



CIRCULAR FOR BROKERS NO. 1140 -2005



Disclosure

March 8, 2005

DATE

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1**

March 8, 2005
(Date of earliest event reported)

2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of Incorporation
6. _____ (SEC Use Only)
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City
Address of principal office 1200
Postal Code
8. (632) 814-3664
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation
Code or Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock

Licensed and Amount of Debt Outstanding

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Attached hereto is a press release entitled "PLDT PIONEERS WIRELESS BROADBAND MOBILITY SOLUTION".

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

PHILIPPINE LONG DISTANCE
TELEPHONE COMPANY


MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

Date: 8 March 2005

Distribution Copies: 5 copies – Securities & Exchange Commission
1 copy - Philippine Stock Exchange
1 copy - Company Secretary

PLDT pioneers wireless broadband mobility solution

MANILA, Philippines, March 8, 2005 – Philippine Long Distance Telephone Co. has broken new ground in wireless Internet access through a new service that offers cost-effective wireless connectivity for small and medium enterprises and large corporations with remote offices and road warriors.

Called PLDT WeRoam, the new service allows for unmatched mobility for a company's workforce while ensuring reliable local area network (LAN) and Internet connectivity without the burden of unwieldy wires.

"For a company with mobile employees, this service could potentially redound to increased efficiency and consequently improved revenues," said Senior Vice President and Head of the Corporate Business Group Eric R. Alberto.

"Even for a company that has not given mobility much thought, PLDT WeRoam opens up possibilities. All this without having to depend on and get tied down by a wired network," he added.

"The big idea is that with PLDT WeRoam, you are not just in control of your business. More importantly, you are in control of your life," Alberto further said.

The service offers four packages that will cater to various needs of the client. These are PLDT WeRoam Mobile (with Internet), PLDT WeRoam Mobile (with VPN – Virtual Private Network), PLDT WeRoam Direct (with LAN connection to the global Internet), and PLDT WeRoam Direct (with LAN to LAN connection).

PLDT WeRoam Mobile will employ GPRS (General Packet Radio Service) and EDGE (Enhanced Data for Global Evolution) technologies, providing speeds of up to 170 kilobits per second (kbps) and nationwide cellsite-to-cellsite handover for a seamless connection while on the move.

PLDT WeRoam Direct will have a much higher speed of up to 1.024 megabits per second (mbps) through the use of WiFi (Wireless Fidelity) technology. Unlike PLDT WeRoam Mobile, however, this package offers fixed wireless connectivity within office premises only.

The GPRS- EDGE- and WiFi-enabled cellsites for this service will be provided by PLDT subsidiary, Smart Communications Inc.

PLDT WeRoam packages range from P1,500 to P14,500 a month depending on the speed and the type of package. Email addresses and web space with anti-virus features are also provided.

PLDT has teamed up with chip-maker Intel in providing affordable notebooks PCs that will drive both PC and broadband wireless mobility penetration.

"Through Intel and its dealers, we are able to offer more affordable laptops so many more can enjoy always-on wireless connectivity. Mobile employees and executives will certainly not miss having to look for wired broadband connectivity just to connect to their corporate networks or the Internet," said Alberto.

PLDT also partnered with wireless solutions provider Sierra Wireless for this service. Sierra Wireless will provide the Aircards or PC wireless access cards to enable wireless connectivity for the laptops.

"The success of our partner, Sierra Wireless, in other countries through its wireless solutions can certainly be replicated here through PLDT WeRoam," Alberto said.

PLDT First Vice President for Corporate Business Solutions Nerissa S. Ramos added that the prediction is that 2005 is certainly the year for broadband explosion.

"Philippines is definitely ripe not just for broadband but more so for wireless broadband," she said.

"Take the massive IP broadband infrastructure of PLDT, combine it with the unmatched expansive wireless coverage of Smart and what you get is PLDT WeRoam. Through PLDT WeRoam, we provide clients with flexible and cost-effective wireless connectivity wherever they are and whenever they want. That's overall business efficiency, unbound productivity, and much better quality of life right at your fingertips. Wireless connectivity has never been this easy and affordable " she concluded.

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About PLDT

PLDT is the leading telecommunications provider in the Philippines. Through its three principal business groups – fixed line, wireless and information communications technology – PLDT offers a wide range of telecommunications services across the Philippines' most extensive fiber optic backbone and fixed line, cellular and satellite network.

PLDT is listed on the Philippine Stock Exchange (PSE:TEL) and its American depositary shares are listed on the New York Stock Exchange (NYSE:PHI) and the Pacific Exchange. PLDT has one of the largest market capitalizations among Philippine listed companies.

Further information can be obtained by visiting the web at www.pldt.com.ph and www.pldtweroam.com.

Contact person:

Edmund R. Pike

Tel. No.: +63 2 8100712

Email: erpike@pldt.com.ph