

**United States Bankruptcy Court  
District of Arizona**

**Voluntary Petition**

Name of Debtor (if individual, enter Last, First, Middle): <b>Spark Design, LLC</b>	Name of Joint Debtor (Spouse) (Last, First, Middle):
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):	All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all) <b>86-0875984</b>	Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all)
Street Address of Debtor (No. and Street, City, and State): <b>425 South Mill Avenue Suite 301 Tempe, AZ</b>	Street Address of Joint Debtor (No. and Street, City, and State):
ZIP Code <b>85281</b>	ZIP Code
County of Residence or of the Principal Place of Business: <b>Maricopa</b>	County of Residence or of the Principal Place of Business:
Mailing Address of Debtor (if different from street address):	Mailing Address of Joint Debtor (if different from street address):
ZIP Code	ZIP Code

Location of Principal Assets of Business Debtor (if different from street address above):

<p align="center"><b>Type of Debtor</b> (Form of Organization) (Check one box)</p> <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and LLP) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)	<p align="center"><b>Nature of Business</b> (Check one box)</p> <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101 (51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other	<p align="center"><b>Chapter of Bankruptcy Code Under Which the Petition is Filed</b> (Check one box)</p> <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13 <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Main Proceeding <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding
<p align="center"><b>Tax-Exempt Entity</b> (Check box, if applicable)</p> <input type="checkbox"/> Debtor is a tax-exempt organization under Title 26 of the United States Code (the Internal Revenue Code).		<p align="center"><b>Nature of Debts</b> (Check one box)</p> <input type="checkbox"/> Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose." <input checked="" type="checkbox"/> Debts are primarily business debts.

<p align="center"><b>Filing Fee</b> (Check one box)</p> <input checked="" type="checkbox"/> Full Filing Fee attached <input type="checkbox"/> Filing Fee to be paid in installments (applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.	<p align="center"><b>Chapter 11 Debtors</b></p> Check one box: <input type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input checked="" type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). Check if: <input type="checkbox"/> Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,343,300 (amount subject to adjustment on 4/01/13 and every three years thereafter). Check all applicable boxes: <input type="checkbox"/> A plan is being filed with this petition. <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
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<p><b>Statistical/Administrative Information</b>      *** <b>Lawrence D. Hirsch 004982</b> ***</p> <input type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input checked="" type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.	THIS SPACE IS FOR COURT USE ONLY																				
<p><b>Estimated Number of Creditors</b></p> <table style="width:100%; text-align: center;"> <tr> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>1-49</td> <td>50-99</td> <td>100-199</td> <td>200-999</td> <td>1,000-5,000</td> <td>5,001-10,000</td> <td>10,001-25,000</td> <td>25,001-50,000</td> <td>50,001-100,000</td> <td>OVER 100,000</td> </tr> </table>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1-49	50-99	100-199	200-999	1,000-5,000	5,001-10,000	10,001-25,000	25,001-50,000	50,001-100,000	OVER 100,000	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>												
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<p><b>Estimated Assets</b></p> <table style="width:100%; text-align: center;"> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>\$0 to \$50,000</td> <td>\$50,001 to \$100,000</td> <td>\$100,001 to \$500,000</td> <td>\$500,001 to \$1 million</td> <td>\$1,000,001 to \$10 million</td> <td>\$10,000,001 to \$50 million</td> <td>\$50,000,001 to \$100 million</td> <td>\$100,000,001 to \$500 million</td> <td>\$500,000,001 to \$1 billion</td> <td>More than \$1 billion</td> </tr> </table>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$0 to \$50,000	\$50,001 to \$100,000	\$100,001 to \$500,000	\$500,001 to \$1 million	\$1,000,001 to \$10 million	\$10,000,001 to \$50 million	\$50,000,001 to \$100 million	\$100,000,001 to \$500 million	\$500,000,001 to \$1 billion	More than \$1 billion	
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>												
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<p><b>Estimated Liabilities</b></p> <table style="width:100%; text-align: center;"> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>\$0 to \$50,000</td> <td>\$50,001 to \$100,000</td> <td>\$100,001 to \$500,000</td> <td>\$500,001 to \$1 million</td> <td>\$1,000,001 to \$10 million</td> <td>\$10,000,001 to \$50 million</td> <td>\$50,000,001 to \$100 million</td> <td>\$100,000,001 to \$500 million</td> <td>\$500,000,001 to \$1 billion</td> <td>More than \$1 billion</td> </tr> </table>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$0 to \$50,000	\$50,001 to \$100,000	\$100,001 to \$500,000	\$500,001 to \$1 million	\$1,000,001 to \$10 million	\$10,000,001 to \$50 million	\$50,000,001 to \$100 million	\$100,000,001 to \$500 million	\$500,000,001 to \$1 billion	More than \$1 billion	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>												
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<b>Voluntary Petition</b> <i>(This page must be completed and filed in every case)</i>	Name of Debtor(s): <b>Spark Design, LLC</b>
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**All Prior Bankruptcy Cases Filed Within Last 8 Years** (If more than two, attach additional sheet)

Location Where Filed: <b>- None -</b>	Case Number:	Date Filed:
Location Where Filed:	Case Number:	Date Filed:

**Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor** (If more than one, attach additional sheet)

Name of Debtor: <b>- None -</b>	Case Number:	Date Filed:
District:	Relationship:	Judge:

<p style="text-align: center;"><b>Exhibit A</b></p> <p>(To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.)</p> <p><input type="checkbox"/> Exhibit A is attached and made a part of this petition.</p>	<p style="text-align: center;"><b>Exhibit B</b></p> <p>(To be completed if debtor is an individual whose debts are primarily consumer debts.)</p> <p>I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. §342(b).</p> <p><b>X</b> _____ Signature of Attorney for Debtor(s) (Date)</p>
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**Exhibit C**

Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety?

Yes, and Exhibit C is attached and made a part of this petition.

No.

**Exhibit D**

(To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.)

Exhibit D completed and signed by the debtor is attached and made a part of this petition.

If this is a joint petition:

Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition.

**Information Regarding the Debtor - Venue**

(Check any applicable box)

Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District.

There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District.

Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.

**Certification by a Debtor Who Resides as a Tenant of Residential Property**

(Check all applicable boxes)

Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.)

\_\_\_\_\_  
(Name of landlord that obtained judgment)

\_\_\_\_\_  
(Address of landlord)

Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and

Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition.

Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l)).

**Voluntary Petition**  
*(This page must be completed and filed in every case)*

Name of Debtor(s):  
**Spark Design, LLC**

**Signature(s) of Debtor(s) (Individual/Joint)**

I declare under penalty of perjury that the information provided in this petition is true and correct.  
 [If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7.  
 [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

**X** \_\_\_\_\_  
 Signature of Debtor

**X** \_\_\_\_\_  
 Signature of Joint Debtor

\_\_\_\_\_  
 Telephone Number (If not represented by attorney)

\_\_\_\_\_  
 Date

**Signatures**

**Signature of a Foreign Representative**

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.

Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

**X** \_\_\_\_\_  
 Signature of Foreign Representative

\_\_\_\_\_  
 Printed Name of Foreign Representative

\_\_\_\_\_  
 Date

**Signature of Attorney\***

**X** /s/ Lawrence D. Hirsch  
 Signature of Attorney for Debtor(s)

Lawrence D. Hirsch 004982  
 Printed Name of Attorney for Debtor(s)

DeConcini McDonald Yetwin & Lacy, P.C  
 Firm Name

7310 N. 16th Street  
Suite 330  
Phoenix, AZ 85020  
 Address

602-282-0500 Fax: 602-282-0520  
 Telephone Number

August 17, 2010  
 Date

\*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

**Signature of Non-Attorney Bankruptcy Petition Preparer**

I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

\_\_\_\_\_  
 Printed Name and title, if any, of Bankruptcy Petition Preparer

\_\_\_\_\_  
 Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.)

\_\_\_\_\_  
 Address

**X** \_\_\_\_\_  
 Date

**Signature of Debtor (Corporation/Partnership)**

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

**X** /s/ Vince Adam  
 Signature of Authorized Individual

Vince Adam  
 Printed Name of Authorized Individual

CEO  
 Title of Authorized Individual

August 17, 2010  
 Date

\_\_\_\_\_  
 Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.

Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

\_\_\_\_\_  
 If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

*A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. §110; 18 U.S.C. §156.*

**UNITED STATES BANKRUPTCY COURT**  
**DISTRICT OF ARIZONA**

In re Spark Design, LLC )  
 ) Chapter **11**  
 )  
 ) Case Number  
 )  
 Debtor(s) )

**DECLARATION RE: ELECTRONIC FILING**

**PART I - DECLARATION OF PETITIONER:**

I [We] Vince Adam and \_\_\_\_\_, the undersigned debtor(s), corporate officer or partnership member, hereby declare under penalty of perjury that the information I have given my attorney and the information, including social security numbers, provided in the completed petition, lists, statements and schedules is true and correct. I have reviewed and signed each of the foregoing completed documents and my attorney has provided me with a signed copy of each to retain for my records. I consent to my attorney electronically filing the completed petition, lists, statements and schedules with the United States Bankruptcy Court. I understand that this **DECLARATION RE: ELECTRONIC FILING** is to be filed with the Clerk after all schedules and statements have been filed electronically but, in no event, no later than 21 days after the date the petition was filed or, in the event an extension has been granted, no later than 7 days after the schedules and statements are filed. I understand that failure to file the signed original of this **DECLARATION** will cause my case to be dismissed without further notice.

[If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of 11 United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7. I request relief in accordance with the chapter specified in the petition.

**DATED:** August 17, 2010

**SIGNED:** \_\_\_\_\_  
Debtor Joint Debtor

**SIGNED:** \_\_\_\_\_  
**Vince Adam**  
Authorized Corporate Officer or Partnership Member

**PART II - DECLARATION OF ATTORNEY:**

I declare as follows: The debtor(s) will have signed this form before I submit the petition, schedules and statements. I will give the debtor(s) a copy of all forms and information to be filed with the United States Bankruptcy Court and have complied with all other requirements in the most recent Interim Operating Order. If an individual, I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12 or 13 of Title 11, United States Code, and have explained the relief available under each such chapter.

**DATED:** August 17, 2010

\_\_\_\_\_  
**Lawrence D. Hirsch 004982**  
Attorney for Debtor(s)  
**7310 N. 16th Street**  
**Suite 330**  
**Phoenix, AZ 85020**  
**602-282-0500 Fax:602-282-0520**

(FILE ORIGINAL WITH COURT. DO NOT FILE ELECTRONICALLY)

**United States Bankruptcy Court  
District of Arizona**

In re Spark Design, LLC

Debtor(s)

Case No. \_\_\_\_\_

Chapter 11

**LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS**

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	<i>Amount of claim [if secured, also state value of security]</i>
<b>Advantage Business Media 39310 Treasury Center Chicago, IL 60694</b>	<b>Advantage Business Media 39310 Treasury Center Chicago, IL 60694</b>	<b>Other Bill Trade Debt</b>		<b>40,500.00</b>
<b>Alliance Bank of Arizona 2701 East Camelback Road, #110 Phoenix, AZ 85016</b>	<b>Alliance Bank of Arizona 2701 East Camelback Road, #110 Phoenix, AZ 85016</b>	<b>Real Estate (Building Loan)</b>		<b>1,687,149.83</b>
<b>Alliance Bank of Arizona 2701 East Camelback Road, #110 Phoenix, AZ 85016</b>	<b>Alliance Bank of Arizona 2701 East Camelback Road, #110 Phoenix, AZ 85016</b>	<b>Line of Credit</b>		<b>160,000.00</b>
<b>Ameritas Life Insurance Company Po Box 82550 Lincoln, NE 68501-1899</b>	<b>Ameritas Life Insurance Company Po Box 82550 Lincoln, NE 68501-1899</b>	<b>Loan against policy</b>		<b>33,000.00</b>
<b>Black Mountain Enterprises 29425 Chagrin Blvd., Suite 105 Pepper Pike, OH 44122</b>	<b>Black Mountain Enterprises 29425 Chagrin Blvd., Suite 105 Pepper Pike, OH 44122</b>	<b>Other Bill Loan from Black Mountain Enterprises to Spark Design for operational debt.</b>		<b>397,500.00</b>
<b>Cannon Communications PO Box 511322 Los Angeles, CA 90051</b>	<b>Cannon Communications PO Box 511322 Los Angeles, CA 90051</b>	<b>Other Bill Trade Debt</b>		<b>32,193.38</b>
<b>CBS Interactive 24670 Interactive Place Chicago, IL 60673</b>	<b>CBS Interactive 24670 Interactive Place Chicago, IL 60673</b>	<b>Other Bill Trade Debt</b>		<b>34,819.00</b>
<b>CBS Outdoor PO Box 33074 Neward, NJ 07188</b>	<b>CBS Outdoor PO Box 33074 Neward, NJ 07188</b>	<b>Other Bill Trade Debt</b>		<b>43,445.00</b>

B4 (Official Form 4) (12/07) - Cont.

In re **Spark Design, LLC**

Case No. \_\_\_\_\_

Debtor(s) \_\_\_\_\_

**LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS**

(Continuation Sheet)

(1) <i>Name of creditor and complete mailing address including zip code</i>	(2) <i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	(3) <i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	(4) <i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	(5) <i>Amount of claim [if secured, also state value of security]</i>
<b>CSO/CXO/CSO Magazine</b> 5 Speen St. Framingham, MA 01701	<b>CSO/CXO/CSO Magazine</b> 5 Speen St. Framingham, MA 01701	<b>Other Bill Trade Debt: This is a combination of trade debt between CSO, CXO, CSOnline and magazine. All owed by the same parent company.</b>		<b>28,822.84</b>
<b>IDG Global Solutions</b> 5 Speen Street Framingham, MA 01701	<b>IDG Global Solutions</b> 5 Speen Street Framingham, MA 01701	<b>Other Bill Trade Debt</b>		<b>26,275.00</b>
<b>ISMG Information Security</b> 4 Independence Way Princeton, NJ 08540	<b>ISMG Information Security</b> 4 Independence Way Princeton, NJ 08540	<b>Other Bill Trade Debt</b>		<b>25,350.00</b>
<b>IT Business Edge</b> 111 West Washington Street Louisville, KY 40202	<b>IT Business Edge</b> 111 West Washington Street Louisville, KY 40202	<b>Other Bill Trade Debt</b>		<b>58,757.44</b>
<b>MMG Publishing</b> 8400 Normand Lake Boulevard Bloomington, MN 55437	<b>MMG Publishing</b> 8400 Normand Lake Boulevard Bloomington, MN 55437	<b>Other Bill Trade Debt</b>		<b>26,039.80</b>
<b>MTV Latin America</b> 1111 Lincoln Road Miami Beach, FL 33138	<b>MTV Latin America</b> 1111 Lincoln Road Miami Beach, FL 33138	<b>Other Bill Trade Debt</b>	<b>Disputed</b>	<b>49,805.65</b>
<b>Penton Media</b> 1300 East 9th Street Cleveland, OH 44114	<b>Penton Media</b> 1300 East 9th Street Cleveland, OH 44114	<b>Other Bill Trade Debt</b>		<b>47,317.80</b>
<b>Prisma Graphic Corp.</b> 2937 East Broadway Phoenix, AZ 85040	<b>Prisma Graphic Corp.</b> 2937 East Broadway Phoenix, AZ 85040	<b>Other Bill Trade Debt</b>		<b>22,021.99</b>
<b>Small Business Association</b>	<b>Small Business Association</b>	<b>SBA Loan</b>		<b>1,167,858.00</b>
<b>Tech Target</b> Po Box 845427 Boston, MA 02284	<b>Tech Target</b> Po Box 845427 Boston, MA 02284	<b>Other Bill Trade Debt</b>		<b>174,390.92</b>
<b>Tech Web UBM, LLC</b> PO Box 9064 New York, NY 10081	<b>Tech Web UBM, LLC</b> PO Box 9064 New York, NY 10081	<b>Other Bill Trade Debt</b>		<b>139,193.37</b>
<b>Vincent Adam</b> 4671 S. Greythorne Way, Suite 706 Suite 706 Chandler, AZ 85248	<b>Vincent Adam</b> 4671 S. Greythorne Way, Suite 706 Suite 706 Chandler, AZ 85248	<b>Personal loan to the company</b>		<b>286,024.54</b>

B4 (Official Form 4) (12/07) - Cont.

In re **Spark Design, LLC**

Case No. \_\_\_\_\_

Debtor(s) \_\_\_\_\_

**LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS**

(Continuation Sheet)

**DECLARATION UNDER PENALTY OF PERJURY  
ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, the CEO of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date **August 17, 2010**Signature **/s/ Vince Adam****Vince Adam****CEO**

*Penalty for making a false statement or concealing property:* Fine of up to \$500,000 or imprisonment for up to 5 years or both.  
18 U.S.C. §§ 152 and 3571.

Spark Design, LLC -

1105 MEDIA INC.  
9201 OAKDALE AVENUE  
SUITE 101  
CHATSWORTH CA 91311

ADVANTAGE BUSINESS MEDIA  
39310 TREASURY CENTER  
CHICAGO IL 60694

ALLIANCE BANK OF ARIZONA  
2701 EAST CAMELBACK ROAD, #110  
PHOENIX AZ 85016

AMERITAS LIFE INSURANCE COMPANY  
PO BOX 82550  
LINCOLN NE 68501-1899

BISHOP AND ASSOCIATES  
1209 FOX GLEN DRIVE  
ST. CHARLES IL 60174

BLACK MOUNTAIN ENTERPRISES  
29425 CHAGRIN BLVD., SUITE 105  
PEPPER PIKE OH 44122

CANNON COMMUNICATIONS  
PO BOX 511322  
LOS ANGELES CA 90051

CBS INTERACTIVE  
24670 INTERACTIVE PLACE  
CHICAGO IL 60673

CBS OUTDOOR  
PO BOX 33074  
NEWARD NJ 07188

CSO/CXO/CSO MAGAZINE  
5 SPEEN ST.  
FRAMINGHAM MA 01701

CSOONLINE.COM, CXO MEDIA  
D3810  
BOSTON MA 02241



Spark Design, LLC -

CXO MEDIA  
492 OLD CONNECTICUT PATH  
FRAMINGHAM MA 01701

DESIGN 44  
8399 EAST INDIAN SCHOOL ROAD  
SCOTTSDALE AZ 85251

HEARST BUSINESS MEDIA  
P.O. BOX 198856  
ATLANTA GA 30384

IDG GLOBAL SOLUTIONS  
5 SPEEN STREET  
FRAMINGHAM MA 01701

ISMG INFORMATION SECURITY  
4 INDEPENDENCE WAY  
PRINCETON NJ 08540

IT BUSINESS EDGE  
111 WEST WASHINGTON STREET  
LOUISVILLE KY 40202

KEVIN R. HEAPHY, ESQ.  
RYLEY, CARLOCK & APPLEWHITE  
ONE N. CENTRAL AVE, SUITE 1200  
PHOENIX AZ 85004-4417

MMG PUBLISHING  
8400 NORMAND LAKE BOULEVARD  
BLOOMINGTON MN 55437

MTV LATIN AMERICA  
1111 LINCOLN ROAD  
MIAMI BEACH FL 33138

PENTON MEDIA  
1300 EAST 9TH STREET  
CLEVELAND OH 44114

PRISMA GRAPHIC CORP.  
2937 EAST BROADWAY  
PHOENIX AZ 85040

Spark Design, LLC -

SMALL BUSINESS ASSOCIATION

TECH INSIGHT  
PO BOX 9189  
NEW YORK NY 10081

TECH TARGET  
PO BOX 845427  
BOSTON MA 02284

TECH WEB UBM, LLC  
PO BOX 9064  
NEW YORK NY 10081

VINCENT ADAM  
4671 S. GREYTHORNE WAY, SUITE 706  
SUTIE 706  
CHANDLER AZ 85248

**United States Bankruptcy Court  
District of Arizona**

In re Spark Design, LLC

Debtor(s)

Case No.

Chapter

11

**DECLARATION**

I, the CEO of the corporation named as the debtor in this case, do hereby certify, under penalty of perjury, that the Master Mailing List, consisting of 3 sheet(s), is complete, correct and consistent with the debtor(s)' schedules.

Date: August 17, 2010/s/ Vince Adam

Vince Adam/CEO

Signer/Title

Date: August 17, 2010/s/ Lawrence D. Hirsch

Signature of Attorney

Lawrence D. Hirsch 004982

DeConcini McDonald Yetwin &amp; Lacy, P.C

7310 N. 16th Street

Suite 330

Phoenix, AZ 85020

602-282-0500 Fax: 602-282-0520

MML-5

**United States Bankruptcy Court  
District of Arizona**

In re Spark Design, LLC

Debtor(s)

Case No.  
Chapter11

**CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)**

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for Spark Design, LLC in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

**Spark Holdings, LLC an Ohio Corporation**  
29425 Chagrin Boulevard  
Building 1, Suite 105  
Pepper Pike, OH 44122

Vince Adam  
425 South Mill Avenue  
Suite 301  
Tempe, AZ 85281

None [*Check if applicable*]

**August 17, 2010**

Date

**/s/ Lawrence D. Hirsch**

**Lawrence D. Hirsch 004982**

Signature of Attorney or Litigant  
Counsel for **Spark Design, LLC**

**DeConcini McDonald Yetwin & Lacy, P.C**

**7310 N. 16th Street**

**Suite 330**

**Phoenix, AZ 85020**

**602-282-0500 Fax:602-282-0520**

**United States Bankruptcy Court  
District of Arizona**

In re Spark Design, LLC  
Debtor

Case No. \_\_\_\_\_

Chapter 11

**LIST OF EQUITY SECURITY HOLDERS**

Following is the list of the Debtor's equity security holders which is prepared in accordance with Rule 1007(a)(3) for filing in this chapter 11 case.

Name and last known address or place of business of holder	Security Class	Number of Securities	Kind of Interest
<b>Spark Holdings, LLC an Ohio Corporation 29425 Chagrin Boulevard Building 1, Suite 105 Pepper Pike, OH 44122</b>		<b>51%</b>	<b>Member</b>
<b>Vince Adam 425 South Mill Avenue Suite 301 Tempe, AZ 85281</b>		<b>49%</b>	<b>Member</b>

**DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF CORPORATION OR PARTNERSHIP**

I, the CEO of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing List of Equity Security Holders and that it is true and correct to the best of my information and belief.

Date August 17, 2010

Signature /s/ Vince Adam  
**Vince Adam**  
**CEO**

*Penalty for making a false statement or concealing property:* Fine of up to \$500,000 or imprisonment for up to 5 years or both.  
18 U.S.C §§ 152 and 3571.

**United States Bankruptcy Court  
District of Arizona**

In re Spark Design, LLC

Debtor(s)

Case No.

Chapter 11

**STATEMENT REGARDING AUTHORITY TO SIGN AND FILE PETITION**

I, **Vince Adam**, declare under penalty of perjury that I am the CEO of **Spark Design, LLC**, and that the following is a true and correct copy of the resolutions adopted by the Board of Directors of said corporation at a special meeting duly called and held on the \_\_ day of August, 2010.

"Whereas, it is in the best interest of this corporation to file a voluntary petition in the United States Bankruptcy Court pursuant to Chapter 11 of Title 11 of the United States Code;

Be It Therefore Resolved, that **Vince Adam**, CEO of this Corporation, is authorized and directed to execute and deliver all documents necessary to perfect the filing of a chapter 11 voluntary bankruptcy case on behalf of the corporation; and

Be It Further Resolved, that **Vince Adam**, CEO of this Corporation is authorized and directed to appear in all bankruptcy proceedings on behalf of the corporation, and to otherwise do and perform all acts and deeds and to execute and deliver all necessary documents on behalf of the corporation in connection with such bankruptcy case, and

Be It Further Resolved, that **Vince Adam**, CEO of this Corporation is authorized and directed to employ **Lawrence D. Hirsch 004982**, attorney and the law firm of **DeConcini McDonald Yetwin & Lacy, PC** to represent the corporation in such bankruptcy case."

Date August 4, 2010

Signed /s/ Vince Adam

Vince Adam/CEO

Resolution of Board of Directors  
of  
**Spark Design, LLC**

Whereas, it is in the best interest of this corporation to file a voluntary petition in the the United States Bankruptcy Court pursuant to Chapter 11 of Title 11 of the United States Code;

Be It Therefore Resolved, that **Vince Adam**, CEO of this Corporation, is authorized and directed to execute and deliver all documents necessary to perfect the filing of a chapter 11 voluntary bankruptcy case on behalf of the corporation; and

Be It Further Resolved, that **Vince Adam**, CEO of this Corporation is authorized and directed to appear in all bankruptcy proceedings on behalf of the corporation, and to otherwise do and perform all acts and deeds and to execute and deliver all necessary documents on behalf of the corporation in connection with such bankruptcy case, and

Be It Further Resolved, that **Vince Adam**, CEO of this Corporation is authorized and directed to employ **Lawrence D. Hirsch 004982**, attorney and the law firm of **DeConcini McDonald Yetwin & Lacy, P.C** to represent the corporation in such bankruptcy case.

Date August 4, 2010

Signed /s/ Vince Adam  
Vince Adam, CEO

Date August 4, 2010

Signed \_\_\_\_\_