IN THE UNITED STATES BANKRUPTCY COURT DISTRICT OF ARIZONA

In re SKYMALL, LLC, Debtor Case No. 2:15-bk-00679-BKM

Chapter 11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. §101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. §112 and Fed. R. Bankr. P. 1007(m).

(1) Name of creditor and complete mailing address including zip code		(2)	(3)	(4)	(5) ¹ Amount of claim [if secured also state value of security]
		Name, telephone number and complete mailing address including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted	Nature of claim (trade debt, bank loan, government, contract, etc.)	Indicate if claim is contingent, unliquidated, disputed or subject to setoff	
1.	(1) (2) (3) (4) (5)	DELTA AIRLINES, INC. 3585 Atlanta Avenue Hapeville, GA 30354 Trade debt \$1,455.605.94			
2.	(1) (2) (3) (4) (5)	AMERICAN AIRLINES, INC. 4255 Amon Carter Blvd. Fort Worth, TX 76155 Trade debt \$1,022,443.05			
3.	(1) (2) (3) (4) (5)	US AIRWAYS P.O. Box 29655 Phoenix, AZ 85038 Trade debt \$613,837.01			

Debtor is in the process of reviewing claims, and reserves the right to amend this schedule to change the amount of any claim stated herein, and whether or not any claim is contingent, unliquidated, or disputed.

4.	(1) (2)	GEMMY INDUSTRIES CORP. P.O. Box 3588 Coppell, TX 75019	
	(3) (4)	Trade Debt	
	(5)	\$549,538.51	
5.	(1) (2)	UNITED PARCEL SERVICE P.O. Box 505820 The Lakes, NV 88905	
	(3) (4) (5)	Trade debt \$481,770.26	
6.	(1) (2)	HAMMACHER SCHLEMMER 9307 N. Milwaukee Avenue	
	(3) (4)	Niles, IL 60714 Trade debt	
	(5)	\$431,832.46	
7.	(1) (2)	SOUTHWEST AIRLINES, INC 14800 Frye Road Fort Worth, TX 76115	
	(3) (4)	Trade debt	
	(5)	\$387,660.44	
8.	(1) (2)	MIDLAND PAPER 1140 Paysphere Circle Chicago, IL 60674	
	(3) (4)	Trade debt	
	(5)	\$374,635.85	
9.	(1) (2)	AMERICAN EXPRESS P.O. Box 0001	
	(3) (4)	Los Angeles, CA 90096-8000 Trade debt	
	(5)	\$327,107.33	
10.	(1) (2)	HSN IMPROVEMENTS, LLC 5201 Richmond Road Bedford Heights, OH 44146	
	(3) (4)	Trade debt	
	(5)	\$299,894.06	
11.	(1) (2)	UNITED AIRLINES, INC. 1200 E. Algonquin Road Elk Grove, IL 60007	
	(3) (4)	Trade debt	
	(5)	\$283,302.81	

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12. CONSTANGY, BROOKS & SMITH LLP (1) 535 Boylston Street, Suite 902 (2) Boston, MA 02116 Trade debt (3)(4) \$242,251.67 (5) 13. (1) STEINER SPORTS MEMORABILIA 145 Hugenot Street (2) New Rochelle, NY 10801 Trade debt (3) (4) \$207,791.84 (5) 14. (1) DEMANDWARE INC. (2) 5 Wall Street Burlington, MA 01803 (3) Trade debt (4) (5) \$202,683.68 15. WHAT ON EARTH (1) 5581 Hudson Industrial Pkwy (2) Hudson, OH 44236 Trade debt (3) (4) (5) \$197,702.60 16. **WIRELESS** (1) 5581 Hudson Industrial Pkwy (2) Hudson, OH 44236 Trade debt (3)(4) (5) \$181,425.54 17. (1) **CINMAR** (2) 5566 W. Chester Road West Chester, OH 45069 (3) Trade debt (4) (5) \$168,220.40 18. (1) SOLUTIONS aka NORM THOMPSON OUTFITTERS (2) Attn: Karen Durling 26 Alberigi Drive

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	(3) (4)	Jessup, PA 18434 Trade debt
	(5)	\$164,584.32
19.	(1) (2)	RELIEF POD INT'L 1801 E. Carnegie Avenue Santa Ana, CA 92705
	(3) (4)	Trade debt
	(5)	\$154,871.17
20.	(1)	SIGNALS
	(2)	5581 Hudson Industrial Pkwy Hudson, OH 44236
	(3)	Trade debt
	(4)	
	(5)	\$103,237.68

Date: January 22, 2015

SKY MALL, LLC

Scott Wiley

Authorized Signatory

Debtor

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DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF A CORPORATION OR PARTNERSHIP

I, Scott Wiley, Authorized Signatory of SKYMALL, LLC, named as the debtor in this case, declare under penalty of perjury that I have read the foregoing "List Of Creditors Holding 20 Largest Unsecured Claims" and that it is true and correct to the best of my information and belief.

DATED: January 22, 2015

Signature

Scott Wiley

Authorized Signatory