## The Reader's Digest Association, Inc. and Subsidiaries Consolidated Statements of Operations (In millions, except per share data) (unaudited)

	Three-month period ended June 30, 2006 and 2005(A)				Year ended June 30, 2006 and 2005		
	Fisca 2006	al Year 2005	Better/ (Worse)		cal Year 2005	Better/ (Worse)	
Revenues	\$557.3	\$556.8	0%	\$2,386.2	\$2,389.7	0%	
Product, distribution and editorial expenses Promotion, marketing and administrative		(227.0)	(5%)	(997.1)	(970.9)	(3%)	
expenses Goodwill charge (B) Other operating	(281.4)	(303.6)	7% N/M		(1,337.5) (129.0)	7% N/M	
items, net (C)	(\$10.2)	\$1.7	N/M	(\$6.8)	\$14.1	N/M	
Operating profit (loss)	27.5	27.9	(1%)	(45.5)	(33.6)	(35%)	
Other (expense) income, net (D)	(12.3)	(15.1)	19%	(41.1)	(45.8)	10%	
<pre>Income (loss) before   income tax</pre>	15.2	12.8	19%	(86.6)	(79.4)	(9%)	
Income tax provision	(3.0)	(1.6)	(88%)	(30.8)	(11.5)	(168%)	
Net income (loss)	\$12.2	\$11.2	9%	(\$117.4)	(\$90.9)	(29%)	
Basic earnings (loss) per share: Weighted average common shares outstanding	94.3	97.5		95.9	97.4		
Basic earnings (loss) per share	\$0.13	\$0.11	18%	(\$1.24)	(\$0.95)	(31%)	
Diluted earnings (loss) per share: Adjusted weighted average common shares							
outstanding	95.1	100.2		95.9	97.4		
Diluted earnings (loss) per share	\$0.13	\$0.11	18%	(\$1.24)	(\$0.95)	(31%)	
Dividends per common share	\$0.10	\$0.10		\$0.40	\$0.30		

- (A) RDA reports on a fiscal year beginning July 1. The three-month periods ended June 30, 2006 and 2005 are the fourth fiscal quarters of fiscal year 2006 and fiscal year 2005, respectively. Operating results for any interim period are not necessarily indicative of the results for an entire year.
- (B) At least annually, (in the third quarter) RDA reviews the carrying amount of goodwill and other intangibles for recoverability. During interim periods, the company monitors changes in businesses for indicators of impairment. Due to a shortfall in Books Are Fun's operating performance relative to expectations during the peak-selling season, we were required to review goodwill balances related to this business in the second quarter of fiscal 2006. Based on our assessment, Books Are Fun recorded a non-cash charge of \$(187.8)

million or \$(1.96) per share to reduce goodwill at Books Are Fun during the second quarter of fiscal 2006. During the third quarter of fiscal 2005, the company recorded a non-cash charge of \$(129.0) million or \$(1.32) per share, to reduce the carrying amount of goodwill at Books Are Fun.

- (C) Included in other operating items, net are current year restructuring charges and gains from the sales of certain non-strategic assets. The three month period ended June 30, 2006 consists of \$(10.2) million in restructuring charges. The year ended June 30, 2006 primarily consists of the restructuring charges of \$(10.2) million and gains of \$2.5 million on the sale of real estate in Mexico and \$0.5 million in art sales. The three month period ended June 30, 2005 consists of a \$1.7 million gain on art sales. The year ended June 30, 2005 consists of \$14.1 million in gains on sales of buildings, magazine divestitures and art sales. In previous periods, sales of non-strategic assets were recorded in other (expense) income, net, and have been reclassified to other operating items, net to conform to the current period presentation.
- (D) Other (expense) income, net is comprised primarily of interest expense. The three month period ended June 30, 2005 also includes \$(7.3) million of debt financing fees in connection with the refinancing of the five-year revolving credit facility.

N/M - Not meaningful.

## The Reader's Digest Association, Inc. and Subsidiaries Revenues and Operating Profit (Loss) by Operating Segments (In millions) (unaudited)

	Three-month period ended June 30, 2006 and 2005(A)			Year ended June 30, 2006 and 2005		
Revenues	Fisca 2006	l Year 2005	Better/ (Worse)	Fiso 2006	cal Year 2005	Better/ (Worse)
Reader's Digest North America	\$244.9	\$228.1	7%	\$939.4	\$917.3	2%
Reader's Digest International	258.9	252.4	3%	1,031.2	1,012.1	2%
Consumer Business Services	60.1	80.6	(25%)	445.6	485.1	(8%)
Intercompany eliminations (B)	(6.6)	(4.3)	(53%)	(30.0)	(24.8)	(21%)
Total Revenues	\$557.3	\$556.8	0%	\$2,386.2	\$2,389.7	0%
Operating profit (loss)						
Reader's Digest North America	\$46.4	\$27.8	67%	\$114.5	\$90.8	26%
Reader's Digest International	33.4	26.9	24%	78.3	76.1	3%
Consumer Business Services	(30.1)	(9.2)	(227%)	(2.7)	29.4	(109%)
Corporate unallocated (C)	(12.0)	(6.9)	(74%)	(41.0)	(37.9)	(8%)
	\$37.7	\$38.6	(2%)	\$149.1	\$158.4	(6%)
Other operating items, net (D) Goodwill charge (E) Deferred promotion	(\$10.2)	\$1.7	N/M N/M	(\$6.8) (\$187.8)	(\$129.0)	N/M N/M
amortization (F)		(12.4)	N/M		(77.1)	N/M
Total operating profit (loss)	\$27.5	\$27.9	(1%)	(\$45.5)	(\$33.6)	(35%)

- (A) RDA reports on a fiscal year beginning July 1. The three-month periods ended June 30, 2006 and 2005 are the fourth fiscal quarters of fiscal year 2006 and fiscal year 2005, respectively. Operating results for any interim period are not necessarily indicative of the results for an entire year.
- (B) In the normal course of business, the company's segments enter into transactions with one another. These intercompany transactions are recorded by each segment at amounts as if the transactions were with third parties and, therefore, affect segment performance. Operating segment revenues, above, are presented gross before intercompany eliminations. However, intercompany revenues and associated expenses are eliminated in consolidation and are not reflected in the company's consolidated results.
- (C) Corporate unallocated expenses include the cost of governance and other centrally managed expenses, as well as the accounting for U.S. pension plans, post-retirement healthcare costs, and stock and executive compensation programs which are not allocated to the

- operating segments. Governance and centrally managed expenses include costs such as corporate finance and general management, investor and public relations, legal, treasury, and any related information technology and facility costs utilized by these departments.
- (D) Included in other operating items, net are current year restructuring charges and gains from the sales of certain non-strategic assets. The three month period ended June 30, 2006 consists of \$(10.2) million in restructuring charges. The year ended June 30, 2006 primarily consists of the restructuring charges of \$(10.2) million and gains of \$2.5 million on the sale of real estate in Mexico and \$0.5 million in art sales. The three month period ended June 30, 2005 consists of a \$1.7 million gain on art sales. The year ended June 30, 2005 consists of \$14.1 million in gains on sales of buildings, magazine divestitures and art sales. In previous periods, sales of non-strategic assets were recorded in other (expense) income, net, and have been reclassified to other operating items, net to conform to the current period presentation.
- (E) At least annually, (in the third quarter) RDA reviews the carrying amount of goodwill and other intangibles for recoverability. During interim periods, the company monitors changes in businesses for indicators of impairment. Due to a shortfall in Books Are Fun's operating performance relative to expectations during the peak-selling season, we were required to review goodwill balances related to this business in the second quarter of fiscal 2006. Based on our assessment, Books Are Fun recorded a non-cash charge of \$(187.8) million or \$(1.96) per share to reduce goodwill at Books Are Fun during the second quarter of fiscal 2006. During the third quarter of fiscal 2005, the company recorded a non-cash charge of \$(129.0) million or \$(1.32) per share, to reduce the carrying amount of goodwill at Books Are Fun.
- (F) For the three month period ended June 30, 2005, deferred promotion amortization amounted to \$(12.4) million, which reflects the expensing of the deferred magazine promotion asset as of June 30, 2004, and includes \$(0.1) million from the effects of foreign exchange. For the twelve-month period ended June 30, 2005, the total deferred promotion amortization is \$(77.1) and includes \$(0.6) million from the effects of foreign exchange.

N/M - Not meaningful.

## The Reader's Digest Association, Inc. and Subsidiaries Consolidated Condensed Balance Sheets (In millions) (unaudited)

Assets	June 30, 2006	June 30, 2005
Cash and cash equivalents Accounts receivable, net Inventories Prepaid and deferred promotion costs Prepaid expenses and other current assets	\$34.7 261.9 172.3 62.3 173.1	\$37.7 233.9 162.4 53.8 144.9
Total Current Assets	704.3	632.7
Property, plant and equipment, net Goodwill Other intangible assets, net Prepaid pension assets Other noncurrent assets	119.3 744.1 134.4 324.6 95.4	119.3 880.9 137.8 307.9 102.0
Total Assets	\$2,122.1	\$2,180.6
Liabilities and Stockholders' Equity Accounts payable Accrued expenses Income taxes payable Unearned revenues Other current liabilities	\$128.2 257.3 40.6 394.1 9.8	\$109.8 267.4 34.5 395.5 12.4
Total Current Liabilities	830.0	819.6
Long-term debt Unearned revenues Accrued pension Postretirement and postemployment benefits other than pensions	695.0 131.2 108.7	559.2 133.0 121.5
Other noncurrent liabilities	87.9	84.4
Total Liabilities	1,947.0	1,814.4
Capital stock Paid-in capital Retained earnings Accumulated other comprehensive loss Treasury stock, at cost	30.3 208.1 1,064.3 (67.4) (1,060.2)	21.2 206.8 1,221.6 (84.1) (999.3)
Total Stockholders' Equity	175.1	366.2
Total Liabilities and Stockholders' Equity	\$2,122.1	\$2,180.6

## The Reader's Digest Association, Inc. and Subsidiaries Consolidated Condensed Statements of Cash Flows (In millions) (unaudited)

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	Three-month period ended Year ended			nded
	June 30, (A) June			
	2006	2005	2006	2005
Cash flows from operating				
activities				
Net (loss) income	\$12.2	\$11.2	(\$117.4)	(\$90.9)
Depreciation and amortization	8.7	12.1	36.8	56.9
Asset impairments	2.8		190.6	129.0
Amortization of debt issue costs		7.3	1.5	10.3
Stock-based compensation	3.3	3.0	14.3	11.2
Net gain on sales of	(O E)	(1 7)	(4 1)	(14 2)
long-term assets Changes in operating assets and	(0.5)	(1.7)	(4.1)	(14.3)
liabilities, net of effects of				
acquisitions and dispositions				
Accounts receivable, net	18.4	26.3	(19.1)	3.6
Inventories	28.0	19.4	(7.8)	(7.7)
Prepaid and deferred	20.0		(,,,,,	( , • , ,
promotion costs	(22.2)	(6.3)	(7.5)	54.0
Other assets	0.8	8.5	(25.7)	13.6
Unearned revenues	(58.4)	(38.0)	(9.2)	(9.0)
Income and deferred taxes, no	et (6.8)	(3.3)	(0.3)	0.1
Accounts payable and accrued				
expenses	6.7	(10.7)	1.9	(7.1)
Other liabilities	(2.9)	(2.3)	(6.3)	(10.7)
Net change in cash due to				
operating activities	(9.5)	25.5	47.7	139.0
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Cash flows from investing activities				
Proceeds from sales of other				
long-term assets	0.5	2.6	0.9	6.7
Proceeds from sales of property		2.0	0.9	0.7
plant and equipment		4.7	3.7	62.8
Purchase of Allrecipes.com,		1.7	5.7	02.0
net of cash acquired	(65.9)		(65.9)	
Purchases of intangible assets			(0.5)	
Capital expenditures	(5.3)	(10.5)	(19.9)	(23.5)
Net change in cash due to				
investing activities	(70.7)	(3.2)	(81.7)	46.0
Cash flows from financing				
activities				
Proceeds from borrowings, net	82.0	251.2	135.8	214.6
Repayments of term loan		(266.1)		(377.0)
Dividends paid	(9.9)	(10.1)	(39.9)	(30.5)
Cash paid for financing fees	(0.3)	(1.8)	(0.3)	(2.2)
Treasury stock repurchases	(19.6)	(5.0)	(65.2)	(5.0)
Proceeds from employee stock				
purchase plan and exercise of stock options	0.7	3.3	2.2	3.3
Other, net	0.1	(2.2)	(3.7)	(3.0)
Net change in cash due to	0.1	(2.2)	(3.7)	(3.0)
financing activities	53.0	(30.7)	28.9	(199.8)
111101101113 0001710100	33.0	(30.7)	20.7	(2)),
Effect of exchange rate changes				
on cash	2.0	(2.6)	2.1	2.2
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Net change in cash and cash				
equivalents	(25.2)	(11.0)	(3.0)	(12.6)
Cash and cash equivalents at				
beginning of period	59.9	48.7	37.7	50.3
Cash and cash equivalents at	424 5	425 5	d24 F	425 5
end of period	\$34.7	\$37.7	\$34.7	\$37.7

(A) RDA reports on a fiscal year beginning July 1. The three-month periods ended June 30, 2006 and 2005 are the fourth fiscal quarters of fiscal year 2006 and fiscal year 2005, respectively. Operating results for any interim period are not necessarily indicative of the results for an entire year.