

B1 (Official Form 1)(4/10)

United States Bankruptcy Court Southern District of California		Voluntary Petition
Name of Debtor (if individual, enter Last, First, Middle): Herrera, Herrera & Associates, Inc.		Name of Joint Debtor (Spouse) (Last, First, Middle):
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names): DBA Mercado Internacional 2000		All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all) 33-0850953		Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all)
Street Address of Debtor (No. and Street, City, and State): 1415 3rd Avenue Chula Vista, CA <div style="text-align: right;">ZIP Code 91910</div>		Street Address of Joint Debtor (No. and Street, City, and State): <div style="text-align: right;">ZIP Code</div>
County of Residence or of the Principal Place of Business: San Diego		County of Residence or of the Principal Place of Business:
Mailing Address of Debtor (if different from street address): <div style="text-align: right;">ZIP Code</div>		Mailing Address of Joint Debtor (if different from street address): <div style="text-align: right;">ZIP Code</div>
Location of Principal Assets of Business Debtor (if different from street address above):		
Type of Debtor (Form of Organization) (Check one box) <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and LLP) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Nature of Business (Check one box) <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101 (51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other <hr/> Tax-Exempt Entity (Check box, if applicable) <input type="checkbox"/> Debtor is a tax-exempt organization under Title 26 of the United States Code (the Internal Revenue Code).	Chapter of Bankruptcy Code Under Which the Petition is Filed (Check one box) <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13 <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Main Proceeding <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding Nature of Debts (Check one box) <input type="checkbox"/> Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose." <input checked="" type="checkbox"/> Debts are primarily business debts.
Filing Fee (Check one box) <input checked="" type="checkbox"/> Full Filing Fee attached <input type="checkbox"/> Filing Fee to be paid in installments (applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.		Chapter 11 Debtors Check one box: <input checked="" type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). Check if: <input type="checkbox"/> Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,343,300 (amount subject to adjustment on 4/01/13 and every three years thereafter). Check all applicable boxes: <input checked="" type="checkbox"/> A plan is being filed with this petition. <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
Statistical/Administrative Information <input checked="" type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.		THIS SPACE IS FOR COURT USE ONLY
Estimated Number of Creditors <input type="checkbox"/> 1-49 <input type="checkbox"/> 50-99 <input checked="" type="checkbox"/> 100-199 <input type="checkbox"/> 200-999 <input type="checkbox"/> 1,000-5,000 <input type="checkbox"/> 5,001-10,000 <input type="checkbox"/> 10,001-25,000 <input type="checkbox"/> 25,001-50,000 <input type="checkbox"/> 50,001-100,000 <input type="checkbox"/> OVER 100,000		
Estimated Assets <input checked="" type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion		
Estimated Liabilities <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input checked="" type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion		

Voluntary Petition <i>(This page must be completed and filed in every case)</i>		Name of Debtor(s): Herrera, Herrera & Associates, Inc.	
All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet)			
Location Where Filed: - None -		Case Number:	Date Filed:
Location Where Filed:		Case Number:	Date Filed:
Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet)			
Name of Debtor: - None -		Case Number:	Date Filed:
District:		Relationship:	Judge:
Exhibit A (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.) <input type="checkbox"/> Exhibit A is attached and made a part of this petition.		Exhibit B (To be completed if debtor is an individual whose debts are primarily consumer debts.) I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. §342(b). X _____ Signature of Attorney for Debtor(s) (Date)	
Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety? <input type="checkbox"/> Yes, and Exhibit C is attached and made a part of this petition. <input checked="" type="checkbox"/> No.			
Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) <input type="checkbox"/> Exhibit D completed and signed by the debtor is attached and made a part of this petition. If this is a joint petition: <input type="checkbox"/> Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition.			
Information Regarding the Debtor - Venue (Check any applicable box) <input checked="" type="checkbox"/> Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District. <input type="checkbox"/> There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District. <input type="checkbox"/> Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.			
Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes) <input type="checkbox"/> Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.) _____ (Name of landlord that obtained judgment) _____ (Address of landlord) <input checked="" type="checkbox"/> Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and <input type="checkbox"/> Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition. <input type="checkbox"/> Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l)).			

<p>Voluntary Petition</p> <p><i>(This page must be completed and filed in every case)</i></p>	<p>Name of Debtor(s): Herrera, Herrera & Associates, Inc.</p>
Signatures	
<p style="text-align: center;">Signature(s) of Debtor(s) (Individual/Joint)</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct. [If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7. [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).</p> <p>I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.</p> <p>X _____ Signature of Debtor</p> <p>X _____ Signature of Joint Debtor</p> <p>_____ Telephone Number (If not represented by attorney)</p> <p>_____ Date</p>	<p style="text-align: center;">Signature of a Foreign Representative</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.</p> <p>(Check only one box.)</p> <p><input type="checkbox"/> I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.</p> <p><input type="checkbox"/> Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.</p> <p>X _____ Signature of Foreign Representative</p> <p>_____ Printed Name of Foreign Representative</p> <p>_____ Date</p>
<p style="text-align: center;">Signature of Attorney*</p> <p>X <u>/s/ Alan L. Williams</u> Signature of Attorney for Debtor(s)</p> <p><u>Alan L. Williams 58638</u> Printed Name of Attorney for Debtor(s)</p> <p><u>The Law Offices of Alan L. Williams</u> Firm Name</p> <p><u>Fifth Avenue Financial Center</u> <u>2550 Fifth Ave., Suite 520</u> <u>San Diego, CA 92103</u> Address</p> <p style="text-align: right;">Email: awilliams@alwlaw.com</p> <p><u>(619) 296-0196 Fax: (619) 296-2982</u> Telephone Number</p> <p><u>April 2, 2010</u> Date</p> <p><small>*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.</small></p>	<p style="text-align: center;">Signature of Non-Attorney Bankruptcy Petition Preparer</p> <p>I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.</p> <p>_____ Printed Name and title, if any, of Bankruptcy Petition Preparer</p> <p>_____ Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.)</p> <p>_____ Address</p> <p>X _____ Date</p> <p>Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.</p> <p>Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:</p> <p>_____ If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.</p> <p><i>A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. §110; 18 U.S.C. §156.</i></p>
<p style="text-align: center;">Signature of Debtor (Corporation/Partnership)</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.</p> <p>The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.</p> <p>X <u>/s/ Roberto Herrera, Jr.</u> Signature of Authorized Individual</p> <p><u>Roberto Herrera, Jr.</u> Printed Name of Authorized Individual</p> <p><u>Vice President</u> Title of Authorized Individual</p> <p><u>April 2, 2010</u> Date</p>	

B4 (Official Form 4) (12/07)

United States Bankruptcy Court
Southern District of California

In re Herrera, Herrera & Associates, Inc.

Debtor(s)

Case No.

Chapter 11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	<i>Amount of claim [if secured, also state value of security]</i>
Alta Dena Dairy Department 2363 Los Angeles, CA 90084-2363	Alta Dena Dairy Department 2363 Los Angeles, CA 90084-2363 (626) 964-6401	Goods and Services		17,739.87
Andrea Meza Produce Eusebio Kino No. 17613 FRACC Garita De Otay TIJ B.C. Mexico	Andrea Meza Produce Eusebio Kino No. 17613 FRACC B.C. Mexico (619) 623-8388	Goods and Services		21,797.41
BRO Pack, Inc. 9531 E. Beverly Road P.O. Box 6545 Pico Rivera, CA 90660	BRO Pack, Inc. P.O. Box 6545 Pico Rivera, CA 90660 (626) 806-6314	Goods and Services		22,089.00
Coast Citrus Distributors 7597 Bristow Court San Diego, CA 92154-7419	Coast Citrus Distributors 7597 Bristow Court San Diego, CA 92154-7419 (619) 661-7950	Goods and Services		34,209.17
Custom Ripe Avacado P.O. Box 300867 Escondido, CA 92030-0867	Custom Ripe Avacado P.O. Box 300867 Escondido, CA 92030-0867 (760) 745-9901	Goods and Services		11,568.00
Employment Development Dept. P.O. Box 826276 Sacramento, CA 94230	Employment Development Dept. P.O. Box 826276 Sacramento, CA 94230 (888) 745-3886	Federal Employee taxes		37,490.00
Ervey Produce 1065 Bay Blvd. Suite H Chula Vista, CA 91911	Ervey Produce 1065 Bay Blvd. Suite H Chula Vista, CA 91911 (619) 585-1348	Goods and Services		34,275.23
Heartland Farms 17851 E. Railroad Street Ontario, CA 91758	Heartland Farms 17851 E. Railroad Street Ontario, CA 91758 (626) 251-6455	Goods and Services		14,052.72
Jose Luise Villareal 1440 Magnelia Court El Centro, CA 92243	Jose Luise Villareal 1440 Magnelia Court El Centro, CA 92243 (760) 693-4723	loan to corporation		20,000.00

B4 (Official Form 4) (12/07) - Cont.

In re **Herrera, Herrera & Associates, Inc.**

Case No. _____

Debtor(s)

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

(Continuation Sheet)

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed, or subject to setoff</i>	<i>Amount of claim [if secured, also state value of security]</i>
Lakeview Farms, Inc. P.O. Box 84741 Seattle, WA 98124	Lakeview Farms, Inc. P.O. Box 84741 Seattle, WA 98124 (323)888-9990	Goods and Services		85,016.22
Manuel Cabrera Mutualismo y Baja California #7709 Tijuana Baja California Mexico	Manuel Cabrera Mutualismo y Baja Ca #7709 Tijuana Mexico 01152664 215 4317	loan to corporation		750,000.00
Mercado Latino, Inc. P.O. Box 6166 El Monte, CA 91734	Mercado Latino, Inc. P.O. Box 6166 El Monte, CA 91734 (626) 333-6862	Goods and Services		14,006.06
Pacific Capital Bank P.O. Box Box 13654 Santa Barbara, CA 93160	Pacific Capital Bank P.O. Box Box 13654 Santa Barbara, CA 93160 (619) 260-4400	SBA loan		480,613.00
Rancho Foods, Inc. 2528 E. 37th Street Los Angeles, CA 90058	Rancho Foods, Inc. 2528 E. 37th Street Los Angeles, CA 90058 (323) 585-0503	Goods and Services		113,675.70
Refugio Santos 187 Anita Street Chula Vista, CA 91911	Refugio Santos 187 Anita Street Chula Vista, CA 91911 (619) 319-2889	loan to corporation		15,000.00
Rogelio Garcia 6481 Datsun Road San Ysidro, CA 92173	Rogelio Garcia 6481 Datsun Road San Ysidro, CA 92173 (619) 661-9208	loan to corporation		20,000.00
U.S. Foods Service P.O. Box 100131 Pasadena, CA 91189-0131	U.S. Foods Service P.O. Box 100131 Pasadena, CA 91189-0131 (760) 599-6200	Goods and Services		33,200.24
Walzberg Advertising, Inc. P.O. Box 487 Arroyo Grande, CA 93421	Walzberg Advertising, Inc. P.O. Box 487 Arroyo Grande, CA 93421 (805) 489-3883	Advertising		13,706.04
Wells Fargo Business Direct P.O. Box 348750 Sacramento, CA 95834	Wells Fargo Business Direct P.O. Box 348750 Sacramento, CA 95834 (888) 773-6589	Credit line		35,136.00
WF Business Direct P.O. Box 348750 Sacramento, CA 95834	WF Business Direct P.O. Box 348750 Sacramento, CA 95834 (888) 773-6589	Businessline Credit		35,089.13

B4 (Official Form 4) (12/07) - Cont.

In re **Herrera, Herrera & Associates, Inc.**

Case No. _____

Debtor(s)

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

(Continuation Sheet)

**DECLARATION UNDER PENALTY OF PERJURY
ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, the Vice President of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date **April 2, 2010**

Signature **/s/ Roberto Herrera, Jr.**

**Roberto Herrera, Jr.
Vice President**

Penalty for making a false statement or concealing property: Fine of up to \$500,000 or imprisonment for up to 5 years or both.
18 U.S.C. §§ 152 and 3571.

United States Bankruptcy Court
Southern District of California

In re Herrera, Herrera & Associates, Inc.

Debtor(s)

Case No. _____

Chapter 11

STATEMENT REGARDING AUTHORITY TO SIGN AND FILE PETITION

I, **Roberto Herrera, Jr.**, declare under penalty of perjury that I am the **Vice President** of **Herrera, Herrera & Associates, Inc.**, and that the following is a true and correct copy of the resolutions adopted by the Board of Directors of said corporation at a special meeting duly called and held on the __ day of __, 20__.

"Whereas, it is in the best interest of this corporation to file a voluntary petition in the United States Bankruptcy Court pursuant to Chapter 11 of Title 11 of the United States Code;

Be It Therefore Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation, is authorized and directed to execute and deliver all documents necessary to perfect the filing of a chapter 11 voluntary bankruptcy case on behalf of the corporation; and

Be It Further Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation is authorized and directed to appear in all bankruptcy proceedings on behalf of the corporation, and to otherwise do and perform all acts and deeds and to execute and deliver all necessary documents on behalf of the corporation in connection with such bankruptcy case, and

Be It Further Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation is authorized and directed to employ **Alan L. Williams 58638**, attorney and the law firm of **The Law Offices of Alan L. Williams** to represent the corporation in such bankruptcy case."

Date April 2, 2010

Signed /s/ Roberto Herrera, Jr.

Roberto Herrera, Jr., Vice-President

Resolution of Board of Directors
of
Herrera, Herrera & Associates, Inc.

Whereas, it is in the best interest of this corporation to file a voluntary petition in the the United States Bankruptcy Court pursuant to Chapter 11 of Title 11 of the United States Code;

Be It Therefore Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation, is authorized and directed to execute and deliver all documents necessary to perfect the filing of a chapter 11 voluntary bankruptcy case on behalf of the corporation; and

Be It Further Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation is authorized and directed to appear in all bankruptcy proceedings on behalf of the corporation, and to otherwise do and perform all acts and deeds and to execute and deliver all necessary documents on behalf of the corporation in connection with such bankruptcy case, and

Be It Further Resolved, that **Roberto Herrera, Jr., Vice President** of this Corporation is authorized and directed to employ **Alan L. Williams 58638**, attorney and the law firm of **The Law Offices of Alan L. Williams** to represent the corporation in such bankruptcy case.

Date April 2, 2010

Signed /s/ Roberto Herrera, Jr., Vice-President

Date April 2, 2010

Signed /s/ Roberto Herrera, Jr., Vice-President

CSD 1008 [08/21/00]

Name, Address, Telephone No. & I.D. No.

Alan L. Williams 58638
Fifth Avenue Financial Center
2550 Fifth Ave., Suite 520
San Diego, CA 92103
(619) 296-0196
58638

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF CALIFORNIA
325 West "F" Street, San Diego, California 92101-6991

In Re
Herrera, Herrera & Associates, Inc.

BANKRUPTCY NO.

Debtor.

VERIFICATION OF CREDITOR MATRIX

PART I (check and complete one):

- New petition filed. Creditor diskette required. TOTAL NO. OF CREDITORS: 126
- Conversion filed on _____. *See instructions on reverse side.*
 - Former Chapter 13 converting. Creditor diskette required. TOTAL NO. OF CREDITORS: _____
 - Post-petition creditors added. Scannable matrix required.
 - There are no post-petition creditors. No matrix required.
- Amendment or Balance of Schedules filed concurrently with this original scannable matrix affecting Schedule of Debts and/or Schedule of Equity Security Holders. *See instructions on reverse side.*
 - Names and addresses are being ADDED.
 - Names and addresses are being DELETED.
 - Names and addresses are being CORRECTED.

PART II (check one):

- The above-named Debtor(s) hereby verifies that the list of creditors is true and correct to the best of my (our) knowledge.
- The above-named Debtor(s) hereby verifies that there are no post-petition creditors affected by the filing of the conversion of this case and that the filing of a matrix is not required.

Date: April 2, 2010

/s/ Roberto Herrera, Jr.
Roberto Herrera, Jr./Vice President
Signer/Title

REFER TO INSTRUCTIONS ON REVERSE SIDE

CSD 1008

INSTRUCTIONS

- 1) Full compliance with Special Requirements for Mailing Addresses (CSD 1007) is required.
- 2) A creditors matrix with Verification is required whenever the following occurs:
 - a) A new petition is filed. Diskette required.
 - b) A case is converted on or after SEPTEMBER 1, 2000. (See paragraph 4b concerning post-petition creditors.)
 - c) An amendment to a case on or after SEPTEMBER 1, 2000, which adds, deletes or changes creditor address information on the debtor's Schedule of Debts and/or Schedule of Equity Security Holders. Scannable matrix format required.
- 3) The scannable matrix must be originally typed or printed. It may not be a copy.
- 4) CONVERSIONS:
 - a) When converting a Chapter 13 case filed before SEPTEMBER 1, 2000, to another chapter, ALL creditors must be listed on the mailing matrix at the time of filing and accompanied by a Verification. Diskette required.
 - b) For Chapter 7, 11, or 12 cases converted on or after SEPTEMBER 1, 2000, only post-petition creditors need be listed on the mailing matrix. The matrix and Verification must be filed with the post-petition schedule of debts and/or schedule of equity security holders. If there are no post-petition creditors, only the verification form is required. Scannable matrix format required.
- 5) AMENDMENTS AND BALANCE OF SCHEDULES:
 - a) Scannable matrix format required.
 - b) The matrix with Verification is a document separate from the amended schedules and may not be used to substitute for any portion of the schedules. **IT MUST BE SUBMITTED WITH THE AMENDMENT/BALANCE OF SCHEDULES.**
 - c) Prepare a separate page for each type of change required: ADDED, DELETED, or CORRECTED. On the **REVERSE** side of each matrix page, indicate which category that particular page belongs in. Creditors falling in the same category should be placed on the same page in alphabetical order.
- 6) Please refer to CSD 1007 for additional information on how to avoid matrix-related problems.

ADS Foods, Inc.
P.O. Box 2753
Chino, CA 91708

Air Exhaust Company, Inc.
POB 1166
Lemon Grove, CA 91946

Alejandro R. Villalobos
31035 Cole Grade Rd.
Valley Center, CA 92082-3808

Alidoro Gourmet Int LLC
115466 Los Gatos Blvd #109-369
Los Gatos, CA 95032

Allied Waste Service
881 Energy Way
Chula Vista, CA 91911

Alta Dena Dairy
Department 2363
Los Angeles, CA 90084-2363

AM Mex Services
1680 Hilltop Drive
Chula Vista, CA 91911

Amazonas Imports, Inc.
10848 Cantara Street
Sun Valley, CA 91352

American Cups and Plates
655 Ventur Street
Escondido, CA 92029

American Recovery Service, LP
555 St Charles Dr #100
Thousand Oaks, CA 91360

Andrea Meza Produce
Eusebio Kino No. 17613 FRACC
Garita De Otay TIJ
B.C. Mexico

AT&T
P.O.Box 78230
San Francisco, CA 94107

AT&T West
P.O. Box 78230
San Francisco, CA 94107

BAJA Distributors
8910 Activity Road Suite E
San Diego, CA 92126

BakeMark
7351 Crider Ave.
Pico Rivera, CA 90660-9903

Bank of America
36th & National
San Francisco, CA 94137-0176

Barbozas
592 Pineridge Ct.
Bonita, CA 91902

Best Mexican
2560 Main Street
Chula Vista, CA 91911

Bimbo Bakeries USA
P.O. Box 937
Fort Worth, TX 76101-0937

Botanitas, LLC
220 Otay Lakes Road # 345
Chula Vista, CA 91912

BPI Plumbing
3909 Alta Loma Dr
Bonita, CA 91902

BRO Pack, Inc.
9531 E. Beverly Road
P.O. Box 6545
Pico Rivera, CA 90660

Buchmann Eggs, Inc.
11106 Moreno Ave.
Lakeside, CA 92040

Business Music & Comm
8450 Production Ave. # B
San Diego, CA 92121

Candy El Pecos
677 Anita Street, Suite H
Chula Vista, CA 91911

Carlos Corrales
P.O. Box 43264
San Ysidro, CA 92143-2464

CFI Distributors, Inc.
296 N. Cypress Street
Orange, CA 92866

Cindy R. Amezcua
815 Third Ave. # 304
Chula Vista, CA 91911

Cintas Corporation
6440 Lusk Blvd. D108
San Diego, CA 92121

CMS
2405 Hellam Ave.
Alhambra, CA 91803

Coast Citrus Distributors
7597 Bristow Court
San Diego, CA 92154-7419

Coca Cola Enterprises Bottling
File 53158
Los Angeles, CA 90074-3158

Custom Ripe Avacado
P.O. Box 300867
Escondido, CA 92030-0867

Dawn Food Products, Inc.
3505 Ease Francis Street
Ontario, CA 91761

E.S. Leon
Ponchin Snacks, USA
315 Quintard Street
Chula Vista, CA 91911

El Guapo
Spices-Herbs & Snacks
2314 Collections Center Drive
Chicago, IL 60693

El Norte
1270 Picador Blvd., Suite D
San Diego, CA 92154

El Sol De Mexico Spice Co.
1616 Precision Park Lane, #C
San Ysidro, CA 92173

Elice
1650 Broadway Ave., Suite # 7
Chula Vista, CA 91911

Employment Developement Dept.
P.O. Box 826276
Sacramento, CA 94230

Ervey Produce
1065 Bay Blvd. Suite H
Chula Vista, CA 91911

Fire Protection Safety Svc
P.O. Box 25671
Anaheim, CA 92825-5164

Fisher Printing, Inc.
P.O. Box 31001-1828
Pasadena, CA 91110-1828

Frito Lay
P.O. Box 643103
Pittsburgh, PA 15264-3103

Gallo Wine
5088 Los Angeles
Los Angeles, CA 90074-5088

GE Money Bank
P.O. Box 960061
Orlando, FL 32896-0061

Gerardo Herrera
727 E. San Ysidro Blvd. # 1491
San Ysidro, CA 92173

God's Garden Pharmacy
8280 Clairemont Mesa Blvd.
Suite 140
San Diego, CA 92111

Golden Fruit Co., LLC
6700 Gateway Park Drive #3
San Diego, CA 92111

Goya Foods of California
15320 Salt Lake Ave
Hacienda Heights, CA 91745-1111

Grocers International
7105 Paramount Blvd.
Pico Rivera, CA 90660

Guillermo Antonio Osuna
2498 Roll Drive
San Diego, CA 92154

Heartland Farms
17851 E. Railroad Street
Ontario, CA 91758

Hitachi
21925 Network Place
Chicago, IL 60673-1219

Honeyville Food Products
11600 Dayton Drive
P.O. Box 698
Rancho Cucamonga, CA 91730

HSBC Retail Services
P.O. Box 4153-K
Carol Stream, IL 60197-4153

IRS
P.O. Box 12866
Fresno, CA 93779-0030

JE Exports
1680 Hilltop Drive
Chula Vista, CA 91911

Jorge Luis Reyes
P.O. Box 843789
Dallas, TX 75284-3789

Jose Luise Villareal
1440 Magnelia Court
El Centro, CA 92243

Jospheh Solomon Sales
3211 44th Street
Los Angeles, CA 90058

La Dona Mexican Foods, Inc
679 Anita Street, Suite C
Chula Vista, CA 91910

Lakeview Farms, Inc.
P.O. Box 84741
Seattle, WA 98124

Lease Finance Group LLC
P.O. Box 2410
Sioux Falls, SD 57101

Liberty Specialty Food Co.
591 Telegraph Canyon RD #321
Chula Vista, CA 91910

Livia Distributors
3171 Iris Ave
San Ysidro, CA 92173

Los Altos Food Products, Inc.
15130 Nelson Ave.
La Puente, CA 91744

LTD Financial Service, Inc
7322 Southwest Freeway #1600
Houston, TX 77074

Lucy Seadifar
138 Bel Aire Drive
Glendale, CA 91201

Manuel Cabrera
Mutualismo y Baja California
#7709
Tijuana Baja California Mexico

Marlin Leasing
P.O. Box 13604
Philadelphia, PA 19101-3604

Marquez Brothers Southern CA
15480 Valley Blvd.
La Puente, CA 91746

Martha Herrera
458 Manzano Place
Chula Vista, CA 91910

Meatco Provisions Inc.
4901 S. Boyle Ave.
Los Angeles, CA 90058

Megabyteinfo.com
5116 Bissonet #474
Bellaire, TX 77401

Mercado Food Service, Inc.
2459 East Vernon Ave.
Los Angeles, CA 90058

Mercado Latino, Inc.
P.O. Box 6166
El Monte, CA 91734

Mercados Food
2459 East Vernon Ave.
Los Angeles, CA 90058

Molinari Enterprises LLC
1424 Montera Street
Chula Vista, CA 91913

Mountain Water Ice Company
1654 Mathaler Lane West
St. Paul, MN

National Sales Corp.
6250 S. Boyle Ave.
Los Angeles, CA 90058

Nationwide Recovery Systems
2304 Tarpley Road
Carrollton, TX 75006

One Stop Connections
4537 University Ave.
San Diego, CA

Orkin Pest Control
12710 Magnolia Ave.
Riverside, CA 92503-4620

Pac-Bokados
105 Brava Place
Escondido, CA 92026

Pacific Capital Bank
P.O. Box Box 13654
Santa Barbara, CA 93160

Pinnacle
P.O. Box 9618
Tacoma 98490

Pinnacle Capital
P.O. Box 9618
Tacoma, WA 98490

Prudential Overall Supply
P.O. Box 11210 Santa Ana
Santa Ana, CA 92711

Ques-Mex Distributor, Inc.
7043 Camino Maquilardora #2
San Diego, CA 92154

Rancho Foods, Inc.
2528 E. 37th Street
Los Angeles, CA 90058

Raul Andrade
1703 La Corta
Lemon Grove, CA 91945

Refugio Santos
187 Anita Street
Chula Vista, CA 91911

Reyes F. Burgueno
458 Manzano Place
Chula Vista, CA 91910

Rizo Lopez Foods, Inc.
6625 2nd Street
P.O. Box 797
Riverbank, CA 95367-0797

Roberto A. Herrera
715 Lupin Lane
West Covina, CA 91791

Roberto Herrera, Jr.
1138 De Leon Drive
Chula Vista, CA 91910

Rock Food Distributions, Inc.
4048 Ave. De La Plata
Oceanside, CA 92056

Rogelio Garcia
6481 Datsun Road
San Ysidro, CA 92173

Rosa Imelda Herrera-Andrade
1701 Hampton Court
Bonita, CA 91902

SDG&E
P.O. Box 25111
Santa Ana, CA 92799

Sergio Hernandez
1240 W. 28th Street #6
National City, CA 91950

Sigma Foods, Inc.
538 S. 6th Ave
City of Industry, CA

Snack Service, Co.
P.O. Box 8718
La Jolla, CA 92038

State Board Equalization
P.O. Box 942879
Sacramento, CA 94279-0001

Superior Grain Company
2712 E 46th Street
Los Angeles, CA 90058

Sweetwater Authority
505 Garrett Ave.
Chula Vista, CA 91910

Swisher Hygiene
P.O. Box 863872
Orlando, FL 32886-3872

Swiss Dairy
Department # 0190
Los Angeles, CA 90088-0190

T & C Specialties, LLC
9635 Cecilia Street
Downey, CA 90241

TADIN Herb and Tea, Co., Inc.
3345 Slausen Ave.
Los Angeles, CA 90058

Teodoro Godoy
P.O. Box 433
Chula Vista, CA 91912

Tequila Express Imports
1603 Pleasanton
Chula Vista, CA 91913

TJ Candy Corp
9132 S Norwalk Blvd.
Santa Fe Springs, CA 90670

Toop, LLC
1630 West Thomas Rd.
Phoenix, AZ 85015

Tortillas De Harina El Trigal
3715 University Ave.
San Diego, CA 92105

Tortilleria Santa Cruz
485 N. Rose St. Suite D
Escondido, CA 92027

Tropicale Foods, Inc.
485 N. Rose St Suite D
Escondido, CA 92027

U.S. Foods Service
P.O. Box 100131
Pasadena, CA 91189-0131

U.S. Health Works
P.O. Box 50042
Los Angeles, CA 90074

Ulysses Andrade
1701 Hampton Court
Bonita, CA 91902

Walzberg Advertising, Inc.
P.O. Box 487
Arroyo Grande, CA 93421

Wells Fargo Business Direct
P.O. Box 348750
Sacramento, CA 95834

WF Business Direct
P.O. Box 348750
Sacramento, CA 95834

Y & S Distributors
P.O. Box 688
Bonita, CA 91908

Zep Sales and Service
1000 Railroad Street
Corona, CA 92882