

E-KONG GROUP<00524> - Results Announcement

e-Kong Group Limited announced on 7/9/2004:

(stock code: 00524)

Year end date: 31/12/2004

Currency: HKD

Auditors' Report: N/A

Interim report reviewed by: Both Audit Committee and Auditors

(Unaudited)

	(Unaudited) Current	Last Period from 1/1/2004 to 30/6/2004	Period from to
Corresponding			
1/1/2003			
30/6/2003			
	Note ('000)		('000
)			
Turnover	: 201,456		201,173
Profit/(Loss) from Operations	: (17,708)		(8,220)
Finance cost	: (22)		(111)
Share of Profit/(Loss) of Associates	: N/A		N/A
Share of Profit/(Loss) of Jointly Controlled Entities	: N/A		N/A
Profit/(Loss) after Tax & MI	: (17,700)		(8,331)
% Change over Last Period	: N/A %		
EPS/(LPS)-Basic (in dollars)	: (0.04)		(0.02)
-Diluted (in dollars)	: N/A		N/A
Extraordinary (ETD) Gain/(Loss)	: N/A		N/A
Profit/(Loss) after ETD Items	: (17,700)		(8,331)
Interim Dividend per Share	: Nil		Nil
(Specify if with other options)	: N/A		N/A
B/C Dates for Interim Dividend	: N/A		
Payable Date	: N/A		
B/C Dates for (-) General Meeting	: N/A		
Other Distribution for Current Period	: N/A		
B/C Dates for Other Distribution	: N/A		

Remarks:

1. Comparative figures

Certain comparative figures have been reclassified to conform with the

current period's presentation.

2. Turnover :

	Six months ended 30 June	
	2004	2003
- Continuing operations	201,456	201,173
- Discontinued operations	-	-
	-----	-----
	HK\$201,456,000	HK\$201,173,000
	=====	=====

Profit/(Loss) from operations :

	Six months ended 30 June	
	2004	2003
- Continuing operations	(17,708)	(8,220)
- Discontinued operations	-	-
	-----	-----
	HK\$ (17,708,000)	HK\$ (8,220,000)
	=====	=====

3. Loss per share

The calculation of basic loss per share for the six months ended 30 June 2004 was based upon the consolidated loss attributable to shareholders of HK\$17,700,000 (30 June 2003: loss of HK\$8,331,000) and on the weighted average number of shares of 470,894,200 (30 June 2003: 470,894,200) in issue during the period. The fully diluted loss per share for the six months ended 30 June 2003 and 2004 were not shown because the potential shares would decrease the loss per share and would be regarded as anti-dilutive.