

UNITED STATES BANKRUPTCY COURT
NORTHERN DISTRICT OF ILLINOIS
Eastern Division

In Re:)	BK No.: 16-36934
DIRECT MEDIA POWER, INC.,)	
)	Chapter: 11
)	Honorable Timothy A. Barnes
)	
Debtor(s))	

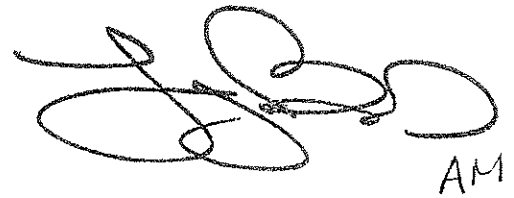
INTERIM ORDER AUTHORIZING USE OF CASH COLLATERAL AND APPROVING GRANT OF ADEQUATE PROTECTION AND SETTING FINAL HEARING ON THE USE OF CASH COLLATERAL

This matter coming before the Court on the Debtor’s motion for entry of an interim order, pursuant to sections 361 and 363 of title 11 of the United States Code, as amended (the “Bankruptcy Code”), Rules 2002, 4001 and 9014 of the Federal Rules of Bankruptcy Procedure (the “Bankruptcy Rules”), and Rule 4001-2 of the Local Rules for the United States Bankruptcy Court for the Northern District of Illinois (the “Local Rules”) authorizing the Debtor to: (i) continue to use Cash Collateral, (ii) granting adequate protection in favor of Lender, and (iii) setting a final hearing (the “Motion”); the Court having jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334; consideration of the Motion and the relief requested therein being a core proceeding pursuant to 28 U.S.C. § 157(b)(2); venue being proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409; due and proper notice of the Motion having been provided to the necessary parties; a hearing having been held to consider the relief requested in the Motion; and the Court having determined that the relief sought in the Motion is in the best interests of the Debtor, its creditors, and all parties in interest:

IT IS HEREBY ORDERED THAT:

1. The Motion is granted.
2. The Debtor is authorized to use the Cash Collateral through January 15, 2017 for only those categories of expenses listed on the Budget attached hereto as Exhibit A.
3. As adequate protection for the Lender, and in consideration for the continued use of Cash Collateral, the Lender is hereby granted replacement liens in the Debtor’s post-petition assets to the same extent, validity and priority as its pre-petition liens
4. The Debtor shall serve a copy of this Interim Order on all creditors and notice parties via first class U.S. mail within two (2) business days of entry of this Interim Order.
5. The hearing to consider entry of an order granting the relief requested in the Motion on a final basis shall be held on January 11, 2017 at 11:00 a.m.; and any objections to the entry of such order shall be in writing, filed with the Court, and served upon (i) proposed counsel to the Debtor, (ii) the U.S. Trustee, (iii) the Lender or its counsel, and (iv) counsel for any statutory committee appointed in this case, if any, so as to be received by no later than January 6, 2017.
6. This Court hereby retains jurisdiction to hear and determine all matters arising from or related to the implementation, interpretation and/or enforcement of this Order.

Enter:

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke. To the right of the signature, the initials "AM" are written in a simple, blocky font.

United States Bankruptcy Judge

Dated: **19 DEC 2016**

Prepared by:

Neal L. Wolf (ARDC No. 6186361)
Paul H. Deese (ARDC No. 6320518)
TETZLAFF LAW OFFICES, LLC
227 W. Monroe Street
Suite 3650
Chicago, IL 60606
Telephone: (312) 574-1000
Fax: (312) 574-1001
Email: nwolf@tetlafflegal.com
pdeese@tetlafflegal.com

EXHIBIT A

Direct Media Power

Budget Projections

11.28.16 thru 01.15.17

	<u>Week of Nov 28th</u>	<u>Week of Dec 5th</u>	<u>Week of Dec 12th</u>	<u>Week of Dec 19th</u>
Ordinary Income/Expense				
Income				
Sales - Media Sales	175,000.00	175,000.00	175,000.00	175,000.00
Sales - Call Center Services	5,000.00	5,000.00	5,000.00	5,000.00
Cost of Goods Sold	<u>130,000.00</u>	<u>130,000.00</u>	<u>130,000.00</u>	<u>130,000.00</u>
Returns & Allowances	<u>1,000.00</u>	<u>1,000.00</u>	<u>1,000.00</u>	<u>1,000.00</u>
Total Income	<u>49,000.00</u>	<u>49,000.00</u>	<u>49,000.00</u>	<u>49,000.00</u>
Expense				
Advertising Expense	1,000.00	1,000.00	1,000.00	1,000.00
Bank Charges	250.00	250.00	250.00	250.00
Broker Commissions	0.00	0.00	12,000.00	0.00
Call Center Outsource	0.00	0.00	0.00	0.00
Computer & IT Expenses	0.00	0.00	0.00	0.00
Health Insurance Expense	0.00	55.00	0.00	0.00
Insurance Expense	0.00	55.00	0.00	0.00
Legal & Processing	0.00	0.00	0.00	0.00
Loans Secured	0.00	0.00	0.00	0.00
Merchant Processing Fees	100.00	100.00	100.00	6,600.00
Office Equipment	0.00	0.00	0.00	0.00
Office Expense	100.00	100.00	100.00	100.00
Office Supplies	350.00	350.00	350.00	350.00
Payroll	20,000.00	20,000.00	20,000.00	20,000.00
Payroll Processing	100.00	100.00	100.00	100.00
Postage & Delivery	50.00	50.00	50.00	50.00
Printing & Reproduction	0.00	0.00	0.00	0.00
Recruitment	0.00	0.00	0.00	0.00
Rent	4,000.00	0.00	0.00	0.00
Repairs & Maintenance	0.00	0.00	0.00	0.00
Shipping	50.00	50.00	50.00	50.00
Software Services	400.00	400.00	400.00	400.00
Subcontracted Services	250.00	250.00	250.00	2,250.00
Telephone & Communications	0.00	500.00	5,000.00	0.00
Travel & Entertainment	0.00	0.00	0.00	0.00
Utilities	<u>0.00</u>	<u>1,000.00</u>	<u>0.00</u>	<u>0.00</u>
Total Expense	<u>26,650.00</u>	<u>24,260.00</u>	<u>39,650.00</u>	<u>31,150.00</u>
Net Ordinary Income	<u>22,350.00</u>	<u>24,740.00</u>	<u>9,350.00</u>	<u>17,850.00</u>
Net Income	<u>22,350.00</u>	<u>24,740.00</u>	<u>9,350.00</u>	<u>17,850.00</u>

Direct Media Power

Budget Projections

11.28.16 thru 01.15.17

	<u>Week Of Dec 26th</u>	<u>Week of Jan 2nd</u>	<u>Week of Jan 9th</u>	<u>TOTAL</u>
Ordinary Income/Expense				
Income				
Sales - Media Sales	175,000.00	175,000.00	175,000.00	1,225,000.00
Sales - Call Center Services	5,000.00	5,000.00	5,000.00	35,000.00
Cost of Goods Sold	130,000.00	130,000.00	130,000.00	910,000.00
Returns & Allowances	1,000.00	1,000.00	1,000.00	7,000.00
Total Income	49,000.00	49,000.00	49,000.00	343,000.00
Expense				
Advertising Expense	1,000.00	1,000.00	1,000.00	7,000.00
Bank Charges	250.00	250.00	250.00	1,750.00
Broker Commissions	0.00	12,000.00	0.00	24,000.00
Call Center Outsource	0.00	0.00	0.00	0.00
Computer & IT Expenses	0.00	0.00	0.00	0.00
Health Insurance Expense	8,500.00	0.00	0.00	8,555.00
Insurance Expense	0.00	0.00	0.00	55.00
Legal & Processing	0.00	0.00	0.00	0.00
Loans Secured	0.00	0.00	5,000.00	5,000.00
Merchant Processing Fees	100.00	100.00	100.00	7,200.00
Office Equipment	0.00	0.00	0.00	0.00
Office Expense	100.00	100.00	100.00	700.00
Office Supplies	350.00	350.00	350.00	2,450.00
Payroll	20,000.00	20,000.00	20,000.00	140,000.00
Payroll Processing	100.00	100.00	100.00	700.00
Postage & Delivery	50.00	50.00	50.00	350.00
Printing & Reproduction	0.00	0.00	0.00	0.00
Recruitment	0.00	800.00	0.00	800.00
Rent	0.00	4,000.00	0.00	8,000.00
Repairs & Maintenance	0.00	0.00	0.00	0.00
Shipping	50.00	50.00	50.00	350.00
Software Services	8,400.00	400.00	400.00	10,800.00
Subcontracted Services	250.00	250.00	250.00	3,750.00
Telephone & Communications	4,000.00	500.00	5,000.00	15,000.00
Travel & Entertainment	0.00	0.00	0.00	0.00
Utilities	0.00	1,000.00	0.00	2,000.00
Total Expense	43,150.00	40,950.00	32,650.00	238,460.00
Net Ordinary Income	5,850.00	8,050.00	16,350.00	104,540.00
Net Income	5,850.00	8,050.00	16,350.00	104,540.00