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**Investor Relations**

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*July 14, 2004*

2.5455 trillion won 2nd Debt-Equity Swap

- Third party allotment of 509.1 million new shares -

On July 14, 2004, the Board of Directors approved the issue of 509.1 million new shares, in order to swap 2,545.5 billion won of outstanding debt owed to 15 creditor institutions into common equity. This 2<sup>nd</sup> debt-equity swap amount of 2,545.5 billion won constitutes the remaining existing and newly extended loans given to LG Card but reserved for swap into equity by 16 creditor institutions, and follows the 1<sup>st</sup> debt-to-equity swap amount of 953.9 billion won conducted in February 2004.

1. Amount of debt swapped into equity: KRW 2,545,500,000,000
2. Number of New Shares: 509.1 million common shares
3. Par value & Subscription Price: KRW 5,000
4. Payment (swap) date: July 28th, 2004
5. Subscribing institutions: 9 commercial banks, 3 life insurance companies, 3 casualty insurance companies
6. Listing date of new shares: August 5, 2004
7. Date of Board resolution: July 14, 2003
  - attendance of outside directors: 3 present, 0 absent
  - attendance of auditors: present

■ Share Allocation by Creditor Institution

Creditor Institution	Allotted Shares
KDB	134,070,000
Kookmin	72,450,000
NACF	85,230,000
Woori	52,740,000
Shinhan	24,330,000
Chohung	22,050,000
Industrial	36,100,000
Hana	27,760,000
Koram	6,680,000
<b>Banks Total</b>	<b>461,410,000</b>
Kyobo Life	8,370,000
Daehan Life	9,380,000
Samsung Life	12,060,000
Dongbu Non-life	4,690,000
Samsung Non-life	7,160,000
LG Non-life	6,030,000
<b>Insurance Total</b>	<b>47,690,000</b>
<b>Creditor Institutions Total</b>	<b>509,100,000</b>

※ The above information can be subject to change in the process of execution. Other terms and conditions not mentioned herer are subject to the decision of LG Card's CEO.