Compounding Notes Due 2009, as it may have been amended or supplemented from time to time.

“Subordinated Notes Indenture Trustee” means Deutsche Bank Trust Company Americas, as Trustee under the Subordinated Notes Indenture.

“Subordinated Note Claims” means all prepetition, unsecured Claims of all Holders of Subordinated Notes issued under the Subordinated Notes Indenture and includes all claims of the Subordinated Notes Indenture Trustee.

“Subordinated Notes” means the Senior Subordinated Compounding Notes Due 2009 in the aggregate principal amount of \$152,500,000 issued pursuant to the Subordinated Notes Indenture.

“Subordination Rights” means the subordination provisions contained in Article X of the Subordinated Notes Indenture and Article 10 of the Stub Notes Indenture.

“Subsidiary Debtors” means Ziff Davis Media Inc., Ziff Davis Development Inc., Ziff Davis Intermediate Holdings Inc., Ziff Davis Internet Inc., Ziff Davis Publishing Inc., and Ziff Davis Publishing Holdings Inc.

“Subsidiary Interests” means any and all authorized, issued and outstanding Interests in any of the Subsidiary Debtors as of the Petition Date.

“Tax” means any tax, charge, fee, levy, impost or other assessment by any federal, state, local or foreign governmental authority, including, without limitation, income, excise, property, sales, transfer, employment, payroll, franchise, profits, license, use, *ad valorem*, estimated, severance, stamp, occupation and withholding tax, together with any interest, penalties, fines or additions attributable to, imposed on, or collected by any such federal, state, local or foreign governmental authority.

“Term Sheet” means that certain “Exhibit A” attached to the Plan Support Agreement.

“Unclaimed Property” means any distribution of Cash or any other Property made to the Holder of an Allowed Claim pursuant to the Plan that: (a) is returned to the Reorganized Debtors as undeliverable and no appropriate forwarding address is received within the later of (a) one (1) year after the Effective Date and (b) one (1) year after such distribution is made to such Holder, or (b) in the case of a distribution made in the form of a check, is not negotiated and no request for reissuance is made as provided for in Section 5.05 of the Plan.

“Unimpaired” means any Claim that is not Impaired within the meaning of section 1124 of the Bankruptcy Code.

“United States Trustee” means the United States Trustee appointed under section 581(a)(3) of title 28 of the United States Code to serve in the Southern District of New York.

“U.S. Trustee’s Fee Claims” means any fees or interest assessed against the Debtors’ Estates pursuant to section 1930(a)(6) of title 28 or section 3717 of title 31 of the United States Code.

“Voting Agent” means the BMC Group Inc.

“Warrant” or “Warrants” means warrants exercisable into shares of New Ziff Davis Holdings Common Stock representing five percent (5%) of the shares of New Ziff Davis Holdings Common Stock to be issued on the Effective Date (~~which shares issued on the Effective Date are subject to dilution for the New Ziff Davis Holdings Common Stock allocated to~~calculated without regard for the potential dilution, subject to the terms of the Warrant Agreement, of such shares subsequent to the Effective Date, including potential dilution in connection with the New Management Incentive Plan~~and the potential exercise of the Warrants~~) which Warrants: (i) shall entitle the holder to purchase from Reorganized Ziff Davis Holdings one fully paid and non assessable share of Ziff Davis Holdings Common Stock at the price per share that implies a full recovery for the holders of the Senior Secured Note Claims and the MHR Note Claims (including principal and interest calculated at the contractual default rate through the Effective Date), and (ii) shall expire automatically on the five-year anniversary of the Effective Date.

“Warrant Agreement” means the form of Warrant Agreement pursuant to which the Warrants will be issued on the Effective Date. The Warrant Agreement shall be in form and substance reasonably acceptable to the Debtors, the Majority Senior Secured Note Holders and the Committee and shall include, without limitation, antidilution protections and provisions for cashless exercise. The Plan Supplement will include a form of the Warrant Agreement in substantially the form to be implemented on the Effective Date.

“Willis Stein” means Willis Stein & Partners Management III, L.L.C. and certain of its affiliates that are signatories to the Plan Support Agreement.

“Ziff Davis Holdings” means the Debtor Ziff Davis Holdings Inc.

“Ziff Davis Intermediate Holdings” means the Debtor Ziff Davis Intermediate Holdings Inc.

“Ziff Davis Media” means the Debtor Ziff Davis Media Inc.

Section 1.02. Rules of Interpretation. All references to “the Plan” herein shall be construed, where applicable, to include references to this document and all its exhibits, appendices, schedules and annexes, if any (and any amendments thereto made in accordance with the Bankruptcy Code), including the Plan Supplement. Whenever from the context it appears appropriate, each term stated in either the singular or the plural shall include the singular and the plural, and pronouns stated in the masculine, feminine or neuter gender shall include the masculine, feminine and the neuter. The words “herein,” “hereof,” “hereto,” “hereunder,” and other words of similar import refer to the Plan as a whole and not to any particular paragraph, subparagraph, or clause contained in the Plan. The words “includes” and “including” are not limiting and mean that the things specifically identified are set forth for purposes of illustration, clarity or specificity and do not in any respect qualify, characterize or limit the generality of the class within which such things are included. The captions and headings in the Plan are for convenience of reference only and shall not limit or otherwise affect the provisions hereof. Any

term used in the Plan that is not defined in the Plan, either in Article I hereof or elsewhere, but that is used in the Bankruptcy Code or the Bankruptcy Rules shall have the meaning assigned to that term in (and shall be construed in accordance with the rules of construction under) the Bankruptcy Code or the Bankruptcy Rules (with the Bankruptcy Code controlling in the case of a conflict or ambiguity). Without limiting the preceding sentence, the rules of construction set forth in section 102 of the Bankruptcy Code shall apply to the Plan, unless superseded herein. In computing any period of time prescribed or allowed by the Plan, the provisions of Bankruptcy Rule 9006(a) and Section 13.15 hereof shall apply, but Bankruptcy Rule 9006(a) shall govern.

Section 1.03. Exhibits. All Exhibits to the Plan, including the Plan Supplement, are incorporated into and are a part of the Plan as if set forth in full herein, regardless of when Filed.

ARTICLE II CLASSIFICATION OF CLAIMS AND INTERESTS

Section 2.01. Generally. Pursuant to section 1122 of the Bankruptcy Code, set forth below is a designation of Classes of Claims and Interests. A Claim or an Interest is classified in a particular Class only to the extent that the Claim or Interest qualifies within the description of the Class and is classified in a different Class to the extent the Claim or Interest qualifies within the description of that different Class. A Claim or Interest is placed in a particular Class for the purpose of receiving distributions pursuant to the Plan only to the extent that such Claim or Interest is an Allowed Claim or an Allowed Interest in that Class and such Claim or Interest has not been paid, released, settled or otherwise satisfied prior to the Effective Date.

Section 2.02. Unclassified Claims. In accordance with section 1123(a)(1) of the Bankruptcy Code, Administrative Claims and Priority Tax Claims are not classified and are excluded from the Classes designated in this Article II of the Plan. The treatment accorded Administrative Claims and Priority Tax Claims is set forth in Article III of the Plan.

Section 2.03. Unimpaired Classes. The Plan classifies the following Unimpaired Claims and Unimpaired Interests that are not entitled to vote on the Plan. Pursuant to section 1126(f) of the Bankruptcy Code, each Holder of a Claim or Interest in the following Classes is conclusively presumed to have accepted the Plan in respect of such Claims or Interests and is not entitled to vote to accept or reject the Plan:

- (a) Class 1 shall consist of all Miscellaneous Secured Claims.
- (b) Class 2 shall consist of all Miscellaneous Priority Claims.
- (c) Class 3 shall consist of all Subsidiary Interests.

Section 2.04. Impaired Classes Entitled to Vote. The Plan classifies the following Classes as the only Impaired Classes that may receive a distribution under the Plan and that are entitled to vote to accept or reject the Plan:

(a) Class 4 shall consist of the Senior Secured Note Claims and the MHR Note Claims.

(b) Class 5 shall consist of the Subordinated Note Claims and the Stub Note Claims.

(c) Class 6 shall consist of the General Unsecured Claims.

(d) Class 7 shall consist of the Convenience Class Claims.

Section 2.05. Impaired Class Deemed to Reject. The Plan classifies the following Impaired Interests Class as an Impaired Class that is not entitled to vote on the Plan. Pursuant to section 1126(g) of the Bankruptcy Code, each Holder of an Interest in this Class is conclusively presumed to have rejected the Plan in respect of such Interest because the Plan does not entitle the Holders of such Interests to receive or retain any property under the Plan on account of such Interests. Accordingly, Holders of such Interests are not entitled to vote to accept or reject the Plan:

(a) Class 8 shall consist of all Old Ziff Davis Holdings Common Stock and Interests.

ARTICLE III PROVISIONS FOR TREATMENT OF CLASSES OF CLAIMS AND INTERESTS

Section 3.01. Satisfaction of Claims and Interests. The treatment of and consideration to be received by Holders of Allowed Claims or Allowed Interests pursuant to this Article III and the Plan shall be in full satisfaction, settlement, release, extinguishment and discharge of their respective Claims against or Interests in the Debtors and the Debtors' respective Estates, except as otherwise provided in the Plan or the Confirmation Order.

Section 3.02. Unclassified Claims, Classified Unimpaired and Impaired Claims and Classified Interests. Administrative Claims and Priority Tax Claims are treated in accordance with section 1129(a)(9)(A) and section 1129(a)(9)(C) of the Bankruptcy Code, respectively. Such Claims are Unimpaired under the Plan and, in accordance with section 1123(a)(1) of the Bankruptcy Code, are not designated as Classes of Claims for purposes of this Plan and for purposes of sections 1123, 1124, 1126 and 1129 of the Bankruptcy Code. In addition, Class 1 Claims, Class 2 Claims, and Class 3 Interests are classified as Classes of Claims and Interests that are Unimpaired. In accordance with section 1126(f) of the Bankruptcy Code, the Holders of Claims or Interests in such Classes are conclusively presumed to have accepted the Plan and are not entitled to vote to accept or reject the Plan. Class 4 Claims, Class 5 Claims, Class 6 Claims, and Class 7 Claims are Impaired and the Holders thereof are entitled to vote to accept or reject the Plan. Class 8 Interests are Impaired under the Plan and the Holders thereof will receive no distribution on account of their respective Interests and, pursuant to section 1126(g) of the Bankruptcy Code, such Holders are conclusively presumed to have rejected the Plan and are not entitled to vote to accept or reject the Plan.

Section 3.03. Administrative Claims. Administrative Claims are Unimpaired. Unless otherwise provided for herein, each Holder of an Allowed Administrative Claim shall receive in full satisfaction, settlement, release, extinguishment and discharge of such Claim: (a) the amount of such unpaid Allowed Claim in Cash on or as soon as reasonably practicable after the later of (i) the Effective Date, (ii) the date on which such Administrative Claim becomes Allowed, or (iii) a date agreed to in writing by the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or Reorganized Debtors, as the case may be, and the Holder of such Administrative Claim; or (b) such other treatment on such other terms and conditions as may be agreed upon in writing by the Holder of such Claim and the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, or as the Bankruptcy Court may order; provided, however, that Allowed Administrative Claims representing (i) liabilities, accounts payable or other Claims, or obligations incurred in the ordinary course of business of the Debtors consistent with past practices subsequent to the Petition Date and (ii) contractual liabilities including those arising under loans or advances to the Debtors (including the Senior Secured Notes Indenture, the Note Purchase Agreement, the Subordinated Notes Indenture and the Stub Notes Indenture), whether or not incurred in the ordinary course of business of the Debtors subsequent to the Petition Date, shall be paid or performed by the Debtors or the Reorganized Debtors in accordance with the terms and conditions of the particular transactions relating to such liabilities and any agreements relating thereto.

Section 3.04. Priority Tax Claims. Priority Tax Claims are Unimpaired. Each Holder of an Allowed Priority Tax Claim shall receive, at the option of the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, in full satisfaction, settlement, release, extinguishment and discharge of such Priority Tax Claim: (a) the amount of such unpaid Allowed Priority Tax Claim in Cash on or as soon as reasonably practicable after the later of (i) the Effective Date, (ii) the date on which such Priority Tax Claim becomes Allowed and (iii) a date agreed to by the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or Reorganized Debtors, as the case may be, and the Holder of such Priority Tax Claim; (b) equal Cash payments from the Reorganized Debtors made on the last Business Day of every three (3) month period following the Effective Date, over a period not exceeding five (5) years after the assessment of the tax on which such Priority Tax Claim is based, totaling the principal amount of such Priority Tax Claim plus simple interest on any outstanding balance from the Effective Date calculated at the interest rate publicly quoted on the Effective Date for obligations backed by the full faith and credit of the United States of America maturing in ninety (90) days; or (c) such other treatment on such other terms and conditions as may be agreed upon in writing by the Holder of such Priority Tax Claim and the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, or as the Bankruptcy Court may order. The Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, shall have the right, in their sole discretion, to prepay at any time, in whole or in part, any Allowed Priority Tax Claim without premium or penalty of any sort or nature.

Section 3.05. Class 1: Miscellaneous Secured Claims. Class 1 Miscellaneous Secured Claims are Unimpaired. Each Holder of an Allowed Class 1 Miscellaneous Secured Claim shall receive, in the sole discretion of the Debtors (with the consent of the Majority

Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, in full satisfaction, settlement, release, extinguishment and discharge of such Claim: (a) Cash equal to the amount of such Allowed Miscellaneous Secured Claim on or as soon as practicable after the later of (i) the Effective Date, (ii) the date that such Miscellaneous Secured Claim becomes Allowed, and (iii) a date agreed to by the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, and the Holder of such Class 1 Miscellaneous Secured Claim; (b) treatment such that such Miscellaneous Secured Claim is Reinstated; (c) the Property securing such Miscellaneous Secured Claim; or (d) such other treatment on such other terms and conditions as may be agreed upon in writing by the Holder of such Claim and the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or Reorganized Debtors, as the case may be, or as the Bankruptcy Court may order.

Section 3.06. Class 2: Miscellaneous Priority Claims. Class 2 Miscellaneous Priority Claims are Unimpaired. Each Holder of an Allowed Class 2 Miscellaneous Priority Claim shall receive in full satisfaction, settlement, release, extinguishment and discharge of such Claim: (a) the amount of such unpaid Allowed Claim in Cash on or as soon as reasonably practicable after the later of (i) the Effective Date, (ii) the date on which such Class 2 Claim becomes Allowed, and (iii) a date agreed to by the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, and the Holder of such Class 2 Miscellaneous Priority Claim; or (b) such other treatment on such other terms and conditions as may be agreed upon in writing by the Holder of such Claim and the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors, as the case may be, or as the Bankruptcy Court may order; provided, however, that Allowed Class 2 Priority Claims representing (i) liabilities, accounts payable or other Claims, or obligations incurred in the ordinary course of business of the Debtors consistent with past practices subsequent to the Petition Date and (ii) contractual liabilities including those arising under loans or advances to the Debtors, whether or not incurred in the ordinary course of business of the Debtors subsequent to the Petition Date, shall be paid or performed by the Debtors (with the consent of the Majority Senior Secured Note Holders and the Committee) or the Reorganized Debtors in accordance with the terms and conditions of the particular transactions relating to such liabilities and any agreements relating thereto.

Section 3.07. Class 3: Subsidiary Interests. Class 3 Interests are Unimpaired and the Holders thereof are deemed to have accepted the Plan. Each Holder of an Allowed Interest in Class 3 shall retain such Interest and its respective share or shares of common stock of the Subsidiary Debtors representing such Interest, but such Holder shall receive no distribution under the Plan on account of such Interest.

Section 3.08. Class 4: Senior Secured Note Claims and MHR Note Claims. Class 4 Senior Secured Note Claims and MHR Note Claims are Impaired. On the Effective Date, the Collateral Trustee will receive, for pro rata distribution (determined by dividing a Holder's Senior Secured or MHR Note Claims, as the case may be, by the sum of all Allowed Senior Secured and MHR Note Claims) to Holders of Allowed Senior Secured Note Claims and MHR Note Claims, the following in full satisfaction, settlement, release, extinguishment and discharge of such Claims: (a) the New Senior Secured Notes; (b) all Cash of the Debtors (except for cash in the Debtors' operating accounts and the Cash Funding at Exit which shall be retained

by the Reorganized Debtors to fund operations and working capital needs); (c) ninety percent (90%) of the New Ziff Davis Holdings Common Stock (which shares issued on the Effective Date are subject to dilution for the New Ziff Davis Holdings Common Stock allocated to the New Management Incentive Plan and the potential exercise of the Warrants); and (d) all proceeds received by the Debtors or the Reorganized Debtors, as the case may be, from the Indemnity Escrow.

Section 3.09. Class 5: Subordinated Note Claims and Stub Note Claims. Class 5 Subordinated Note Claims and Stub Note Claims are Impaired. On the Effective Date, the Holders of Allowed Subordinated Note Claims and Stub Note Claims shall receive, in full satisfaction, settlement, release, extinguishment and discharge of such Claims (subject to the rights of the Subordinated Note Indenture Trustee and the Stub Note Indenture Trustee to first satisfy unpaid fees and expenses therefrom pursuant to Section 7.07 of the Subordinated Notes Indenture and Section 7.07 of the Stub Notes Indenture to the extent of any such fees and expenses that are not paid pursuant to Sections 3.03 and 13.11 of the Plan), their pro-rata share (determined by dividing each such Holder's Allowed Subordinated Note Claim or Stub Note Claims, as the case may be, by the sum of all Allowed Subordinated Note Claims and Stub Note Claims) of (i) ten percent (10%) of the New Ziff Davis Holdings Common Stock (which shares issued on the Effective Date are subject to dilution for the New Ziff Davis Holdings Common Stock allocated to the New Management Incentive Plan and the potential exercise of the Warrants), and (ii) the Warrants exercisable into shares of New Ziff Davis Holdings Common Stock representing 5% of the shares of New Ziff Davis Holdings Common Stock to be issued on the Effective Date ~~(which shares issued on the Effective Date are subject to dilution for the New Ziff Davis Holdings Common Stock allocated to the New Management Incentive Plan and the potential exercise of the Warrants)~~, each of which shall entitle the holder thereof to purchase from Reorganized Ziff Davis Holdings one (1) fully paid and non assessable share of New Ziff Davis Holdings Common Stock at the price per share that implies a full recovery for the Holders of Allowed Senior Secured Note Claims and MHR Note Claims (including principal and interest at the contractual default rate through the Effective Date).

Section 3.10. Class 6: General Unsecured Claims. Class 6 General Unsecured Claims are Impaired. On the Effective Date or as soon thereafter as is practicable, each Holder of an Allowed Class 6 General Unsecured Claim shall receive its pro rata share (determined by dividing such Holder's Allowed General Unsecured Claim by the sum of all Allowed General Unsecured Claims) of \$1,250,000. Each Holder of an Allowed Class 6 Claim in an amount in excess of \$10,000 but less than \$50,000 may, in the alternative, elect to reduce its Class 6 Claim to \$10,000 and have its Claim treated as a Class 7 Convenience Class Claim.

Section 3.11. Class 7: Convenience Class Claims. Class 7 Convenience Class Claims are Impaired. On the Effective Date or as soon thereafter as is practicable, each Holder of an Allowed Class 7 Convenience Class Claim shall receive 50% of the Allowed Amount of such Claim in Cash.

Section 3.12. Class 8: Old Ziff Davis Holdings Common Stock and Interests. Class 8 Old Ziff Davis Holdings Common Stock and Interests are Impaired. Holders of Class 8 Old Ziff Davis Holdings Common Stock and Interests shall not receive or retain any property

under the Plan on account of such Old Ziff Davis Holdings Common Stock and Interests. On the Effective Date, all Old Ziff Davis Holdings Common Stock and Interests shall be cancelled.

ARTICLE IV ACCEPTANCE OR REJECTION OF THE PLAN; CRAMDOWN

Section 4.01. Acceptance by Impaired Classes of Claims and Interests. Pursuant to section 1126(c) of the Bankruptcy Code, an Impaired Class of Claims shall have accepted the Plan if: (a) the Holders of at least two-thirds (2/3) in dollar amount of the Allowed Claims actually voting in such Class (other than Claims held by any Holder designated pursuant to section 1126(e) of the Bankruptcy Code) have timely and properly voted to accept the Plan, and (b) more than one-half (1/2) in number of the Holders of such Allowed Claims actually voting in such Class (other than Claims held by any Holder designated pursuant to section 1126(e) of the Bankruptcy Code) have timely and properly voted to accept the Plan. No Class of Interests is entitled to vote on the Plan pursuant to section 1126 of the Bankruptcy Code.

Section 4.02. Voting Classes. Except as otherwise required by the Bankruptcy Code or the Bankruptcy Rules or as otherwise provided in this Section 4.02, the Holders of Claims in Classes 4, 5, 6, and 7 shall be entitled to vote to accept or reject the Plan in accordance with Section 4.01 of the Plan. Classes of Claims and Interests Unimpaired under the Plan (Miscellaneous Secured Claims (Class 1), Miscellaneous Priority Claims (Class 2), and Subsidiary Interests (Class 3)) shall not be entitled to vote to accept or reject the Plan, and shall be conclusively presumed to have accepted the Plan pursuant to section 1126(f) of the Bankruptcy Code. The Class of Interests that are Impaired that are receiving no distribution under the Plan, Old Ziff Davis Holdings Common Stock and Interests (Class 8), shall not be entitled to vote to accept or reject the Plan and shall be conclusively presumed to have rejected the Plan. Administrative Claims and Priority Tax Claims are Unimpaired and not classified under the Plan and hence are not entitled to vote to accept or reject the Plan pursuant to section 1126(g) of the Bankruptcy Code.

Section 4.03. Ballot Instructions. Each Holder of a Claim entitled to vote on the Plan will be asked to complete and return a Ballot to the Voting Agent, which will compile the votes so received. Any questions as to the validity, form, and eligibility (including time of receipt) of Ballots will be resolved by the Bankruptcy Court upon application or at the Confirmation Hearing.

Section 4.04. Cramdown. If all applicable requirements for Confirmation of the Plan are met as set forth in section 1129(a)(1) through (13) of the Bankruptcy Code except subsection (8) thereof, the Debtors intend to request that the Bankruptcy Court confirm the Plan in accordance with section 1129(b) of the Bankruptcy Code, notwithstanding the requirements of section 1129(a)(8) thereof, on the bases that the Plan is fair and equitable, and does not discriminate unfairly, with respect to each Class of Claims or Interests that is Impaired under, and has not accepted, the Plan.

**ARTICLE V
PROVISIONS GOVERNING DISTRIBUTIONS
UNDER THE PLAN**

Section 5.01. Timing of Distributions. Except as set forth in Section 5.03 below, distributions of Property will be made to Holders of Allowed Claims and Allowed Interests in accordance with Article III of the Plan. If a Claim or Interest is not an Allowed Claim or an Allowed Interest as of the applicable distribution date, distributions will be made only if and when the Claim or Interest is Allowed, and then in accordance with Article III of the Plan and, with respect to the cure of defaults for assumed executory contracts and unexpired leases, Section 6.02 of the Plan, and in each case, subject to Article VIII of the Plan.

Section 5.02. Distributions to Holders of Allowed Claims. Except for distributions to Holders of Allowed Claims in Classes 4, 5, 6, and 7, which will be made in accordance with Sections 3.08 through 3.11 of the Plan, on the Effective Date, the Reorganized Debtors shall deliver to the Disbursing Agent sufficient Cash to make the distributions to be made on the Effective Date to the Holders of Allowed Claims entitled to receive Cash in accordance with Article III of the Plan. Payments and other distributions to be made pursuant to the Plan will be available from the funds held by the Reorganized Debtors as of the Effective Date as well as from the Cash Funding at Exit or the Exit Facility, as applicable. Further, in the event that the Debtors ~~(with~~ or the Reorganized Debtors determine in the exercise of their reasonable business judgment that an Exit Facility is necessary or appropriate, an Exit Facility may be entered into (with the consent of the Majority Senior Secured Note Holders) with the proceeds thereof used to fund operations and/or make payments required under the Plan. If any dispute arises as to the identity of a Holder of an Allowed Claim who is to receive any distribution, the Reorganized Debtors shall, in lieu of making such distribution to such Holder, delay such distribution until the disposition thereof shall be determined by Final Order of the Bankruptcy Court or by written agreement among the interested parties to such dispute.

Section 5.03. Delivery of Distributions. Except for distributions to Holders of Allowed Senior Secured Note Claims and MHR Note Claims, which shall be made to the Collateral Trustee for the benefit of such Holders, distributions to Holders of Allowed Claims shall be made by the Disbursing Agent: (a) at the last known addresses of such Holders or (b) at the addresses set forth in any written notices of address changes delivered to the Disbursing Agent. If any Holder's distribution is returned as undeliverable, no further distributions to such Holder shall be made unless and until the Disbursing Agent is notified of such Holder's then current address, at which time all missed distributions shall be made to such Holder without interest. All distributions pursuant to the Plan shall be at the Reorganized Debtors' expense.

Section 5.04. Application of Distribution Record Date. At the close of business on the Distribution Record Date, the transfer ledgers for the Subordinated Notes and the Stub Notes shall be closed, and there shall be no further changes in the record holders of such notes. Except as provided herein, the Debtors, the Reorganized Debtors, the Disbursing Agent, the Subordinated Notes Indenture Trustee, the Stub Notes Indenture Trustee, and each of their respective agents, successors, and assigns shall have no obligation to recognize any transfer of the Subordinated Notes or the Stub Notes occurring after the Distribution Record Date and shall be entitled instead to recognize and deal for

all purposes hereunder with only those record holders stated on the transfer ledgers as of the close of business on the Distribution Record Date irrespective of the number of distributions to be made under the Plan to such Persons or the date of such distributions.

Section 5.05. ~~Section 5.04.~~ Method of Cash Distributions. Any Cash payment to be made pursuant to the Plan may be made by Cash, draft, check, wire transfer, or as otherwise required or provided in any relevant agreement or applicable law at the option of the Reorganized Debtors.

Section 5.06. ~~Section 5.05.~~ Failure to Negotiate Checks. Checks issued in respect of distributions under the Plan shall be null and void if not negotiated within sixty (60) days after the date of issuance. Any amounts returned to the Reorganized Debtors in respect of such non-negotiated checks shall be held by the Reorganized Debtors, as appropriate. Requests for reissuance for any such check shall be made directly to the Reorganized Debtors by the Holder of the Allowed Claim with respect to which such check originally was issued. All amounts represented by any voided check will be held until the later of one (1) year after (a) the Effective Date or (b) the date that a particular Claim is Allowed, and all requests for reissuance by the Holder of the Allowed Claim in respect of a voided check are required to be made prior to such date. Thereafter, all such amounts shall be deemed to be Unclaimed Property, in accordance with Section 5.06 of the Plan, and all Holders of Claims in respect of void checks shall be forever barred, estopped and enjoined from asserting a claim to such funds in any manner against the Debtors or their respective assets or the Reorganized Debtors or their respective assets.

Section 5.07. ~~Section 5.06.~~ Unclaimed Distributions. All Property distributed on account of Claims must be claimed within the later of (a) one (1) year after the Effective Date or (b) one (1) year after such distribution is made to such Holder or, in the case of a distribution made in the form of a check, must be negotiated and a request for reissuance be made as provided for in Section 5.05 of the Plan. All Unclaimed Property will be retained by and will revert in the Reorganized Debtors and will no longer be subject to distribution. All full or partial payments made by the Disbursing Agent and received by the Holder of a Claim prior to the Effective Date will be deemed to be payments under the Plan for purposes of satisfying the obligations of Debtors pursuant to the Plan. Nothing contained in the Plan shall require the Reorganized Debtors to attempt to locate any Holder of an Allowed Claim other than by reviewing the records of the Reorganized Debtors and any Claims filed in these cases. Pursuant to section 1143 of the Bankruptcy Code, all claims in respect of Unclaimed Property shall be deemed Disallowed and the Holder of any Claim Disallowed in accordance with this Section 5.06 will be forever barred, expunged, estopped and enjoined from asserting such Claim in any manner against the Debtors or their respective assets or the Reorganized Debtors or their respective assets.

Section 5.08. ~~Section 5.07.~~ Limitation on Distribution Rights. If a claimant holds more than one Claim in any one Class, all Claims of the claimant in that Class will be aggregated into one Claim and one distribution will be made with respect to the aggregated Claim.

Section 5.09. ~~**Section 5.08.**~~ Fractional Dollars. Notwithstanding any other provision of the Plan, Cash distributions of fractions of dollars will not be made; rather, whenever any payment of a fraction of a dollar would be called for, the actual payment made shall reflect a rounding of such fraction to the nearest whole dollar (up or down), with half dollars being rounded down. To the extent that Cash remains undistributed as a result of the rounding of such fraction to the nearest whole cent, such Cash shall be treated as Unclaimed Property pursuant to Section 5.06 of this Plan.

Section 5.10. ~~**Section 5.09.**~~ Compliance With Tax Requirements. In connection with each distribution with respect to which the filing of an information return (such as an Internal Revenue Service Form 1099 or 1042) or withholding is required, the Reorganized Debtors shall file such information return with the Internal Revenue Service and provide any required statements in connection therewith to the recipients of such distribution or effect any such withholding and deposit all moneys so withheld as required by law. With respect to any Person from whom a tax identification number, certified tax identification number or other tax information required by law to avoid withholding has not been received by the Reorganized Debtors within thirty (30) days from the date of such request, the Reorganized Debtors may, at their option, withhold the amount required and distribute the balance to such Person or decline to make such distribution until the information is received.

Section 5.11. ~~**Section 5.10.**~~ De Minimis Distributions. No Cash payment of less than five (\$5.00) dollars shall be made to any Holder of an Allowed Claim on account of such Allowed Claim.

Section 5.12. ~~**Section 5.11.**~~ Documentation Necessary to Release Liens. Each Creditor which is to receive a Cash distribution under the Plan in full satisfaction of a Secured Claim shall not receive such distribution until such Creditor executes and delivers any documents necessary to release all Liens arising under any applicable security agreement or non-bankruptcy law (in recordable form if appropriate) in connection with such Secured Claim and such other documents as the Debtors or the Reorganized Debtors, as applicable, may reasonably request or otherwise turns over and releases any and all Property of the Debtors that secures or purportedly secures such Claim. Any such holder that fails to execute and deliver such release of liens within 120 days of the Effective Date shall be deemed to have no further Claim against the Debtors, the Reorganized Debtors or their assets or Property in respect of such Claim and shall not participate in any distribution hereunder on account of such Claim. Notwithstanding the immediately preceding sentence, any such Holder of a Disputed Claim shall not be required to execute and deliver such release until at least the date that is 30 days after the date on which such Claim is Allowed or Disallowed.

ARTICLE VI
EXECUTORY CONTRACTS AND UNEXPIRED LEASES; INDEMNIFICATION
OBLIGATIONS; BENEFIT PROGRAMS

Section 6.01. Treatment of Executory Contracts and Unexpired Leases.

Pursuant to sections 365(a) and 1123(b)(2) of the Bankruptcy Code, all executory contracts and unexpired leases that exist between the Debtors and any person or Entity shall be deemed assumed by the Debtors as of the Effective Date, except for any executory contract or unexpired lease that (a) has expired or terminated pursuant to its own terms, (b) has previously been assumed, assumed and assigned, or rejected pursuant to an order of the Bankruptcy Court on or prior to the Confirmation Date, (c) is the subject of a pending motion to assume, assume and assign, or reject as of the Confirmation Date, or (d) is listed on the Schedule of Rejected Contracts which shall be included with the Plan Supplement; provided, however, that the Debtors shall have the right, at any time prior to the Confirmation Date, to amend the Schedule of Rejected Contracts upon notice to the counterparty to such contract or lease (a) to delete any executory contract or unexpired lease listed therein, thus providing for its assumption pursuant to this Section 6.01 or (b) to add any executory contract or unexpired lease thereto, thus providing for its rejection pursuant to this Section 6.01. The Confirmation Order (except as otherwise provided therein) shall constitute an order of the Bankruptcy Court pursuant to section 365 of the Bankruptcy Code, effective as of the Effective Date, approving the assumptions and rejections hereunder. Each contract and lease assumed pursuant to this Section 6.01 shall be assumed only to the extent that any such contract or lease constitutes an executory contract or unexpired lease. Assumption of a contract or lease pursuant to this Section 6.01 shall not constitute an admission by the Debtors or the Reorganized Debtors that such contract or lease is an executory contract or unexpired lease or that the Debtors or the Reorganized Debtors have any liability thereunder. All executory contracts and unexpired leases that are assumed will be assumed under their present terms or upon such terms as are agreed to in writing between the applicable Debtor (with the consent of the Majority Senior Secured Note Holders) and the counterparty to the executory contract or unexpired lease. Each executory contract and unexpired lease that is assumed and relates to the use, ability to acquire, or occupancy of real property shall include: (a) all modifications, amendments, supplements, restatements, or other agreements made directly or indirectly by any agreement, instrument, or other document that in any manner affect such executory contract or unexpired lease and (b) all executory contracts or unexpired leases appurtenant to the premises, including all easements, licenses, permits, rights, privileges, immunities, options, rights of first refusal, powers, uses, reciprocal easement agreements, vaults, tunnel or bridge agreements or franchises, and any other interests in real estate or rights *in rem* related to such premises, unless any of the foregoing agreements has been rejected pursuant to an order of the Bankruptcy Court.

Section 6.02. Cure of Defaults for Assumed Contracts and Leases.

Except to the extent that (a) a different treatment has been agreed to by the nondebtor party or parties to any executory contract or unexpired lease to be assumed pursuant to Section 6.01 of this Plan, or (b) any executory contract or unexpired lease shall have been assumed pursuant to an order of the Bankruptcy Court which order shall have approved the cure amounts with respect thereto, the Reorganized Debtors shall, pursuant to the provisions of sections 1123(a)(5)(G) and 1123(b)(2) of the Bankruptcy Code and consistent with the requirements of section 365 of the Bankruptcy Code, no later than May 23⁰, 2008, serve on the counterparties to all executory contracts or

unexpired leases a notice of intent to assume together with a proposed cure schedule, listing the cure amounts of all executory contracts and unexpired leases to be assumed. The nondebtor parties to such executory contracts and unexpired leases being assumed shall have thirty (30) days from service of such notice and cure schedule to object to the cure amounts specified therein. Service of such notice and cure schedule shall be sufficient if served on the other party to the executory contract or unexpired lease at the address indicated on (a) the contract or lease, (b) any proof of claim filed by such other party in respect of such contract or lease, or (c) the Reorganized Debtors' books and records; provided, however, that if a notice and cure schedule served by the Reorganized Debtors to one of the foregoing addresses is promptly returned as undeliverable, the Reorganized Debtors shall attempt reservice of the notice and cure schedule on an alternative address, if any, from the above listed sources. If any objections are filed, and cannot be resolved by agreement, the Bankruptcy Court shall hold a hearing to determine the cure amount with respect to the executory contract or unexpired lease subject to the objection. Any party failing to object to a proposed cure amount within thirty (30) days after service of the proposed cure amount by the Reorganized Debtors shall be forever barred from asserting, collecting, or seeking to collect from the Reorganized Debtors any amounts in excess of the proposed cure amount. Notwithstanding the foregoing, or anything else in this Article VI, with respect to any executory contract or unexpired lease which is subject to a cure amount objection, the Reorganized Debtors shall retain the right, until five (5) Business Days after any order fixing the cure amount becomes a Final Order, to reject such executory contract or unexpired lease.

Section 6.03. Resolution of Objections to Assumption of Executory Contracts and Unexpired Leases. Any party objecting to the Debtors' proposed assumption of an executory contract or unexpired lease on any grounds other than the proposed cure amount, including, without limitation, the ability of the Reorganized Debtors to provide "adequate assurance of future performance" (within the meaning of section 365 of the Bankruptcy Code) under the contract or lease to be assumed shall File and serve on counsel for the Debtors a written Objection to the assumption of such contract or lease not later than thirty (30) days from service of notice of the Debtors' intent to assume such executory contract or unexpired lease. Service of such notice shall be sufficient if served on the other party to the executory contract or unexpired lease at the address indicated on (a) the contract or lease, (b) any proof of claim filed by such other party in respect of such contract or lease, or (c) the Reorganized Debtors' books and records; provided, however, that if such a notice is served by the Reorganized Debtors to one of the foregoing addresses and is promptly returned as undeliverable, the Reorganized Debtors shall attempt reservice of the notice on an alternative address, if any, from the above listed sources. Failure to File an Objection within the time period set forth above shall constitute an acknowledgement of the assumption and revestment of such contract or lease, subject to payment of the cure amount, if any, including an acknowledgment that the proposed assumption provided adequate assurance of future performance. To the extent that any Objections to the assumption of a contract or lease are timely Filed and served and such Objections are not resolved between the Debtors and the objecting parties, the Bankruptcy Court shall resolve such disputes at the hearing on confirmation of this Plan or as soon as reasonable practicable thereafter. Notwithstanding the foregoing, or anything else in this Article VI, with respect to any executory contract or unexpired lease which is subject to a cure amount objection, the Reorganized Debtors shall retain the right, until five (5) Business Days after any order fixing the cure amount becomes a Final Order, to reject such executory contract or unexpired lease.

Section 6.04. Bar Date for Claims for Rejection Damages. Claims arising out of the rejection of any executory contract or unexpired lease pursuant to Section 6.01 hereof must be filed with the Bankruptcy Court no later than the later of (a) twenty (20) days after the Effective Date, or (b) thirty (30) days after the entry of an order rejecting such executory contract or unexpired lease. Any Claim not filed within such time period shall be forever barred. The Reorganized Debtors shall have the exclusive right to object to any Claim arising out of the rejection of an executory contract or unexpired lease pursuant to the terms of Section 8.05 of this Plan.

Section 6.05. Treatment of Rejection Damages Claims. The Bankruptcy Court shall determine any objections Filed in accordance with Section 8.05 hereof at a hearing to be held on a date to be determined by the Bankruptcy Court. Subject to any statutory limitation, including, but not limited to the limitations contained in sections 502(b)(6) and 502(b)(7) of the Bankruptcy Code, any Claims arising out of the rejection of executory contracts and unexpired leases shall, pursuant to section 502(g) of the Bankruptcy Code, be Impaired and treated as Class 6 General Unsecured Claims in accordance with Section 3.10 of the Plan.

Section 6.06. Executory Contracts and Unexpired Leases Entered Into and Other Obligations Incurred After the Petition Date. On the Effective Date, all contracts, leases, and other agreements entered into by any or all of the Debtors on or after the Petition Date, which agreements have not been terminated in accordance with their terms on or before the Effective Date, shall revert in and remain in full force and effect as against the Reorganized Debtors and the other parties to such contracts, leases and other agreements.

Section 6.07. Reorganized Debtors' Indemnification Obligations. To the extent not inconsistent with the Plan, any obligations of the Debtors, pursuant to their respective articles of incorporation or by-laws, applicable state law or their specific agreement, to indemnify a Person with respect to all present and future actions, suits and proceedings against the Debtors, the Reorganized Debtors or such indemnified Person, based upon any act or omission related to service with, or for or on behalf of, the Debtors or the Reorganized Debtors, shall survive Confirmation of the Plan and shall not be impaired by Confirmation of the Plan, but shall be deemed and treated as executory contracts that are assumed and, as applicable, amended by the Debtors pursuant to the Plan and section 365 of the Bankruptcy Code, except to the extent any such obligation has been released, discharged or modified pursuant to the Plan. Such indemnification obligations shall survive unaffected by the Plan and shall be performed and honored by the Reorganized Debtors.

Section 6.08. Benefit Programs. Except and to the extent previously assumed by an order of the Bankruptcy Court on or before the Effective Date, all officer, director or employee compensation and benefit programs of the Debtors entered into before or after the Petition Date and not since terminated, shall be deemed to be, and shall be treated as though they are, executory contracts that are assumed under Section 6.01 of the Plan, but only to the extent that rights under such programs are held by the Debtors or Persons who are employees of the Debtors as of the Effective Date, and the Debtors' obligations under such programs to Persons who are employees of the Debtors on the Effective Date shall survive Confirmation of the Plan, except for (a) any officer, director or employee compensation and benefit program that entitled such Persons to receive or to acquire any Old Ziff Davis Holdings Common Stock or Interests,

(b) executory contracts or plans specifically rejected pursuant to the Plan, and (c) executory contracts or plans that have previously been rejected, are the subject of a motion to reject, or have been specifically waived by the beneficiaries of any plans or contracts. Notwithstanding any other provision of the Plan, any entitlement to receive or to acquire Old Ziff Davis Holdings Common Stock or Interests held as of the Effective Date by any officer, director or employee of any of the Debtors, or any other Person, whether automatic or contained in a compensation and benefit program, shall be terminated and any resulting Claims shall be Disallowed.

ARTICLE VII MEANS FOR IMPLEMENTATION OF THE PLAN

Section 7.01. Corporate Action. The entry of the Confirmation Order shall constitute authorization for the Debtors and the Reorganized Debtors to take or to cause to be taken all corporate actions necessary or appropriate to consummate and implement the provisions of the Plan prior to, on and after the Effective Date, and all such actions taken or caused to be taken shall be deemed to have been authorized and approved by the Bankruptcy Court, including, without limitation, (a) the cancellation of the Old Ziff Davis Holdings Common Stock and Interests, (b) the issuance of the New Ziff Davis Holdings Common Stock and Warrants, (c) the election of directors and officers in accordance with Section 10.02 of the Plan, (d) the adoption of the New Debtors Certificates of Incorporation and By-laws, (e) the issuance of the New Senior Secured Notes, (f) the execution and delivery of the New Senior Secured Documents, (g) the execution and delivery of the new Senior Management Contracts, (h) the adoption of New Management Incentive Plan, and (i) the entry into an Exit Facility if the Debtors, with the approval of the Majority Senior Secured Note Holders, determine that such an Exit Facility is necessary and appropriate. All such actions shall be deemed to have occurred and shall be in effect pursuant to applicable non-bankruptcy law and the Bankruptcy Code, without any requirement of further action by the stockholders or directors of the Debtors or the Reorganized Debtors. On the Effective Date, the appropriate officers and directors of the Debtors and the Reorganized Debtors are authorized and directed to execute and deliver the agreements, documents and instruments contemplated by the Plan and the Plan Supplement in the name and on behalf of the Debtors and the Reorganized Debtors.

Section 7.02. Articles of Organization. The New Debtors' Certificates of Incorporation shall contain such provisions as are required to satisfy the provisions of the Plan and the Bankruptcy Code and shall include, among other things, (a) authorization to issue 1,000,000 shares of New Ziff Davis Holdings Common Stock and the Warrants, (b) a prohibition on the issuance of nonvoting equity securities to the extent, and only to the extent, required by section 1123(a)(6) of the Bankruptcy Code, (c) a prohibition on the repurchase, by the Debtors, of New Ziff Davis Holdings Common Stock or the issuance of dividends or other Cash distributions on New Ziff Davis Holdings Common Stock until such time as the New Senior Secured Notes are repaid in full, (d) provisions for a seven (7) member Board of Directors of Reorganized Ziff Davis Holdings consisting of five (5) members appointed by the Ad Hoc Senior Secured Note Holder Group, one (1) member appointed by MHR and the other member being the acting Chief Executive Officer, (e) such other provisions as required by the New Shareholder Agreement, and (f) other provisions ordinary and customary in such situations so

long as they are not inconsistent with any of the provisions to contained in the foregoing (a) through (e).

Section 7.03. Issuance of New Ziff Davis Holdings Common Stock. On the Effective Date, all of the issued and outstanding Old Ziff Davis Holdings Common Stock and Interests shall be canceled, and the New Ziff Davis Holdings Common Stock shall be issued to the Holders of Allowed Class 4 and 5 Claims, in accordance with Sections 3.08 and 3.09 of the Plan.

Section 7.04. Issuance of Warrants. On the Effective Date, the Warrants shall be issued in accordance with Section 3.09 of the Plan.

Section 7.05. New Senior Secured Notes. On the Effective Date, the Debtors shall issue the New Senior Secured Notes (which shall mature three years after the Effective Date). At the Reorganized Debtors' option, interest on the New Senior Secured Notes shall be payable as follows: (a) for the first eighteen (18) months, either (i) payment-in-kind ("PIK") at a per annum rate equal to the greater of LIBOR plus 1,000 basis points or 13.5%, or (ii) in cash at a per annum rate equal to the greater of LIBOR plus 800 basis points or 11.5%; and, (b) thereafter, in cash at a per annum rate equal to the greater of LIBOR plus 800 basis points or 11.5%. The principal amount of each of the New Senior Secured Notes will be due and payable on the maturity date of the New Senior Secured Notes. All other terms and conditions of the New Senior Secured Notes shall be acceptable to the Debtors and the Majority Senior Secured Note Holders. The \$50 million principal amount of the New Senior Secured Notes will increase by an amount equal to the Cash Funding at Exit that remains with the Reorganized Debtors and that is not distributed to the Holders of Allowed Class 4 Claims on the Effective Date.

Section 7.06. Operations Between the Confirmation Date and the Effective Date. The Debtors shall continue to operate as debtors-in-possession, subject to the supervision of the Bankruptcy Court, during the period from the Confirmation Date through and until the Effective Date.

Section 7.07. Revesting of Assets. Except as otherwise expressly provided in the Plan, pursuant to sections 1123(a)(5), 1123(b)(3) and 1141(b) of the Bankruptcy Code, all Property comprising the Estates of each Debtor, including, but not limited to, all Avoidance Actions and all Causes of Action shall automatically be retained and revert in the relevant Reorganized Debtor or its respective successor, free and clear of all Claims, Liens, contractually-imposed restrictions, charges, encumbrances and Interests of Creditors and equity security holders on the Effective Date with all such Claims, Liens, contractually-imposed restrictions, charges, encumbrances and Interests being extinguished except as otherwise provided in the Plan or in connection with the New Senior Secured Notes and the New Senior Secured Documents. As of the Effective Date, each Reorganized Debtor may operate its business and use, acquire and dispose of Property and settle and compromise Claims or Interests without supervision of the Bankruptcy Court free of any restrictions of the Bankruptcy Code or Bankruptcy Rules, other than those restrictions expressly imposed by the Plan and Confirmation Order. Without limiting the foregoing, each Reorganized Debtor may pay the charges it incurs for professional fees,

disbursements, expenses, or related support services incurred after the Effective Date without any application to the Bankruptcy Court.

Section 7.08. Approval of Agreements. The solicitation of votes on the Plan shall be deemed a solicitation of the Holders of Claims for the approval of all other agreements and transactions contemplated by the Plan and the Plan Supplement, including, without limitation, the Exit Facility, if applicable, the New Senior Secured Notes, the other New Senior Secured Note Documents, the New Shareholder Agreement, the New Management Incentive Plan and the Senior Management Contracts. Entry of the Confirmation Order shall constitute approval of such agreements and transactions and the Confirmation Order shall so provide.

Section 7.09. Adoption or Assumption of Senior Management Contracts. On the Effective Date, the Reorganized Debtors shall (i) assume existing Senior Management Contracts with members of Senior Management, or (ii) enter into new Senior Management Contracts and all previous employment contracts with members of Senior Management shall be deemed cancelled, extinguished and superseded in all respects by the new Senior Management Contracts and the members of Senior Management party to such previous contracts shall have no rights thereunder.

Section 7.10. Adoption of New Management Incentive Plan. On the Effective Date, Reorganized Ziff Davis Holdings (with the consent of the Majority Senior Secured Note Holders and the Committee) will adopt the New Management Incentive Plan. Members of Senior Management that are to be covered by the New Management Incentive Plan shall receive, in the aggregate, 4% of the New Ziff Davis Holdings Common Stock and (i) 10-year options to purchase an additional 2% of the Ziff Davis Holdings New Common Stock at an exercise price per share that implies an enterprise value for Reorganized Ziff Davis Holdings of \$100 million, (ii) 10-year options to purchase an additional 2% of the New Ziff Davis Holdings Common Stock at an exercise price per share that implies an enterprise value for Reorganized Ziff Davis Holdings of \$130 million, (iii) 10-year options to purchase an additional 2% New Ziff Davis Holdings Common Stock at an exercise price per share that implies an enterprise value for Reorganized Ziff Davis Holdings of \$175 million, and (iv) 10-year options to purchase an additional 3% of New Ziff Davis Holdings Common Stock at an exercise price per share that implies an enterprise value for Reorganized Ziff Davis Holdings in excess of \$200 million. The options will vest annually at the rate of 20% over a 5-year period, with immediate 100% vesting in the event Reorganized Ziff Davis Holdings undergoes a change of control. In addition, any amount(s) not paid under the Debtors' 2008 management bonus plan as of the Effective Date shall be paid as and when it becomes due in accordance with the terms of such management bonus plan.

Section 7.11. Exit Funding. The Reorganized Debtors shall use reasonable best efforts to obtain exit financing to fund working capital and other needs post-emergence from chapter 11. In the event the Reorganized Debtors are unable to obtain such financing on terms acceptable to them and the Majority Senior Secured Note Holders, then the Reorganized Debtors with the consent of the Majority Senior Secured Note Holders shall have available to them up to \$7.5 million of remaining proceeds from the Enterprise Sale to fund their working capital and other needs post-emergence from chapter 11. If the Reorganized Debtors and the Majority Senior Secured Note Holders, determine that all or any portion of the Cash Funding at Exit is not

needed to fund the Reorganized Debtors' working capital and other needs post-emergence from chapter 11, then the portion that is not so needed will be paid to the Holders of Allowed Senior Secured Note Claims and MHR Note Claims on the Effective Date.

Section 7.12. Deregistration. Reorganized Ziff Davis Holdings shall take all necessary steps to deregister as of the Effective Date; provided that Reorganized Ziff Davis Holdings shall provide to each holder of New Ziff Davis Holdings Common Stock (i) its financial results through Intralinks (or a similar agreed upon information sharing site) on a monthly basis no more than 30 days after the last day of each month; (ii) a written discussion and analysis of the previous quarter's financial results no later than 45 days after the last day of each quarter; and (iii) a written discussion and analysis of the previous fiscal year's financial results no later than 45 days after the end of each fiscal year; and (iv) audited financial results as soon as available, but in any event no later than 90 days after the end of the fiscal year

Section 7.13. Cancellation of Subordinated Notes and Stub Notes. On the Effective Date, except as otherwise provided for herein, (a) the Subordinated Notes and the Stub Notes shall be deemed extinguished, cancelled and of no further force or effect, and (b) the obligations of the Debtors and the Reorganized Debtors under any agreements or indentures governing the Subordinated Notes or the Stub Notes (including the Subordinated Notes Indenture and the Stub Notes Indenture) shall be discharged without further act or action under any applicable agreement, law, regulation, order, or rule and without any action on the party of the Bankruptcy Court or any Person; provided, however, that the Subordinated Notes, the Stub Notes, the Subordinated Notes Indenture and the Stub Notes Indenture shall continue in effect solely for the purposes of (i) allowing the holders of the Subordinated Notes and the Stub Notes to receive the distributions provided for in Section 3.09 of the Plan, (ii) allowing the Disbursing Agent or the Subordinated Notes Indenture Trustee or the Stub Notes Indenture, as the case may be, to make distributions on account of the Subordinated Note Claims and the Stub Note Claims, and (iii) preserving the rights of the Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee with respect to their respective fees and expenses (including legal fees) to the extent not paid pursuant to Section 13.11 of the Plan, including, without limitation, the liens identified in Section 13.12 of the Plan and any indemnification rights provided by the Subordinated Notes Indenture and/or the Stub Notes Indenture.

Section 7.14. Release and Discharge of Subordinated Notes Indenture Trustee and Stub Notes Indenture Trustee. Subsequent to the performance by the Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee or its agents of any duties that are required under the Plan or the Confirmation Order or under the terms of the Subordinated Notes Indenture and the Stub Notes Indenture, the Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee and its agents and their successors and assigns shall be relieved of, and released from, all obligations arising under the Subordinated Notes Indenture, the Stub Notes Indenture, or other applicable agreements or law and the Subordinated Notes Indenture and the Stub Notes Indenture shall be deemed to be discharged.

**ARTICLE VIII
PRESERVATION OF CAUSES OF ACTION AND
RIGHT TO DEFEND AND CONTEST**

Section 8.01. Preservation of Rights. Except to the extent that any Claim is Allowed during the Chapter 11 Cases or expressly by this Plan, nothing, including, but not limited to, the failure of the Debtors or the Reorganized Debtors to object to a Claim or Interest for any reason during the pendency of the Chapter 11 Cases, shall affect, prejudice, diminish or impair the rights and legal and equitable defenses of the Debtors or the Reorganized Debtors with respect to any Claim or Interest, including, but not limited to, all rights of the Debtors or Reorganized Debtors to contest or defend themselves against such Claims or Interests in any lawful manner or forum when and if such Claim or Interest is sought to be enforced by the Holder thereof.

Section 8.02. Rights of Action. Except as otherwise provided in the Plan, all Causes of Action, including Avoidance Actions, shall automatically be retained and preserved and will revert in the Reorganized Debtors. Pursuant to section 1123(b)(3) of the Bankruptcy Code, the Reorganized Debtors (as representatives of the Debtors' Estates) will retain and have the exclusive right to enforce and prosecute such Causes of Action against any Entity, that arose before the Effective Date, other than those expressly released or compromised as part of or pursuant to the Plan.

Section 8.03. Setoffs. Except to the extent that any Claim is Allowed, the Debtors or the Reorganized Debtors, as applicable, may, but shall not be required to, set off against any Claims and the payments or distributions to be made pursuant to the Plan in respect of such Claims, any and all debts, liabilities, Causes of Action and claims of every type and nature whatsoever which the Estates, the Debtors or the Reorganized Debtors may have against their Creditors, but neither the failure to do so nor the allowance of any such Claims, whether pursuant to the Plan or otherwise, shall constitute a waiver or release by the Debtors of any such claims or Causes of Action the Debtors may have against such Creditors, and all such claims and Causes of Action which are not expressly released pursuant to the Plan shall be reserved to and retained by the Reorganized Debtors.

Section 8.04. No Payment or Distribution Pending Allowance. All references to Claims and amounts of Claims refer to the amount of the Claim Allowed by agreement of the Debtors or Reorganized Debtors and the Holder of such Claim, by operation of law, by Final Order, or by this Plan. Notwithstanding any other provision in the Plan, no payment or distribution shall be made on account of or with respect to any Claim to the extent it is a Disputed Claim unless and until the Disputed Claim becomes an Allowed Claim.

Section 8.05. Resolution of Disputed Claims. Unless otherwise ordered by the Court after notice and a hearing, the Reorganized Debtors shall have the exclusive right, on and after the Effective Date, to File objections to Claims (except those specifically Allowed by this Plan) and shall serve a copy of each such objection upon the holder of the Claim to which the objection is made as soon as practicable, but in no event later than ~~the later of (a) seventy five (75) days after the Effective Date, and (b) seventy five (75) days after the date on which any Claim is Filed~~Claims Objection Deadline. The foregoing deadlines may be extended by order

of the Court. An objection to any Claim shall be deemed properly served on the Holder thereof if the Reorganized Debtors effect service in any of the following manners: (a) in accordance with Rule 4 of the Federal Rules of Civil Procedure, as modified and made applicable by Federal Rule of Bankruptcy Procedure 7004; (b) by first class mail, postage prepaid, on the signatory on the proof of claim or other representative identified in the proof of claim or any attachment thereto; or (c) by first class mail, postage prepaid, on any counsel that has appeared on the Holder's behalf in the Chapter 11 Cases.

ARTICLE IX CONDITIONS TO CONSUMMATION OF THE PLAN

Section 9.01. Confirmation Order. The Confirmation Order shall not be entered unless and until the form and substance thereof, ~~as well as any amendments to the Plan and Plan Supplement(s)~~, have been approved by the Debtors ~~and~~, the Majority Senior Secured Note ~~Holder~~Holders and the Committee in their reasonable discretion. The Plan Support Agreement shall not be terminated and shall be in full force and effect. The Confirmation Order shall, among other things, (a) authorize the issuance of the New Ziff Davis Holdings Common Stock and the other transactions contemplated by the Plan, and (b) provide that the provisions of the Confirmation Order are non-severable and mutually dependent.

Section 9.02. Conditions to Effective Date. The Plan shall not be consummated, and the Effective Date shall not occur, unless and until the following conditions have occurred or have been duly waived (if waivable) pursuant to Section 9.03 below:

(a) the Bankruptcy Court shall have approved the information contained in the Disclosure Statement as adequate;

(b) the Confirmation Order shall have been entered and shall not be stayed by order of a court of competent jurisdiction;

(c) all documents and agreements required to be executed or delivered under the Plan on or prior to the Effective Date shall have been executed and delivered by the parties thereto;

(d) the Bankruptcy Court shall have entered an order (contemplated to be part of the Confirmation Order) authorizing and directing the Debtors and the Reorganized Debtors to take all actions necessary or appropriate to enter into, implement, and consummate the contracts, instruments, releases, indentures and other agreements or documents created, amended, supplemented, modified or adopted in connection with the Plan;

(e) the New Debtors Certificates of Incorporation and By-laws shall be in form, scope and substance reasonably satisfactory to the Debtors, the Majority Senior Secured Note Holders and the Committee and shall have been filed with the applicable authority of each such Debtors' jurisdiction of incorporation or organization in accordance with such jurisdiction's applicable law;

(f) all authorizations, consents and regulatory approvals required, if any, in connection with the Plan's effectiveness shall have been obtained;

(g) the New Senior Secured Notes shall have been issued;

(h) the New Senior Secured Note Documents shall have been entered into;

(i) the Exit Facility, if applicable, shall have been entered into;

(j) the Senior Management Contracts shall have been (i) assumed by the Debtors pursuant to the Plan, or (ii) entered into by the parties thereto (as applicable);

(k) the New Management Incentive Plan shall have been adopted;

(l) the New Shareholder Agreement shall have been entered into and shall be in form and substance reasonably acceptable to the Debtors, the Ad Hoc Senior Secured Note Holder Group and the Committee;

(m) the New Management Incentive Plan shall be in form and substance reasonably acceptable to the Debtors, the Majority Senior Secured Note Holders and the Committee;

(n) ~~(m)~~ the New Senior Secured Notes, the New Senior Secured Note Documents, and the Exit Facility ~~and the New Management Incentive Plan~~ shall be in form and substance reasonably acceptable to the Debtors and the Majority Senior Secured Note Holders;

(o) the Warrant Agreement shall be in form and substance reasonably acceptable to the Debtors, the Majority Senior Secured Note Holders and the Committee; and

(p) ~~(n)~~ no order of a court shall have been entered and shall remain in effect restraining the Debtors from consummating the Plan.

Section 9.03. Waiver of Conditions to Consummation. The conditions to consummation in Section 9.02 (other than 9.02(a) and (b)) may be waived at any time by a writing signed by an authorized representative of each of the Debtors ~~and~~, the Majority Senior Secured Note Holders and the Committee, without notice or order of the Bankruptcy Court or any further action other than proceeding to consummation of the Plan.

Section 9.04. Effect of Failure or Absence of Waiver of Conditions Precedent to the Effective Date of the Plan. In the event that one or more of the conditions specified in Section 9.02 of the Plan have not occurred (or been waived), upon notification submitted by the Debtors to the Bankruptcy Court, (a) the Confirmation Order, automatically and without further order of the Bankruptcy Court, shall be, and shall be deemed, vacated, null and void, with no force or legal effect whatsoever, (b) no distributions under the Plan shall be made, (c) all Property of the Estates shall revert in the Debtors' Estates, (d) the Debtors and all Holders of

Claims and Interests shall be restored to the status quo ante as of the day immediately preceding the Confirmation Date as though the Confirmation Date never occurred and (e) the Debtors' obligations with respect to the Claims and Interests shall remain unchanged and nothing contained herein shall constitute or be deemed a waiver or release of any Claims or Interests by or against the Debtors or any other Person or Entity or to prejudice in any manner the rights of the Debtors or any Person or Entity in any further proceedings involving the Debtors.

ARTICLE X OPERATION AND MANAGEMENT OF THE REORGANIZED DEBTORS

Section 10.01. Post-Effective Date Operation of Business. From and after the Effective Date, the Reorganized Debtors will continue to exist and engage in business as separate corporate entities, in accordance with the applicable law in the respective jurisdictions in which they are incorporated and pursuant to the New Debtors Certificates of Incorporation and By-laws.

Section 10.02. Post Effective Date Officers and Directors. On the Effective Date, the officers of the Reorganized Debtors (a) shall be those Persons serving in those positions prior to the Effective Date and (b) will be reimbursed for all reasonable costs and expenses, and will receive compensation, as set forth in the Senior Management Contracts, with all such payments to be made by the respective Reorganized Debtors. The identities of the members of the Boards of Directors of Reorganized Ziff Davis Holdings and the Reorganized Debtors, which shall serve on the Effective Date, will be identified in the Plan Supplement.

ARTICLE XI EFFECTS OF CONFIRMATION

Section 11.01. Discharge. To the fullest extent permitted by applicable law (including, without limitation, section 105 of the Bankruptcy Code), and except as otherwise provided in the Plan or in the Confirmation Order, all consideration distributed under the Plan shall be in exchange for, and in complete satisfaction, settlement, discharge and release of, all Claims of any nature whatsoever against the Debtors or any of their assets or properties, regardless of whether any Property shall have been distributed or retained pursuant to the Plan on account of such Claims. Upon the Effective Date, and except as expressly contemplated in this Plan, the Debtors, and each of them, shall (a) be deemed discharged and released under section 1141(d)(1)(A) of the Bankruptcy Code from any and all Claims, including, but not limited to, demands and liabilities that arose before the Effective Date, debts (as such term is defined in section 101(12) of the Bankruptcy Code), Liens, security interests, and encumbrances of and against all Property of the respective Estates, the Debtors, or the Reorganized Debtors that arose prior to the Effective Date, including without limitation, all debts of the kind specified in sections 502(g), 502(h) or 502(i) of the Bankruptcy Code, whether or not (i) such Claim has been Allowed pursuant to section 502 of the Bankruptcy Code, or (ii) the Holder of such Claim has voted to accept the Plan and (b) terminate all Interests of the Holders of Old Ziff Davis Holdings Common Stock and Interests. Further, as of the Effective Date, all entities, including, without limitation, all Holders of Claims or Interests, shall be barred and enjoined from asserting against the Debtors or the Reorganized Debtors, their successors or their Property any other or further Claims, debts, rights, Causes of Action, liabilities or Interests relating to the Debtors based upon

any act, omission, transaction or other activity of any nature that occurred prior to the Effective Date, except for those obligations expressly created by, or reserved in, this Plan. In accordance with the foregoing, except as provided in the Plan or the Confirmation Order, the Confirmation Order shall be a judicial determination of discharge of all such Claims and other debts and liabilities against the Debtors and termination of all Interests of the Holders of Old Ziff Davis Holdings Common Stock and Interests, pursuant to sections 524 and 1141 of the Bankruptcy Code, and such discharge and termination shall void any judgment obtained against the Debtors or the Reorganized Debtors at any time, to the extent that such judgment relates to a discharged Claim or terminated Interest.

Section 11.02. Injunction.

(a) Discharged Claims and Terminated Interests. Except as otherwise expressly provided for in the Plan or the Confirmation Order and to the fullest extent authorized or provided by the Bankruptcy Code, including sections 524 and 1141 thereof, the entry of the Confirmation Order shall, provided that the Effective Date occurs, permanently enjoin all Persons that have held, currently hold or may hold a Claim or other debt or liability that is discharged or an Interest or other right of an equity security holder that is Impaired or terminated pursuant to the terms of the Plan from taking any of the following actions against the Debtors, the Reorganized Debtors or their Property on account of any such discharged Claims, debts or liabilities or such terminated Interests or rights: (a) commencing, conducting or continuing in any manner, directly or indirectly, any suit, action or other proceeding of any kind; (b) enforcing, levying, attaching, collecting or otherwise recovering in any manner or by any means, whether directly or indirectly, any judgment, award, decree or order; (c) creating, perfecting or enforcing in any manner, directly or indirectly, any Lien or encumbrance of any kind; (d) asserting any setoff, offset, right of subrogation or recoupment of any kind, directly or indirectly, against any debt, liability or obligation due to the Debtors or the Reorganized Debtors; and (e) proceeding in any manner in any place whatsoever, including employing any process, that does not conform to or comply with or is inconsistent with the provisions of the Plan.

(b) Released Claims. As of the Effective Date, the Confirmation Order shall constitute an injunction permanently enjoining any Person that has held, currently holds or may hold a Claim, demand, debt, right, Cause of Action or liability that is released pursuant to Section 11.04 of the Plan from enforcing or attempting to enforce any such Claim, demand, debt, right, Cause of Action or liability against any (i) Debtor, (ii) Reorganized Debtor, (iii) Releasee, or (iv) Exculpated Person, or any of their respective Property, based on, arising from or relating to, in whole or in part, any act, omission, or other occurrence including actions in connection with indebtedness for money borrowed by the Debtors taking place on or prior to the Effective Date with respect to or in any way relating to the Chapter 11 Cases, all of which claims, demands, debts, rights, Causes of Action or liabilities shall be deemed released on and as of the Effective Date; provided, however, that with respect to the former directors, officers and employees of the Debtors, this injunction shall apply only to the enforcement of Claims, demands, debts, rights, Causes of Action or liabilities with respect to which such former directors, officers and employees would be entitled to indemnification from the Debtors or the Reorganized Debtors under contract or law; and, provided further, however, that this injunction shall not apply to (a) any claims Creditors may assert under the Plan to enforce their rights thereunder to the extent permitted by the Bankruptcy Code or (b) any claims Creditors or other

third parties may have against each other, which claims are not related to the Debtors and the Reorganized Debtors, it being understood, however, that any defenses, offsets or counterclaims of any kind or nature whatsoever which the Debtors may have or assert in respect of any of the claims of the type described in (a) or (b) of this proviso are fully preserved.

Section 11.03. Exculpation. None of the Debtors, Reorganized Debtors or Exculpated Persons shall have or incur any liability to any Person, including, without limitation, any Holder of a Claim or Interest or any other party in interest, or any of their respective agents, employees, representatives, financial advisors, attorneys or affiliates or any of their successors or assigns, for any act taken or omission made in connection with, relating to, or arising out of, the Chapter 11 Cases, Filing, negotiating, prosecuting, administering, formulating, implementing, confirming or consummating this Plan, or the Property to be distributed under this Plan, including all activities leading to the promulgation and confirmation of the Plan, the Disclosure Statement (including any information provided or statement made in the Disclosure Statement or omitted therefrom), or any contract, instrument, release or other agreement or document created in connection with or related to the Plan or the administration of the Debtors or these Chapter 11 Cases, provided, however, that the foregoing exculpation shall not apply to any act of gross negligence or willful misconduct.

Section 11.04. Releases.

(a) Releases by Debtors. Effective as of the Effective Date, and except as otherwise provided in the Plan or the Confirmation Order, for good and valuable consideration, the adequacy of which is hereby confirmed, the Debtors and the Reorganized Debtors, in their individual capacities and as debtors in possession, will be deemed to have forever released, waived and discharged the Releasees from any and all claims, obligations, suits, judgments, damages, demands, debts, rights, Causes of Action and liabilities (other than the rights of the Debtors or Reorganized Debtors to enforce the Plan and the contracts, instruments, releases, indentures and other agreements or documents delivered thereunder), whether for tort, contract, violations of federal or state securities laws, or otherwise, whether liquidated or unliquidated, fixed or contingent, matured or unmatured, known or unknown, foreseen or unforeseen, then existing or thereafter arising, in law, equity or otherwise that are based in whole or part on any act, omission, transaction, event or other occurrence, including actions in connection with indebtedness for money borrowed by the Debtors, taking place on or prior to the Effective Date in any way relating to the Debtors, the Reorganized Debtors, the Chapter 11 Cases, or the Plan; provided, however, that no Releasee shall be released or discharged from any Claims, obligations, suits, judgments, debts or Causes of Action arising out of or in connection with indebtedness for money borrowed by any such person from any of the Debtors.

(b) Releases by Holders of Claims and Interests. Effective as of the Effective Date, and except as otherwise provided in the Plan or the Confirmation Order, to the fullest extent permitted under applicable law, in consideration for the obligations of the Persons set forth below under the Plan and, if applicable, the Cash, securities, contracts, releases and other agreements or documents to be delivered in connection with the Plan, each Holder of a Claim or Interest who votes in favor of the Plan, and any Affiliate of any such Holder (as well as any trustee or agent on behalf of each such Holder shall be deemed to have forever waived,

released and discharged (i) the Debtors, (ii) the Reorganized Debtors, and (iii) the Releasees from any and all claims, obligations, suits, judgments, damages, demands, debts, rights, Causes of Action and liabilities (other than the rights ~~of the Debtors or Reorganized Debtors~~ to enforce the Plan and the contracts, instruments, releases, indentures and other agreements or documents delivered thereunder)), whether for tort, contract, violations of federal or state securities laws, or otherwise, whether liquidated or unliquidated, fixed or contingent, matured or unmatured, known or unknown, foreseen or unforeseen, then existing or thereafter arising, in law, equity or otherwise that are based in whole or part on any act, omission, transaction, event or other occurrence, including actions in connection with indebtedness for money borrowed by the Debtors, taking place on or prior to the Effective Date in any way relating to the Debtors, the Reorganized Debtors, the Chapter 11 Cases, or the Plan.

Section 11.05. Indemnification. To the extent not inconsistent with the Plan or the Confirmation Order and to the fullest extent permitted by applicable law, including, but not limited to the extent provided in their constituent documents, contracts (including, but not limited to, employment agreement or indemnification agreement), statutory law or common law, the Reorganized Debtors will indemnify, hold harmless and reimburse the Exculpated Persons from and against any and all losses, claims, Causes of Action, damages, fees, expenses, liabilities and actions (a) for any act taken or omission made in good faith in connection with or in any way related to negotiating, formulating, implementing, confirming or consummating the Plan, the Disclosure Statement, or any contract, instrument, release or other agreement or document created in connection with the Plan or the administration of the Chapter 11 Cases or (b) for any act or omission in connection with or arising out of the administration of the Plan or the Property to be distributed under the Plan or the operations or activities of the Reorganized Debtors, and any Claims of any such Exculpated Person against the Debtors or the Reorganized Debtors on account of such indemnification obligations shall be unaltered and Unimpaired within the meaning of section 1124(1) of the Bankruptcy Code, except that none of the Debtors or the Reorganized Debtors shall have any obligation to indemnify any Exculpated Person for any acts or omissions that constitute gross negligence or willful misconduct as such is finally determined by a court of competent jurisdiction. Such indemnification obligations shall survive unaffected by entry of the Confirmation Order, irrespective of whether such indemnification is owed for an act or event occurring before or after the Petition Date.

Section 11.06. Other Documents and Actions. The Debtors and the Reorganized Debtors are authorized to execute such documents and take such other action as is necessary to effectuate the transactions provided for in the Plan.

Section 11.07. Term of Injunctions or Stays. Unless otherwise provided herein or in the Confirmation Order, all injunctions or stays provided for in the Chapter 11 Cases under sections 105(a) or 362 of the Bankruptcy Code, or otherwise, and in existence on the Confirmation Date, shall remain in full force and effect until the Effective Date.

Section 11.08. Preservation of Insurance. Except as necessary to be consistent with the Plan, the Plan and the discharge provided herein shall not diminish or impair (a) the enforceability of insurance policies that may cover Claims against the Debtors or any other

Person or Entity or (b) the continuation of workers' compensation programs in effect, including self-insurance programs.

Section 11.09. Guaranties. Notwithstanding the existence of guaranties by the Debtors of obligations of any Entity or Entities, and the Debtors' joint obligations with another Entity or Entities with respect to the same obligations, all Claims against the Debtors based upon any such guaranties shall be satisfied, discharged and released in the manner provided in this Plan and the Holders of Claims shall be entitled to only one distribution with respect to any given obligation of the Debtors.

Section 11.10. Subordination Rights. Any distributions under the Plan shall be received and retained free of and from any obligations to hold or transfer the same to any other Creditor, and shall not be subject to levy, garnishment, attachment or other legal process by any Holder by reason of claimed contractual subordination rights, the Subordination Rights shall be waived and the Confirmation Order shall constitute an injunction enjoining any Person from enforcing or attempting to enforce any contractual, legal or equitable subordination rights to Property distributed under the Plan, in each case other than as provided in the Plan.

Section 11.11. No Successor Liability. Except as otherwise expressly provided in the Plan, the Debtors and the Reorganized Debtors do not, pursuant to the Plan or otherwise, assume, agree to perform, pay, or indemnify or otherwise have any responsibilities for any liabilities or obligations of the Debtors relating to or arising out of the operations of or assets of the Debtors, whether arising prior to, on, or after the Effective Date. The Reorganized Debtors are not, and shall not be, successors to the Debtors by reason of any theory of law or equity, and none shall have any successor or transferee liability of any kind or character, except that the Reorganized Debtors shall assume the obligations specified in the Plan and the Confirmation Order.

ARTICLE XII RETENTION OF JURISDICTION

Section 12.01. Exclusive Jurisdiction of Bankruptcy Court. Notwithstanding the entry of the Confirmation Order and the occurrence of the Effective Date, the Bankruptcy Court shall retain after the Effective Date exclusive jurisdiction of all matters arising out of, arising in or related to the Chapter 11 Cases to the fullest extent permitted by applicable law, including, without limitation, jurisdiction to:

(a) classify or establish the priority or secured or unsecured status of any Claim (whether Filed before or after the Effective Date and whether or not contingent, Disputed or unliquidated) or resolve any dispute as to the treatment of any Claim pursuant to the Plan;

(b) grant or deny any applications for allowance of compensation or reimbursement of expenses pursuant to sections 330, 331 or 503(b) of the Bankruptcy Code or otherwise provided for in the Plan, for periods ending on or before the Effective Date;

(c) determine and resolve any matters related to the assumption, assumption and assignment or rejection of any executory contract or unexpired lease to which

any Debtor is a party or with respect to which any Debtor may be liable, and to hear, determine and, if necessary, liquidate any Claims arising therefrom;

(d) ensure that all payments due under the Plan and performance of the provisions of the Plan are accomplished as provided herein and resolve any issues relating to distributions to Holders of Allowed Claims pursuant to the provisions of the Plan;

(e) construe, take any action and issue such orders, prior to and following the Confirmation Date and consistent with section 1142 of the Bankruptcy Code, as may be necessary for the enforcement, implementation, execution and consummation of the Plan and all contracts, instruments, releases, indentures and other agreements or documents created in connection with the Plan, including, without limitation, the Disclosure Statement and the Confirmation Order, for the maintenance of the integrity of the Plan and protection of the Reorganized Debtors in accordance with sections 524 and 1141 of the Bankruptcy Code following consummation;

(f) determine and resolve any cases, controversies, suits or disputes that may arise in connection with the consummation, interpretation, implementation or enforcement of the Plan (and all Exhibits to the Plan and the Plan Supplement) or the Confirmation Order, including the indemnification and injunction provisions set forth in and contemplated by the Plan or the Confirmation Order, or any Entity's rights arising under or obligations incurred in connection therewith;

(g) hear any application of the Debtors or Reorganized Debtors to modify the Plan before or after the Effective Date pursuant to section 1127 of the Bankruptcy Code and Section 13.04 hereof or modify the Disclosure Statement, the Confirmation Order or any contract, instrument, release, indenture or other agreement or document created in connection with the Plan, the Disclosure Statement or the Confirmation Order, or remedy any defect or omission or reconcile any inconsistency in any Bankruptcy Court order, the Plan, the Disclosure Statement, the Confirmation Order or any contract, instrument, release, indenture or other agreement or document created in connection with the Plan, the Disclosure Statement or the Confirmation Order, in such manner as may be necessary or appropriate to consummate the Plan, to the extent authorized by the Bankruptcy Code and the Plan;

(h) issue injunctions, enter and implement other orders or take such other actions as may be necessary or appropriate to restrain interference by any Entity with consummation, implementation or enforcement of the Plan or the Confirmation Order;

(i) enter and implement such orders as are necessary or appropriate if the Confirmation Order is for any reason modified, stayed, reversed, revoked or vacated;

(j) determine any other matters that may arise in connection with or relating to the Plan, the Disclosure Statement, the Confirmation Order or any contract, instrument, release, indenture or other agreement or document created in connection with the Plan, the Disclosure Statement or the Confirmation Order, except as otherwise provided in the Plan;

(k) determine such other matters and for such other purposes as may be provided in the Confirmation Order;

(l) hear and determine any other matters related hereto and not inconsistent with chapter 11 of the Bankruptcy Code;

(m) hear and determine disputes arising in connection with the interpretation, implementation or enforcement of the Plan;

(n) enter a final decree closing the Chapter 11 Cases;

(o) determine and resolve any and all controversies relating to the rights and obligations of the Disbursing Agent in connection with the Chapter 11 Cases;

(p) allow, disallow, determine, liquidate or estimate any Claim, including the compromise, settlement and resolution of any request for payment of any Claim, the resolution of any Objections to the allowance of Claims and to hear and determine any other issue presented hereby or arising hereunder, including during the pendency of any appeal relating to any Objection to such Claim (to the extent permitted under applicable law);

(q) permit the Debtors to recover all assets of the Debtors and Property of their respective Estates, wherever located;

(r) hear and determine any motions or contested matters involving taxes, tax refunds, tax attributes and tax benefits and similar or related matters with respect to the Debtors or the Debtors' respective Estates arising prior to the Effective Date or relating to the period of administration of the Chapter 11 Cases, including, without limitation, matters concerning federal, state and local taxes in accordance with sections 346, 505 and 1146 of the Bankruptcy Code;

(s) hear and determine any motions, applications, adversary proceedings, contested matters and other litigated matters pending on, Filed or commenced after the Effective Date that may be commenced by the Debtors thereafter, including Avoidance Actions, proceedings with respect to the rights of the Debtors to recover Property under sections 542, 543 or 553 of the Bankruptcy Code, or proceedings to otherwise collect to recover on account of any claim or Cause of Action that the Debtors may have; and

(t) hear any other matter not inconsistent with the Bankruptcy Code.

Section 12.02. Failure of Bankruptcy Court to Exercise Jurisdiction. If the Bankruptcy Court abstains from exercising or declines to exercise jurisdiction over any matter arising under, arising in or related to the Debtors, including with respect to the matters set forth above in Section 12.01 hereof, this Article XII shall not prohibit or limit the exercise of jurisdiction by any other court having competent jurisdiction with respect to such subject matter.

ARTICLE XIII MISCELLANEOUS PROVISIONS

Section 13.01. Binding Effect of Plan. The provisions of the Plan shall be binding upon and inure to the benefit of the Debtors, the Estates, the Reorganized Debtors, any Holder of any Claim or Interest treated herein or any Person named or referred to in the Plan, and each of their respective heirs, executors, administrators, representatives, predecessors, successors, assigns, agents, officers and directors, and, to the fullest extent permitted under the Bankruptcy Code and other applicable law, each other Person affected by the Plan.

Section 13.02. Withdrawal of the Plan. The Debtors reserve the right, at any time prior to Confirmation of the Plan, to withdraw the Plan. If the Plan is withdrawn, the Plan shall be null and void and have no force and effect. In such event, nothing contained herein shall be deemed to constitute a waiver or release of any claims by or against the Debtors or any other Person or to prejudice in any manner the rights of the Debtors or any Person in any further proceedings involving the Debtors.

Section 13.03. Final Order. Except as otherwise expressly provided in the Plan, any requirement in the Plan for a Final Order may be waived by the Debtors (with the consent of the Majority Senior Secured Note Holders) or, after the Effective Date, the Reorganized Debtors upon written notice to the Bankruptcy Court. No such waiver shall prejudice the right of any party in interest to seek a stay pending appeal of any order that is not a Final Order.

Section 13.04. Modification of the Plan. The Debtors (with the consent of the Majority Senior Secured Note Holders, MHR, the Committee and Willis Stein, which consent shall not be unreasonably withheld) may alter, amend or modify the Plan in accordance with section 1127 of the Bankruptcy Code or as otherwise permitted at any time prior to the Confirmation Date. The consent of the parties described in the foregoing sentence shall be presumed to have been received if any such party does not inform the Debtors that it objects to a proposed alteration, modification or amendment to the Plan within two Business Days after request for such consent by the Debtors, with such request to be made in accordance with the notice provisions in paragraph 19 of the Plan Support Agreement. After the Confirmation Date and prior to the substantial consummation of the Plan, and in accordance with the provisions of section 1127(b) of the Bankruptcy Code and the Bankruptcy Rules, the Debtors may (with the consent of the Majority Senior Secured Note Holders and the Committee), so long as the treatment of Holders of Claims or Interests under the Plan is not adversely affected, institute proceedings in the Bankruptcy Court to remedy any defect or omission or to reconcile any inconsistencies in the Plan, the Disclosure Statement or the Confirmation Order and any other matters as may be necessary to carry out the purposes and effects of the Plan; provided, however, prior notice of such proceedings shall be served in accordance with Bankruptcy Rules 2002 and 9014.

Section 13.05. Business Days. If any payment or act under the Plan is required to be made or performed on a date that is not a Business Day, then the making of such payment or the performance of such act may be completed on the next succeeding Business Day, but shall be deemed to have been completed as of the required date.

Section 13.06. Severability. Should the Bankruptcy Court determine, prior to the Confirmation Date, that any provision of the Plan is either illegal on its face or illegal as applied to any Claim or Interest, such provision shall be unenforceable as to all Holders of Claims or Interests or to the specific Holder of such Claim or Interest, as the case may be, as to which such provision is illegal. Unless otherwise determined by the Bankruptcy Court, such a determination of unenforceability shall in no way limit or affect the enforceability and operative effect of any other provision of the Plan. The Debtors reserve the right not to proceed with Confirmation or consummation of the Plan if any such ruling occurs.

Section 13.07. Governing Law. EXCEPT TO THE EXTENT THAT THE BANKRUPTCY CODE OR BANKRUPTCY RULES OR OTHER FEDERAL LAWS ARE APPLICABLE, AND SUBJECT TO THE PROVISIONS OF ANY CONTRACT, INSTRUMENT, RELEASE, INDENTURE OR OTHER AGREEMENT OR DOCUMENT ENTERED INTO IN CONNECTION WITH THE PLAN, THE CONSTRUCTION, IMPLEMENTATION AND ENFORCEMENT OF THE PLAN AND ALL RIGHTS AND OBLIGATIONS ARISING UNDER THE PLAN SHALL BE GOVERNED BY, AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO CONFLICTS-OF-LAW PRINCIPLES WHICH WOULD APPLY THE LAW OF A JURISDICTION OTHER THAN THE STATE OF NEW YORK.

Section 13.08. Dissolution of Committee and Ad Hoc Senior Secured Note Holder Group. On the Effective Date, the Committee and the Ad Hoc Senior Secured Note Holder Group shall be automatically dissolved and all of their respective members, Professionals and agents shall be deemed released of their duties, responsibilities and obligations, and shall be without further duties, responsibilities and authority in connection with the Debtors, the Chapter 11 Cases, the Plan or its implementation.

Section 13.09. Payment of Fees and Expenses of the Senior Secured Notes Indenture Trustee and the Collateral Trustee. The Debtors or the Reorganized Debtors (as applicable) shall pay the Senior Secured Notes Indenture Trustee's and the Collateral Trustee's (i) Allowed Administrative Claims (including Allowed Claims for fees and expenses within the meaning of Section 7.07(e) of the Senior Secured Notes Indenture) in accordance with Section 3.03 of the Plan; and (ii) reasonable fees and expenses incurred in connection with the performance of their duties pursuant to the Plan (as long as such duties are performed prior to the Effective Date) which invoices may be submitted directly to the Debtors or Reorganized Debtors (as applicable) and shall not be subject to approval by the Bankruptcy Court.

Section 13.10. Retention of Lien. The Senior Secured Notes Indenture Trustee shall retain its lien and security interest as set forth in and in accordance with Section 7.07(d) of the Senior Secured Notes Indenture.

[Section 13.11. Payment of Fees and Expenses of the Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee. The Debtors or the Reorganized Debtors \(as applicable\) shall pay the Subordinated Notes Indenture Trustee's and the Stub Notes Indenture Trustee's \(i\) Allowed Administrative Claims \(including Allowed Claims for fees and expenses within the meaning of Section 7.07 of the Subordinated Notes](#)

Indenture and Section 7.07 of the Stub Notes Indenture) in accordance with Section 3.03 of the Plan; and (ii) reasonable fees and expenses incurred in connection with the performance of their duties pursuant to the Plan (as long as such duties are performed prior to the Effective Date) which invoices may be submitted directly to the Debtors or Reorganized Debtors (as applicable) and shall not be subject to approval by the Bankruptcy Court.

Section 13.12. Retention of Lien. The Subordinated Notes Indenture Trustee and the Stub Notes Indenture Trustee shall retain their respective liens and security interests as set forth in and in accordance with Section 7.07 of the Subordinated Notes Indenture and Section 7.07 of the Stub Notes Indenture.

Section 13.13. ~~Section 13.11.~~ Payment of Statutory Fees. All U.S. Trustee's Fee Claims, as determined, if necessary, by the Bankruptcy Court at the hearing pursuant to section 1128 of the Bankruptcy Code, shall be paid on or before the Effective Date.

Section 13.14. ~~Section 13.12.~~ Post-Confirmation Operating Reports. The Debtors shall continue to file quarterly operating reports as required by the United States Trustee until such time as an order is entered under section 350(a) of the Bankruptcy Code closing the Bankruptcy Cases.

Section 13.15. ~~Section 13.13.~~ Notices. Any notice required or permitted to be provided under this Plan to the Debtors or the Reorganized Debtors, or any request for information with respect to the Plan, shall be in writing and served by either (a) certified mail, return receipt requested, postage prepaid, (b) hand delivery or (c) reputable overnight delivery service, freight prepaid, to be addressed as follows:

Ziff Davis Media Inc.
28 East 28th Street
New York, NY 10016
Attn: Shirin Malkani
General Counsel
Facsimile: (212) 503-3560
Email: Shirin_Malkani@ziffdavis.com

With a copy to:

Winston & Strawn LLP
35 West Wacker Drive
Chicago, Illinois 60601
Attn.: Mark K. Thomas
Facsimile: (312) 558-5700
Email: mkthomas@winston.com

Section 13.16. ~~Section 13.14.~~ Filing of Additional Documents. On or before substantial consummation of the Plan, the Debtor shall issue, execute, deliver, and File with the Bankruptcy Court or record any agreements and other documents, and take any action as may be

necessary or appropriate to effectuate, consummate and further evidence the terms and conditions of the Plan.

Section 13.17. ~~Section 13.15.~~ Section 1125 of the Bankruptcy Code.

(a) The Debtors have, and upon Confirmation of the Plan shall be deemed to have, solicited acceptances of the Plan in good faith and in compliance with the applicable provisions of the Bankruptcy Code and (b) the Debtors (and each of their respective Affiliates, officers, directors, employees, consultants, agents, advisors, members, attorneys, accountants, financial advisors, other representatives and Professionals), have participated in good faith and in compliance with the applicable provisions of the Bankruptcy Code in the offer, issuance, sale, and purchase of the securities offered and sold under the Plan, and are not, and on account of such offer, issuance, sale, solicitation, and/or purchase will not be, liable at any time for the violation of any applicable law, rule, or regulation governing the solicitation of acceptances or rejections of the Plan or the offer, issuance, sale, or purchase of the securities offered and sold under the Plan.

Section 13.18. ~~Section 13.16.~~ Section 1146 Exemption. To the fullest extent permitted under section 1146(c) of the Bankruptcy Code, the issuance, transfer or exchange of any security under the Plan, if any, or the execution, delivery or recording of an instrument of transfer under the Plan, or the revesting, transfer or sale of any real or other Property of or to the Debtors or the Reorganized Debtors, shall not be taxed under any state or local law imposing a stamp tax, transfer tax or similar tax or fee. Consistent with the foregoing, each recorder of deeds or similar official for any county, city or governmental unit in which any instrument hereunder is to be recorded shall, pursuant to the Confirmation Order, be ordered and directed to accept such instrument, without requiring the payment of any documentary stamp tax, deed stamps, stamp tax, transfer tax, mortgage recording tax, intangible tax or similar tax.

Section 13.19. ~~Section 13.17.~~ Section 1145 Exemption. To the fullest extent permitted under section 1145 of the Bankruptcy Code, the issuance of the New Ziff Davis Holdings Common Stock, New Notes and Warrants on the Effective Date shall be exempt from the registration requirements of Section 5 of the Securities Act and any and all federal, state and local laws requiring the registration or licensing of an issuer, underwriter, broker or dealer in such securities.

Section 13.20. ~~Section 13.18.~~ Time. Unless otherwise specified herein, in computing any period of time prescribed or allowed by the Plan, the day of the act or event from which the designated period begins to run shall not be included. The last day of the period so computed shall be included, unless it is not a Business Day, in which event the period runs until the end of next succeeding day that is a Business Day. Otherwise, the provisions of Bankruptcy Rule 9006 shall apply.

Section 13.21. ~~Section 13.19.~~ No Attorneys' Fees. No attorneys' fees will be paid by the Debtors with respect to any Claim or Interest except as expressly specified herein or by order of the Bankruptcy Court (including the Cash Collateral Order).

Section 13.22. ~~Section 13.20.~~ No Injunctive Relief. No Claim or Interest shall under any circumstances be entitled to specific performance or other injunctive, equitable or other prospective relief.

Section 13.23. ~~Section 13.21.~~ Non-Voting Equity Securities. The Debtors shall comply with the provisions of section 1123(a)(6) of the Bankruptcy Code.

Section 13.24. ~~Section 13.22.~~ Continued Confidentiality Obligations. Pursuant to the terms thereof, members of and advisors to the Creditors' Committee, any other Holder of a Claim or Interest and their respective predecessors, successors and assigns shall continue to be obligated and bound by the terms of any confidentiality agreement executed by them in connection with these Chapter 11 Cases or the Debtors, to the extent that such agreement, by its terms, may continue in effect after the Confirmation Date.

Section 13.25. ~~Section 13.23.~~ No Admissions or Waivers. Notwithstanding anything herein to the contrary, nothing contained in the Plan shall be deemed an admission or waiver by the Debtors with respect to any matter set forth herein, including, without limitation, liability on any Claim or Interest or the propriety of any classification of any Claim or Interest.

Section 13.26. ~~Section 13.24.~~ Entire Agreement. The Plan (and all Exhibits to the Plan and the Plan Supplement) sets forth the entire agreement and undertakings relating to the subject matter hereof and supersedes all prior discussions and documents. The Debtors shall not be bound by any terms, conditions, definitions, warranties, understandings, or representations with respect to the subject matter hereof, other than as expressly provided for herein or as may hereafter be agreed to by the parties in writing.

Section 13.27. ~~Section 13.25.~~ Waiver. The Debtors (with the consent of the Majority Senior Secured Note Holders, MHR and the Committee, which consent shall not be unreasonably withheld) or the Reorganized Debtors, as applicable, reserve the right to waive any provision of this Plan to the extent such provision is for the sole benefit of the Debtors and/or their officers or directors. The consent of the parties described in the foregoing sentence shall be presumed to have been received if any such party does not inform the Debtors or the Reorganized Debtors that it objects to a proposed waiver within two Business Days after request for such consent by the Debtors or the Reorganized Debtors, with such request to be made in accordance with the notice provisions in paragraph 19 of the Plan Support Agreement.

Section 13.28. ~~Section 13.26.~~ Bar Date for Professionals. Applications for compensation for services rendered and reimbursement of expenses incurred by Professionals (a) from the Petition Date through the Effective Date or (b) at any time during the Chapter 11 Cases when such compensation is sought pursuant to sections 503(b)(3) through (b)(5) of the Bankruptcy Code, shall be Filed no later than forty-five (45) days after the Effective Date or such later date as the Bankruptcy Court approves. Such applications shall be served on (a) the Reorganized Debtors at the address set forth in Section 13.11 of the Plan, (b) counsel to the Debtors at the address set forth in Section 13.11 of the Plan, (c) the Office of the United States Trustee, 33 Whitehall Street, 21st Floor, New York, NY 10004, Attn: Brian Masumoto, (d) counsel for the Ad Hoc Senior Secured Note Holder Group, Paul, Weiss, Rifkind, Wharton &

Garrison LLP, 1285 Avenue of the Americas, New York, NY 10019-6064, Attn: Alan Kornberg, and (e) counsel for the Committee, O'Melveny & Myers LLP, Times Square Tower, 7 Times Square, New York, NY 10036, Attn: Michael J. Sage. Applications that are not timely Filed will not be considered by the Court. The Reorganized Debtors may pay any Professional fees and expenses incurred after the Effective Date without any application to the Bankruptcy Court.

CONFIRMATION REQUEST

The Debtors hereby request confirmation of the Plan pursuant to section 1129(a) or section 1129(b) of the Bankruptcy Code.

Dated: ~~April 29~~ May 6, 2008

ZIFF DAVIS MEDIA INC., ZIFF DAVIS
DEVELOPMENT INC., ZIFF DAVIS HOLDINGS
INC., ZIFF DAVIS INTERMEDIATE HOLDINGS
INC., ZIFF DAVIS INTERNET INC., ZIFF
DAVIS PUBLISHING INC. AND ZIFF DAVIS
PUBLISHING HOLDINGS INC.

By: /s/ Jason Young
Name: Jason Young
Title: Chief Executive Officer