

Mitsubishi Motors Reports September U.S. Sales

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CYPRESS, Calif., Oct. 1 /PRNewswire/ -- Mitsubishi Motors North America, Inc. (MMNA) today reported September 2004 U.S. sales of 9,282 units. Mitsubishi Motors has sold 132,997 units year to date in the United States.

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all manufacturing, finance, sales, marketing, research and development operations of the Mitsubishi Motors Corporation in the United States and Canada. Mitsubishi Motors sells coupes, convertibles, sedans and sport utility vehicles through a network of nearly 650 dealers. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit media.mitsubishicars.com.

Following is the sales breakdown for September 2004:

	2004		2003		2004	
	SEPT	CYTD	SEPT	CYTD	SEPT	CYTD
ECLIPSE COUPE	852	10,047	2,124	22,961	-59.9%	-56.2%
ECLIPSE SPYDER	274	6,765	860	9,393	-68.1%	-28.0%
LANCER	1,381	30,159	2,311	36,597	-40.2%	-17.6%
LANCER EVOLUTION	245	3,323	398	3,594	-38.4%	-7.5%
LANCER SPORTBACK	409	1,585	-	-	-	-
MIRAGE COUPE	-	-	1	172	-	-
MIRAGE SEDAN	-	-	-	1	-	-
GALANT	2,326	35,138	3,336	56,747	-30.3%	-38.1%
DIAMANTE	703	3,511	367	6,934	91.6%	-49.4%
TOTAL CAR	6,190	90,528	9,397	136,399	-34.1%	-33.6%
OUTLANDER	1,063	14,818	2,286	28,268	-53.5%	-47.6%
MONTERO SPORT	406	5,998	1,034	16,521	-60.7%	-63.7%
ENDEAVOR	1,232	17,510	2,848	17,657	-56.7%	-0.8%
MONTERO	391	4,143	516	6,354	-24.2%	-34.8%
TOTAL SUV	3,092	42,469	6,684	68,800	-53.7%	-38.3%
TOTAL	9,282	132,997	16,081	205,199	-42.3%	-35.2%
US Assembled						
Cars (1):	3,452	51,950	6,320	89,101	-45.4%	-41.7%
Imported Cars (2):	2,738	38,578	3,077	47,298	-11.0%	-18.4%
US Assembled						
Truck/SUV (3):	1,232	17,510	2,848	17,657	-56.7%	-0.8%
Imported						
Truck/SUVs (4):	1,860	24,959	3,836	51,143	-51.5%	-51.2%
US Assembled						
Vehicles:	4,684	69,460	9,168	106,758	-48.9%	-34.9%
Imported Vehicles:	4,598	63,537	6,913	98,441	-33.5%	-35.5%
** Selling Days	MTD	YTD				
2004	25	230				
2003	24	229				

(1) Galant, Eclipse, Eclipse Spyder

(2) Lancer, Lancer Sportback, Lancer Evolution, Diamante, Mirage Coupe,

Mirage Sedan

(3) Endeavor

(4) Montero, Montero Sport, Outlander