

B1 (Official Form 1) (12/11)

UNITED STATES BANKRUPTCY COURT Northern District of Illinois		VOLUNTARY PETITION
Name of Debtor (if individual, enter Last, First, Middle): Shared Marketing Services, Inc.		Name of Joint Debtor (Spouse) (Last, First, Middle):
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):		All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):
Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN)/Complete EIN (if more than one, state all): 9133		Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN)/Complete EIN (if more than one, state all):
Street Address of Debtor (No. and Street, City, and State): 444 N. Michigan Avenue, Suite 2800 Chicago, IL <div style="text-align: right;">ZIP CODE 60811</div>		Street Address of Joint Debtor (No. and Street, City, and State): <div style="text-align: right;">ZIP CODE</div>
County of Residence or of the Principal Place of Business: Cook		County of Residence or of the Principal Place of Business:
Mailing Address of Debtor (if different from street address): <div style="text-align: right;">ZIP CODE</div>		Mailing Address of Joint Debtor (if different from street address): <div style="text-align: right;">ZIP CODE</div>
Location of Principal Assets of Business Debtor (if different from street address above): <div style="text-align: right;">ZIP CODE</div>		
Type of Debtor (Form of Organization) (Check one box.) <input type="checkbox"/> Individual (includes Joint Debtors) <i>See Exhibit D on page 2 of this form.</i> <input checked="" type="checkbox"/> Corporation (includes LLC and L.P.) <input type="checkbox"/> Partnership <input type="checkbox"/> Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Nature of Business (Check one box.) <input type="checkbox"/> Health Care Business <input type="checkbox"/> Single Asset Real Estate as defined in 11 U.S.C. § 101(51B) <input type="checkbox"/> Railroad <input type="checkbox"/> Stockbroker <input type="checkbox"/> Commodity Broker <input type="checkbox"/> Clearing Bank <input checked="" type="checkbox"/> Other	Chapter of Bankruptcy Code Under Which the Petition is Filed (Check one box.) <input type="checkbox"/> Chapter 7 <input type="checkbox"/> Chapter 9 <input checked="" type="checkbox"/> Chapter 11 <input type="checkbox"/> Chapter 12 <input type="checkbox"/> Chapter 13 <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Main Proceeding <input type="checkbox"/> Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding
Chapter 15 Debtors Country of debtor's center of main interests: Each country in which a foreign proceeding by, regarding, or against debtor is pending:	Tax-Exempt Entity (Check box, if applicable.) <input type="checkbox"/> Debtor is a tax-exempt organization under title 26 of the United States Code (the Internal Revenue Code)	Nature of Debts (Check one box.) <input type="checkbox"/> Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose." <input checked="" type="checkbox"/> Debts are primarily business debts
Filing Fee (Check one box.) <input checked="" type="checkbox"/> Full Filing Fee attached. <input type="checkbox"/> Filing Fee to be paid in installments (applicable to individuals only). Must attach signed application for the court's consideration certifying that the debtor is unable to pay fee except in installments. Rule 1006(b). See Official Form 3A. <input type="checkbox"/> Filing Fee waiver requested (applicable to chapter 7 individuals only). Must attach signed application for the court's consideration. See Official Form 3B.		Chapter 11 Debtors <input type="checkbox"/> Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). <input checked="" type="checkbox"/> Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D). Check if: <input type="checkbox"/> Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,343,300 (amount subject to adjustment on 4/01/13 and every three years thereafter). Check all applicable boxes: <input type="checkbox"/> A plan is being filed with this petition. <input type="checkbox"/> Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
Statistical/Administrative Information <input checked="" type="checkbox"/> Debtor estimates that funds will be available for distribution to unsecured creditors. <input type="checkbox"/> Debtor estimates that, after any exempt property is excluded and administrative expenses paid, there will be no funds available for distribution to unsecured creditors.		THIS SPACE IS FOR COURT USE ONLY
Estimated Number of Creditors <input checked="" type="checkbox"/> 1-49 <input type="checkbox"/> 50-99 <input type="checkbox"/> 100-199 <input type="checkbox"/> 200-999 <input type="checkbox"/> 1,000-5,000 <input type="checkbox"/> 5,001-10,000 <input type="checkbox"/> 10,001-25,000 <input type="checkbox"/> 25,001-50,000 <input type="checkbox"/> 50,001-100,000 <input type="checkbox"/> Over 100,000		
Estimated Assets <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input checked="" type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion		
Estimated Liabilities <input type="checkbox"/> \$0 to \$50,000 <input type="checkbox"/> \$50,001 to \$100,000 <input type="checkbox"/> \$100,001 to \$500,000 <input type="checkbox"/> \$500,001 to \$1 million <input checked="" type="checkbox"/> \$1,000,001 to \$10 million <input type="checkbox"/> \$10,000,001 to \$50 million <input type="checkbox"/> \$50,000,001 to \$100 million <input type="checkbox"/> \$100,000,001 to \$500 million <input type="checkbox"/> \$500,000,001 to \$1 billion <input type="checkbox"/> More than \$1 billion		

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Voluntary Petition <i>(This page must be completed and filed in every case.)</i>		Name of Debtor(s): Shared Marketing Services, Inc.	
All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet.)			
Location Where Filed: n/a	Case Number:	Date Filed:	
Location Where Filed	Case Number:	Date Filed:	
Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet.)			
Name of Debtor: n/a	Case Number:	Date Filed:	
District:	Relationship:	Judge:	
Exhibit A (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 and is requesting relief under chapter 11.) <input type="checkbox"/> Exhibit A is attached and made a part of this petition		Exhibit B (To be completed if debtor is an individual whose debts are primarily consumer debts.) I, the attorney for the petitioner named in the foregoing petition, declare that I have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available under each such chapter. I further certify that I have delivered to the debtor the notice required by 11 U.S.C. § 342(b) X _____ Signature of Attorney for Debtor(s) (Date)	
Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety?			
<input type="checkbox"/> Yes, and Exhibit C is attached and made a part of this petition.			
<input checked="" type="checkbox"/> No			
Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.)			
<input type="checkbox"/> Exhibit D, completed and signed by the debtor, is attached and made a part of this petition.			
If this is a joint petition:			
<input type="checkbox"/> Exhibit D, also completed and signed by the joint debtor, is attached and made a part of this petition.			
Information Regarding the Debtor - Venue (Check any applicable box.)			
<input checked="" type="checkbox"/> Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District.			
<input type="checkbox"/> There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District			
<input type="checkbox"/> Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District.			
Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes.)			
<input type="checkbox"/> Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.)			
_____ (Name of landlord that obtained judgment)			
_____ (Address of landlord)			
<input type="checkbox"/> Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and			
<input type="checkbox"/> Debtor has included with this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition			
<input type="checkbox"/> Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(l))			

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<p>Voluntary Petition <i>(This page must be completed and filed in every case.)</i></p>	<p>Name of Debtor(s): Shared Marketing Services, Inc.</p>
Signatures	
<p style="text-align: center;">Signature(s) of Debtor(s) (Individual/Joint)</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct. [If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12 or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7. [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. § 342(b).</p> <p>I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.</p> <p>X _____ Signature of Debtor</p> <p>X _____ Signature of Joint Debtor</p> <p>_____ Telephone Number (if not represented by attorney)</p> <p>_____ Date</p>	<p style="text-align: center;">Signature of a Foreign Representative</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.</p> <p>(Check only one box)</p> <p><input type="checkbox"/> I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. § 1515 are attached.</p> <p><input type="checkbox"/> Pursuant to 11 U.S.C. § 1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.</p> <p>X _____ (Signature of Foreign Representative)</p> <p>_____ (Printed Name of Foreign Representative)</p> <p>_____ Date</p>
<p>X _____ Signature of Attorney for Debtor(s) Stephen T. Bobo Printed Name of Attorney for Debtor(s) Reed Smith LLP Firm Name 10 S. Wacker Drive, 40th Flr. Chicago, IL 60606 Address 312-207-1000 Telephone Number 06/15/2012 Date</p> <p><i>Signature of Attorney*</i></p> <p>*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.</p>	<p style="text-align: center;">Signature of Non-Attorney Bankruptcy Petition Preparer</p> <p>I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.</p> <p>_____ Printed Name and title, if any, of Bankruptcy Petition Preparer</p> <p>_____ Social-Security number (If the bankruptcy petition preparer is not an individual, state the Social-Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.) (Required by 11 U.S.C. § 110.)</p> <p>_____ Address</p> <p>X _____ Signature</p> <p>_____ Date</p> <p>Signature of bankruptcy petition preparer or officer, principal, responsible person, or partner whose Social-Security number is provided above.</p> <p>Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual.</p> <p>If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.</p> <p><i>A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both. 11 U.S.C. § 110; 18 U.S.C. § 156.</i></p>
<p style="text-align: center;">Signature of Debtor (Corporation/Partnership)</p> <p>I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.</p> <p>The debtor requests the relief in accordance with the chapter of title 11, United States Code, specified in this petition.</p> <p>X _____ Signature of Authorized Individual Rick Lattanzio Printed Name of Authorized Individual President and CEO Title of Authorized Individual 06/15/2012 Date</p>	

B4 (Official Form 4) (12/07)

United States Bankruptcy Court
 Northern District Of Illinois

In re Shared Marketing Services, Inc.,
 Debtor

Case No. _____

Chapter 11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See, 11 U.S.C. §112 and Fed. R. Bankr. P. 1007(m).

(1)	(2)	(3)	(4)	(5)
<i>Name of creditor and complete mailing address including zip code</i>	<i>Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted</i>	<i>Nature of claim (trade debt, bank loan, government contract, etc.)</i>	<i>Indicate if claim is contingent, unliquidated, disputed or subject to setoff</i>	<i>Amount of claim [if secured also state value of security]</i>
EFTPS	I.R.S. Department of Treasury Cincinnati, OH 45999-0005	Taxes		378,911.83
Lehigh Direct	1900 S. 25th Avenue Broadview, IL 60155-4597	Trade Debt		302,724.76
Commercial Communications Inc.	Box 88561 Milwaukee, WI 53288-0561	Trade Debt		178,139.03
Michael Best & Friedrich	Accounting Department 35206 Eagle Way Chicago, IL 60678-1352	Legal Fees		177,040.03
Illinois Department of Revenue	P.O. Box 88294 Chicago, IL 60680-1294	Taxes		55,500.22
GLL Properties 444 North Michigan, LP	Wachovia Bank, NA PO Box 601112 Charlotte, NC 28260-1112	Office Rent		47,453.20
Director of Employment Security	PO Box 803412 Chicago, IL 60680-3412	Employment Insurance		46,665.44
Espinosa Trueba, PL	3001 SW 3rd Avenue Miami, Florida 33129	Legal Fees		31,034.78
Scopelitis, Garvin, Light, Hanson & Feary	10 West Market Street Suite 1500 Indianapolis, IN 46204-2965	Legal Fees		10,792.55
Pitney Bowes Purchase Power	P.O. Box 371874 Pittsburgh PA 15250-7874	Trade Debt		10,729.04

[Declaration as in Form 2]

RT Associates	3727 Ventura Drive Arlington Heights IL 60004-7952	Trade Debt		9,591.65
Graphics Plus	1808 Ogden Avenue Lisle, IL 60532-1501	Trade Debt		9,345.00
Chicago Office Technology Group	PO Box 5940 Lock Box #20-COE 001 Carol Stream, IL 60197-5940	Trade Debt		4,836.47
Advanced Telecommunications of Illinois	1272 Bond Street Suite 100 Naperville, IL 60563	Trade Debt		4,601.00
Dell Business Credit	Payment Processing Center PO Box 5275 Carol Stream, IL 60197-5275	Trade Debt		4,488.67
G.E. Capital Trans Leasing	PO Box 740423 Atlanta, GA 30374-0423	Lease Payment		3,344.31
K-Plus Computer Services	600 W. Van Buren Suite 1000 Chicago, IL 60607	Trade Debt		1,500.00
TrasOptions Messaging, Inc.	Suite 207 19590 E. Mainstreet Parker, CO 80138-7371	Trade Debt		1,130.80
Xerox Financial Services	PO Box 202882 Dallas TX 75320-2882	Trade Debt		1,016.19
E Com	8237 Vicela Drive Sarasota, FL 34240	Alleged Infringement Litigation	Contingent Unliquidated Disputed	Unknown

Date: June 15, 2012


 Debtor
 Rick Lattanzie
 President and CEO


[Declaration as in Form 2]

Form B2
6/90

**DECLARATION UNDER PENALTY OF PERJURY
ON BEHALF OF A CORPORATION OR PARTNERSHIP**

I, the president of the corporation named as debtor in this case,
declare under penalty of perjury that I have read the foregoing list
and that it is true and correct to the best of my information and belief.

Date June 15, 2012

Signature 

Rick Lattanzio, President and CEO
(Print Name and Title)

**United States Bankruptcy Court
Northern District of Illinois**

In re Shared Marketing Services, Inc.

Case No. _____

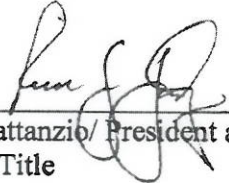
Chapter 11

VERIFICATION OF CREDITOR MATRIX

Number of Creditors: 61

The above-named Debtor(s) hereby verifies that the list of creditors is true and correct to the best of my (our) knowledge.

Date: June 15, 2012



Rick Lattanzio/ President and CEO
Signer/Title

Advanced Telecommunications of Illinois
1272 Bond Street
Suite 100
Naperville, IL 60563

Chicago Office Technology Group
PO Box 5940
Lock Box #20-COE 001
Carol Stream, IL 60197-5940

Commercial Communications, Inc
Box 88561
Milwaukee, WI 53288-0561

Dell Business Credit
Payment Processing Center
PO Box 5275
Carol Stream, IL 60197-5275

Director of Employment Security
PO Box 803412
Chicago, IL 60680-3412

EFTPS
I.R.S. Department of Treasury
Cincinnati, OH 45999-0005

Espinosa | Trueba, PL
3001 SW 3rd Avenue
Miami, Florida 33129

G.E. Capital Trans Leasing
PO Box 740423
Atlanta, GA 30374-0423

GLL Properties 444 North Michigan, LP
Wachovia Bank, NA PO Box 601112
Charlotte, NC 28260-1112

Graphics Plus
1808 Ogden Avenue
Lisle, IL 60532-1501

Illinois Department of Revenue
P.O. Box 88294
Chicago, IL 60680-1294

Kastle Systems
PO Box 75230
Baltimore, MD 21275-5230

Lehigh Direct
1900 S. 25th Avenue
Broadview, IL 60155-4597

Michael Best & Friedrich
Accounting Department
35206 Eagle Way
Chicago, IL 60678-1352

Pitney Bowes Purchase Power
P.O. Box 371874
Pittsburgh PA 15250-7874

RT Associates
3727 Ventura Drive
Arlington Heights IL 60004-7952

Scopelitis, Garvin, Light, Hanson & Feary
10 West Market Street
Suite 1500
Indianapolis, IN 46204-2965

TransOptions Messaging, Inc.
Suite 207
19590 E. Mainstreet
Parker, CO 80138-7371

Xerox Financial Services
PO Box 202882
Dallas TX 75320-2882

K-Plus Computer Services
600 W. Van Buren
Suite 1000
Chicago, IL 60607

Paylocity
Department #2007
PO Box 87844
Carol Stream, IL 60188

Quill Corporation
PO Box 37600
Philadelphia, PA 19101-0600

Dynamex
12837 Collections Center Drive
Chicago, IL 60693

Aberdeen LLC
9130 Norwalk Blvd
Santa Fe Springs, CA 90670

Abt
1200 N. Milwaukee Avenue
Glenview, IL 60025

Allied Insurance
PO Box 10479
Des Moines, IA 50306-0479

American Express
Suite 0001
Chicago, IL 60679-0001

American General Insurance
Payment Processing Center
PO Box 0798
Carol Stream IL 60132-0798

Antique Coffee & Vending Service, Inc.
975 Criss Circle
Elk Grove Village, IL 60007

ARIN
PO Box 79010
Baltimore MD 21279-0010

Atlas Stationers
227 W. Lake Street
Chicago, IL 60606

Berkshire Life
Berkshire Direct Billing
PO Box 644782
Pittsburgh PA 15264-4782

Blue Cross Blue Shield
Health Care Service Corporation
25550 Network Place
Chicago, IL 60673-1255

CCI CoakleyTech
1225 Walnut Ridge Drive
Hartland WI 53029

Ceridian
PO Box 10989
Newark, NJ 07193

Cintas
1201 W. St. Charles Road
Maywood, IL 60153

City of Chicago Department of Revenue
33 N LaSalle Street
Suite 700
Chicago IL 60602

CliftonLarsonAllen, LLP
770 Lake Cook Road
Suite 350
Deerfield, IL 60015

Comcast
PO Box 37601
Philadelphia PA 19101-0601

ComEd
ComEd Bill Payment Center
Chicago, IL 60668-0001

Dell Financial
Services Payment Processing Center
PO Box 5292
Carol Stream IL 60197-5292

Federal Express
P. O. Box 94515
Palatine, IL 60094-4515

Genworth Life and Annuity Insurance Co
PO Box 10720
Lynchburg, VA 24506-0720

Globalcom
PO Box 71-5248
Columbus, OH 43271-5248

Guardian - Appleton
PO Box 677458
Dallas, TX 75267-7458

Harris Bank
PO Box 88840
Carol Stream IL 60188-0840

Hartford
P.O. Box 660916
Dallas TX 75266-0916

ING Life Insurance and Annuity Company
Anniversary Services
P.O. Box 150403
Hartford, CT 06115-0403

InnerWorkings
Accounts Receivable
27011 Network Place
Chicago IL 60673

Iron Mountain
PO Box 27128 New York,
NY 10087-7128

Juskie Printing
2820 Hitchcock Ave.
Unit E
Downers Grove, IL 60515

North American/Graphic Services Group
2101 Claire Court
Glenview, IL 60025

Pitney Bowes Global Financial Services
PO Box 371887
Pittsburgh PA 15250-7887

Pitney Bowes Inc.
P.O. Box 371896
Pittsburgh PA 15250-7896

Protective Life Insurance Company
PO Box 2224
Birmingham, AL 35246-0030

Sprint
PO Box 219100
Kansas City MO 64121-9100

Tiger Direct
c/o SYX Services
PO Box 449001
Miami FL 33144-9001

Tobe Enterprises
9700 Park Plaza Ave.
Suite 210
Louisville KY 40241-2287

Towerstream Corporation
PO Box 414061
Boston MA 02241-4061

UPS
Lockbox 577
Carol Stream, IL 60132-0577

E Com Systems, Inc
8237 Vicela Drive
Sarasota, FL 34240