2005 Mitsubishi Motors Model Lineup

All Mitsubishi Vehicles Backed By Industry-Leading Warranty

October 15, 2004 -- Cypress, Calif. --

Refinement: as defined by Webster is the result of yielding an improvement or elaboration. Within Mitsubishi, refinement is the process applied to fine products that are made even more outstanding during the course of their lifecycle. Five of Mitsubishi Motors eight production models have been heavily revised or completely redesigned within the past year - including the Lancer, the Lancer Evolution, the Galant, the Outlander and the Endeavor.

Two of Mitsubishi's new products are assembled at one of the most efficient, state-of-the-art manufacturing facilities on the planet. Technology helps create a high degree of manufacturing efficiency that contributes to product reliability, and it is with great confidence that Mitsubishi Motors has added a five-year/60,000-mile bumper-to-bumper new vehicle limited warranty to its outstanding 10-year/100,000-mile powertrain limited warranty and five-year/unlimited-miles roadside assistance.

From the obscenely-quick, rally-racing inspired Lancer Evolution MR Edition to the bigger, more powerful Galant sedan; from the adaptable Outlander to the highly acclaimed and capable Endeavor midsize SUV; Mitsubishi Motors imbues practicality, performance and value into vehicles designed to suit the wide-ranging demands of the people who drive them.

"The Mitsubishi product line continues growing stronger, with better value, style and performance across a wide range of vehicles that fit every stage of life," said MMNA president and CEO Finbarr O'Neill. "All 2005 Mitsubishi products are backed by the industry's strongest protection plan to ensure a worry-free ownership experience. Buying a new Mitsubishi is smarter than ever."

SEDANS

The majority of the today's sedan segment market volume is comprised of vehicles that are more like practical appliances simply designed to physically move a person from point A to point B. Such products seem to turn a deaf ear to the demands of the spirited driver's cravings for substance and excitement in a vehicle. In response to such cravings, the 2005 Mitsubishi sedan lineup offers products ripe with both bold style and dynamic substance.

In addition to their affordability, roominess, and practicality, Mitsubishi sedans delight the eyes with captivating styling while satisfying demanding drivers with leading-edge performance. And just as importantly, Mitsubishi's sedans integrate a host of safety features to help ensure that a fun driving experience can coexist with a safe driving experience.

Lancer

Backed by a 30-year world rally racing history, the Lancer has surprising power for an entry-level sedan. Loaded with features, the Lancer proves that it's possible to integrate big-car practicality and a spacious, well-appointed interior in a sensible, affordable, and driver-engaging compact sedan.

Featuring one of the largest base engines in its class -- the proven 2.0-liter, SOHC, 16-valve, four-cylinder unit -- the Lancer offers plenty of bang for the buck. And for even higher levels of spirited performance, the Lancer Ralliart is powered by a gutsy 2.4-liter, SOHC, 16-valve four-cylinder MIVEC engine that develops up to 162 horsepower and 162 pound-feet of torque.

A well-equipped compact sedan, the Lancer boasts an impressive list of standard features including power door locks, windows and side-view mirrors; air conditioning; woodgrain interior trim accents; AM/FM/CD stereo player with four speakers; eight-way adjustable driver's seat with height and headrest adjustments; dual visor vanity mirrors and an electric rear window defroster.

Lancer Evolution

Sharing part of its name with the car on which it's based, the Lancer Evolution helps to illustrate the awesome capability of Mitsubishi's basic Lancer platform. The Lancer Evolution is legendary among car enthusiasts, not for its Recaro(R) seats, its bulging fenders, or its high-mounted carbon fiber rear

wing spoiler, but because this compact sedan matches and often exceeds the performance capabilities of far more expensive exotic sports cars. The drivetrain is testament to Mitsubishi's engineering and technological mastery as a car builder, a heritage built on the Lancer Evolution's historic championship performance on the rally racing circuit.

The Lancer Evolution is powered by a proven and potent turbocharged version of the venerable 4G63 2.0-liter, DOHC, four-cylinder engine design that - over the past decade - has been steadily refined for improved durability, flexibility and peak power. The engine's reciprocating assembly has been suitably reinforced with forged metal to better withstand the increased cylinder pressures of forced induction.

For 2005, the Evolution continues to evolve with the introduction of the MR Edition, an iteration that enhances the ride and handling of an already capable machine. In addition to the new electronically actuated Active Center Differential (ACD) and helical-type front limited slip differential - both of which are now shared with all other Lancer Evolutions - the MR Edition includes a six-speed manual transmission, monotube Bilstein(R) dampers and forged aluminum BBS(R) wheels. An aluminum roof - shared with the 2005 RS - also helps to lower the center of gravity. The Lancer Evolution is not a car for everybody but simply a car for everybody who loves to drive.

Galant

Fresh from a total redesign for the 2004 model year, the best-ever Galant adds subtle improvements in 2005. New front seat-mounted side impact airbags, now standard across the line, are designed to protect both the thorax and head in the event of a collision. For extra comfort, a power driver's seat with lumbar adjustor is now standard equipment on the LS. The Galant was one of the most improved vehicles of 2004, reincarnated as bigger, better, and more powerful sedan. Smart styling, crisp handling, a larger interior and impressive engine performance give the Galant a sports sedan's soul in a family sedan's body.

Part of the sports sedan soul is communicated by a passionate exterior design, and the Galant is meant to appeal to the style conscious. The Galant features a sculpted, split front-grille design, an aggressive wedge-shaped silhouette and stylish rear combination lamps. The interior incorporates a revamped high-luminance instrument cluster and a clean, uncluttered audio panel layout that is both intuitive and attractive. Available titanium-look finishes on the interior surfaces help complete the design.

Available in four levels of trim and two engine choices, the Galant appeals to a wide audience. The 2005 Galant is powered by either a responsive 160-horsepower, 2.4-liter, SOHC, 16-valve, four-cylinder MIVEC engine, or the 230-horsepower 3.8-liter, SOHC, 24-valve V6, with 250 pound-feet of torque. Both engines are designed to deliver low-end power for swift acceleration and real world, stoplight savvy utility.

COUPES AND CONVERTIBLES

The 2005 Mitsubishi Eclipse Coupe and Eclipse Spyder convertible combine eye-catching styling and exhilarating performance, and also remind us that enjoying the fast lane of style and performance need not break the bank.

Eclipse

Head-turning styling combined with sports car performance have made the Eclipse one of the best-selling import sports coupes over the past decade. Three trim levels (GS, GT, and GTS) include engines that range from a rugged 2.4-liter, SOHC, 16-valve, 147-horsepower four-cylinder; a smooth-revving 3.0-liter V6 with 200-horsepower; or a 210 horsepower, 3.0-liter V6 with variable-length induction. These rugged engines are designed to provide maximum performance across the rpm range - without compromising every day drivability or long-term reliability.

Features such as air conditioning, height-adjustable steering column, eight-way adjustable driver's seat, fold-down rear seatback, power windows, door locks and door mirrors, two 12-volt accessory outlets, alloy wheels and a 140-watt AM/FM/CD stereo are standard equipment on the Eclipse.

The new-for-2005 Remix Edition adds a sporty flair to Eclipse GS. The package includes an exclusive platinum exterior color along with fog lights, chrome wheels, power sunroof, color-keyed exterior

mirrors, leather front seating surfaces, leather wrapped steering wheel, leather wrapped shift knob, and a 210-watt Infinity audio system with a six-disc in-dash CD changer.

Eclipse Spyder

With the feel of a grand touring sport convertible and the look of a space-age rocket, the Eclipse Spyder is a performance-engineered, fun-in-the-sun vehicle at a great value.

The 2005 Eclipse Spyder is available in three trim levels and two engine choices. The GS has a 2.4-liter, SOHC, 16-valve four-cylinder engine that generates 147 horsepower at 5500 rpm. For 2005, a new package called the Remix Edition debuts on the GS trim line. The Remix Edition features an exclusive platinum exterior color, chrome wheels, color-keyed door mirrors, leather front seating surface and an upgraded Infinity sound system complete with six-disc in-dash CD changer. The GT and GTS trim lines upgrade to a larger 3.0-liter, SOHC, 24-valve V6 with variable-length intake tuning that produces an impressive 210 horsepower at 5750 rpm and 205 pound-feet of torque at 4250 rpm.

No detail on Eclipse Spyder has been overlooked, including the high quality construction of its convertible top, which is assembled individually to ensure precise fit, durability and function. In fact, each convertible top undergoes a testing regimen that duplicates three lifetimes' worth of operation and hundreds of opening and closing cycles in extreme conditions, including minus-20-degree cold, 180-degree heat and 90 percent humidity. The Spyder's power-operated top features a high-quality, three-layer fabric with a separate polyester/cotton interior headliner, twin electric motors and a heated glass rear window. The engineering involved in the design of the retracting top helps make Eclipse Spyder a true all-season convertible.

SPORT-UTILITY VEHICLES

Mitsubishi Motors has a worldwide reputation built upon more than 60 years of experience producing off-road-ready, four-wheel-drive passenger vehicles. With a heritage rugged enough for an off-road rampage from Paris to Dakar, the Montero is outfitted with enough standard features to satisfy even the most luxury-minded buyer. And thanks to the versatile Outlander and Endeavor, Mitsubishi offers an SUV suitable for any adventure.

Outlander

The versatile 2005 Outlander gives Mitsubishi a strong presence in the entry-level SUV category. Utilizing the compact Lancer platform, the Outlander combines utility, stylish sheet metal and nimble, car-like manners in an attractive, affordable, go-anywhere alternative to the five-passenger sedan. Visually, the Outlander stakes a claim as a rugged yet sophisticated SUV. Dynamically, however, the Outlander feels more like a car, with nimble handling, a low center of gravity and better fuel economy than most SUVs.

Available in either front-wheel or all-wheel-drive configurations, all Outlanders are motivated by a powerful 2.4-liter MIVEC four-cylinder engine that develops 160 horsepower and 162 pound-feet of torque. This smooth-revving, four-cylinder engine is mated to Mitsubishi's patented Sportronic(TM) transmission, which provides manually actuated, clutchless shifting.

The 2005 Outlander's exterior is highlighted by new projector beam headlamp clusters and a rear disc brake arrangement. The base Outlander LS model is available with either four-speed manual or five-speed manual transmission. The XLS trim level sports a sleek smaller rear spoiler, new 17-inch alloy wheels, two-tone fender flares and unique side air dams. A new top-of-the-line Limited model, in monochromatic colors, adds an upgraded audio system with 6-disc CD changer and MP3 playback. Updated topstitched leather seating surfaces with front seat mounted side impact air bags are standard equipment on the Limited.

The Outlander's interior offers the flexibility of folding rear seats and a choice of premium cloth or leather seating surfaces, depending upon selected trim level. The analog clock, sporty gauge panel, and easily accessible audio and climate controls help cast the Outlander as a sensible, user-friendly crossover SUV.

Endeavor

For people who require a little more of everything - whether that entails more features, more power, or just more room - Mitsubishi's SUV lineup includes the Endeavor, a vehicle that brings style and sportiness to the midsize segment. The Endeavor is the perfect option for drivers whose needs have outgrown sedans and coupes, and are looking for an adaptable vehicle that handles daily driving or extended road trips with ease.

The Endeavor is powered by a lively 3.8-liter, 60-degree V6 engine that is designed to produce the majority of its torque at lower rpm. The Endeavor's drivetrain is available as either a front-wheel-drive or full-time all-wheel-drive SUV for improved wet weather handling and light-duty off-road capability. All Endeavors come equipped with a four-speed automatic transmission with Sportronic(TM) mode that allows drivers to manually engage their desired gear.

The 2005 Mitsubishi Endeavor is available in any of six configurations; each of the three trim levels (LS, XLS and Limited) is available in either front-wheel or full-time all-wheel-drive versions. The three trim levels cover a wide range of standard features and also offer the most popular optional equipment combinations, such as Infinity audio with compact disc changer and rear seat entertainment.

Montero

By combining Dakar rally-conquering DNA with distinguished styling and an impressive list of luxury amenities - Including an optional rear DVD entertainment system - the Montero is at home on any type of pavement (or lack thereof). The Montero tames the most rugged terrain with a powerful 3.8-liter, SOHC, 24-valve V6 engine. The majority of the engine's torque is available early in the power band and peaks early to produce a responsive off-the-line feel with strong pulling power. In 2005, updates include new colors and 17" wheels.

The internationally proven ActiveTrac(TM) 4WD system is standard on the Montero. ActiveTrac(TM) gives drivers the choice of rear-drive, full-time all-wheel drive (AWD), and high- or low-range 4WD with a locked center differential. Transmitting the power to that differential is a five-speed Sportronic(TM) sequential shift transmission designed to enhance on- and off-road driving capability. The Mitsubishi Active Skid and Traction Control system (M-ASTC) helps control wheel slippage on uneven terrain, dramatically improving the Montero's off-road capability.

MANUFACTURING AND WARRANTY

As part of Mitsubishi Motors "Best Backed Car" program, all 2005 Mitsubishi models are covered by a five-year/60,000-mile bumper-to-bumper new vehicle limited warranty, a 10 -year/100,000-mile powertrain limited warranty, and seven-year/100,000-mile anti-corrosion/perforation limited warranty. In addition, Mitsubishi provides 24-hour roadside assistance and free towing on all warranty-related repairs during the first five years/unlimited miles.

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all manufacturing, finance, sales, marketing, research and development operations of Mitsubishi Motors Corporation in the United States and Canada. Mitsubishi Motors sells coupes, convertibles, sedans and sport utility vehicles through a network of approximately 650 dealers. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit media.mitsubishicars.com