United States Bankruptcy Court Eastern District of Wisconsin						Voluntary	Petition	
Name of Debtor (if individual, enter Last, First, Valley Sports - Neenah, Inc.	Middle):		Name	of Joint De	ebtor (Spouse	e) (Last, First, 1	Middle):	
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names): DBA Club West						Joint Debtor ir trade names):	n the last 8 years	
Last four digits of Soc. Sec. or Individual-Taxpa (if more than one, state all)	yer I.D. (ITIN) No	/Complete EI		our digits or e than one, s		r Individual-Ta	axpayer I.D. (ITIN) No	o./Complete EIN
Street Address of Debtor (No. and Street, City, at 2000 Arena Drive Neenah, WI	nd State):	ZIP Code	Street	Address of	Joint Debtor	r (No. and Stre	eet, City, and State):	ZIP Code
C (D)		54956	C	f D: 1-	C 41-	Dain aireal Dla		
County of Residence or of the Principal Place of Winnebago	Business:		Count	y of Reside	nce or of the	Principal Plac	ce of Business:	
Mailing Address of Debtor (if different from stre P.O. Box 231 Lake Forest, IL Location of Principal Assets of Business Debtor (if different from street address above):	et address): 2000 Are Neenah,		Mailir	g Address	of Joint Debt	tor (if differen	t from street address):	ZIP Code
Type of Debtor (Form of Organization) (Check one box) Individual (includes Joint Debtors) See Exhibit D on page 2 of this form. Corporation (includes LLC and LLP) Partnership		Real Estate as 101 (51B) roker	defined	☐ Chapt ☐ Chapt ☐ Chapt ☐ Chapt ☐ Chapt	the I er 7 er 9 er 11 er 12	Petition is File Cha of a	ed (Check one box) apter 15 Petition for R a Foreign Main Procee apter 15 Petition for R a Foreign Nonmain Pro	ecognition ding ecognition
☐ Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Other Tax-Ex	empt Entity ox, if applicable x-exempt orga of the United	nization States	defined "incurr	l in 11 U.S.C. § ed by an indivi	(Check onsumer debts,	busine for	are primarily ess debts.
Filing Fee (Check one Full Filing Fee attached Filing Fee to be paid in installments (applical attach signed application for the court's consi is unable to pay fee except in installments. Ru Filing Fee waiver requested (applicable to chattach signed application for the court's consi	ble to individuals of deration certifying ule 1006(b). See Of apter 7 individuals	that the debte ficial Form 3A. only). Must	Check	Debtor is a fif: Debtor's a to insiders all applica A plan is Acceptance	a small busin not a small busin aggregate nor or affiliates) ble boxes: being filed wees of the pla	ncontingent liq are less than with this petition in were solicite	defined in 11 U.S.C. § as defined in 11 U.S. quidated debts (exclud \$2,190,000.	C. § 101(51D). ing debts owed e or more
Statistical/Administrative Information ■ Debtor estimates that funds will be available □ Debtor estimates that, after any exempt prope there will be no funds available for distribution	erty is excluded an	d administrati		es paid,		THIS S	SPACE IS FOR COURT	USE ONLY
1- 50- 100- 200- 1	1,000- 5,000 5,001- 10,000	10,001- 25,000	25,001- 50,000	50,001- 100,000	OVER 100,000			
\$50,000 \$100,000 \$500,000 to \$1 to million r	51,000,001 \$10,000,00 o \$10 to \$50 nillion million	1 \$50,000,001 to \$100 million	\$100,000,001 to \$500 million	\$500,000,001 to \$1 billion	More than \$1 billion			
\$50,000 \$100,000 \$500,000 to \$1 to	51,000,001 \$10,000,00 o \$10 to \$50 nillion million	50,000,001 to \$100 million	\$100,000,001 to \$500 million	\$500,000,001 to \$1 billion	More than \$1 billion			

B1 (Official Form 1)(1/08) Page 2 Name of Debtor(s): Voluntary Petition Valley Sports - Neenah, Inc. (This page must be completed and filed in every case) All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet) Case Number: Location Date Filed: Where Filed: - None -Location Case Number: Date Filed: Where Filed: Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet) Name of Debtor: Case Number: Date Filed: - None -District: Relationship: Judge: Exhibit B Exhibit A (To be completed if debtor is an individual whose debts are primarily consumer debts.) (To be completed if debtor is required to file periodic reports (e.g., I, the attorney for the petitioner named in the foregoing petition, declare that I forms 10K and 10Q) with the Securities and Exchange Commission have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 under each such chapter. I further certify that I delivered to the debtor the notice and is requesting relief under chapter 11.) required by 11 U.S.C. §342(b). ☐ Exhibit A is attached and made a part of this petition. Signature of Attorney for Debtor(s) (Date) Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety? Yes, and Exhibit C is attached and made a part of this petition. No. Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) ☐ Exhibit D completed and signed by the debtor is attached and made a part of this petition. If this is a joint petition: ☐ Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition. Information Regarding the Debtor - Venue (Check any applicable box) Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District. There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District. Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District. Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes) Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.) (Name of landlord that obtained judgment) (Address of landlord) Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition. Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(1)).

B1 (Official Form 1)(1/08) Page 3

Signatures

Voluntary Petition

(This page must be completed and filed in every case)

Name of Debtor(s):

Valley Sports - Neenah, Inc.

Signature(s) of Debtor(s) (Individual/Joint)

I declare under penalty of perjury that the information provided in this petition is true and correct.

If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7. [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

Signature of Debtor

Signature of Joint Debtor

Telephone Number (If not represented by attorney)

Date

Signature of Attorney*

X /s/ Andrew Wagener

Signature of Attorney for Debtor(s)

Andrew Wagener 1032494

Printed Name of Attorney for Debtor(s)

Bollenbeck, Wagener, Spaude & Fyfe

Firm Name

W6260 Communication Court Appleton, WI 54914

Address

Email: lbuss@bwsf.biz

(920) 735-1711 Fax: (920) 735-1710

Telephone Number

August 4, 2009

Date

*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

Signature of Debtor (Corporation/Partnership)

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X /s/ Brian S. Pesmen

Signature of Authorized Individual

Brian S. Pesmen

Printed Name of Authorized Individual

President

Title of Authorized Individual

August 4, 2009

Date

Signature of a Foreign Representative

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

- ☐ I request relief in accordance with chapter 15 of title 11. United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.
- ☐ Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

Signature of Foreign Representative

Printed Name of Foreign Representative

Date

Signature of Non-Attorney Bankruptcy Petition Preparer

I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

Printed Name and title, if any, of Bankruptcy Petition Preparer

Social-Security number (If the bankrutpcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.)

Date

Address

Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.

Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. §110; 18 U.S.C. §156.

United States Bankruptcy Court Eastern District of Wisconsin

In re	Valley Sports - Neenah, Inc.		Case No.	
		Debtor(s)	Chapter	11

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

Following is the list of the debtor's creditors holding the 20 largest unsecured claims. The list is prepared in accordance with Fed. R. Bankr. P. 1007(d) for filing in this chapter 11 [or chapter 9] case. The list does not include (1) persons who come within the definition of "insider" set forth in 11 U.S.C. § 101, or (2) secured creditors unless the value of the collateral is such that the unsecured deficiency places the creditor among the holders of the 20 largest unsecured claims. If a minor child is one of the creditors holding the 20 largest unsecured claims, state the child's initials and the name and address of the child's parent or guardian, such as "A.B., a minor child, by John Doe, guardian." Do not disclose the child's name. See 11 U.S.C. § 112; Fed. R. Bankr. P. 1007(m).

(1)	(2)	(3)	(4)	(5)
Name of creditor and complete mailing address including zip code	Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted	Nature of claim (trade debt, bank loan, government contract, etc.)	Indicate if claim is contingent, unliquidated, disputed, or subject to setoff	Amount of claim [if secured, also state value of security]
Accu-com, Inc.	Accu-com, Inc.			1,347.04
PO Box 11	PO Box 11			
Oshkosh, WI 54902-0011	Oshkosh, WI 54902-0011			
BMI BO D 400744	BMI BO B 400744			1,133.81
PO Box 406741	PO Box 406741			
Atlanta, GA 30384-6741 Central Temperature	Atlanta, GA 30384-6741 Central Temperature			7,713.44
1054 American Drive	1054 American Drive			1,113.44
Neenah, WI 54956	Neenah, WI 54956			
Coca-Cola Bottling Company	Coca-Cola Bottling Company			1,428.26
1404 South Main Street	1404 South Main Street			1,420.20
Oshkosh, WI 54901	Oshkosh, WI 54901			
Community Color	Community Color Mailer/Millenium,			2,045.30
Mailer/Millenium, Inc.	Inc.			2,0 10.00
501 S. Nicolet Rd.	501 S. Nicolet Rd.			
Appleton, WI 54914	Appleton, WI 54914			
Corcoran	Corcoran			3,000.00
N1000 Craftsmen Drive	N1000 Craftsmen Drive			
Greenville, WI 54942	Greenville, WI 54942			
CSI Software	CSI Software			1,353.18
3120 Southwest Freeway, Ste.	3120 Southwest Freeway, Ste. 300			
300	Houston, TX 77098-4510			
Houston, TX 77098-4510				
Cumings Electric	Cumings Electric			1,537.50
1414 County Rd JJ	1414 County Rd JJ			
Neenah, WI 54957	Neenah, WI 54957			
Gannett Midwest Publishing,	Gannett Midwest Publishing, Inc.			1,300.36
Inc.	PO Box 2900			
PO Box 2900	Milwaukee, WI 53201			
Milwaukee, WI 53201		n		200 740 77
Internal Revenue Service	Internal Revenue Service	Payroll Taxes		393,718.77
Stop 5305 MIL	Stop 5305 MIL			
211 W. Wisconsin Avenue	211 W. Wisconsin Avenue Milwaukee, WI 53203			
Milwaukee, WI 53203 Kerber Rose & Associates	Kerber Rose & Associates			5 700 12
115 East Fifth Street	115 East Fifth Street			5,709.12
Shawano, WI 54166	Shawano, WI 54166			
Silawallo, WI 34 100	Gliawalio, Wi 34 100	1	ĺ	

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Best Case Bankruptcy

B4 (Offic	ial Form 4) (12/07) - Cont.
In re	Valley Sports - Neenah, Inc.

Case No.

Debtor(s)

LIST OF CREDITORS HOLDING 20 LARGEST UNSECURED CLAIMS

(Continuation Sheet)

(1)	(2)	(3)	(4)	(5)
Name of creditor and complete mailing address including zip code	Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with claim who may be contacted	Nature of claim (trade debt, bank loan, government contract, etc.)	Indicate if claim is contingent, unliquidated, disputed, or subject to setoff	Amount of claim [if secured, also state value of security]
Orde Advertising 1825 Nimitz Drive De Pere, WI 54115	Orde Advertising 1825 Nimitz Drive De Pere, WI 54115		W.	4,836.02
Reinhart Food Service PO Box 556 Shawano, WI 54166-0556	Reinhart Food Service PO Box 556 Shawano, WI 54166-0556			13,550.22
Society Insurance PO Box 1029 Fond Du Lac, WI 54936	Society Insurance PO Box 1029 Fond Du Lac, WI 54936			930.92
WE Energies PO Box 2089 Milwaukee, WI 53201-2089	WE Energies PO Box 2089 Milwaukee, WI 53201-2089	Utilties		30,252.99
West Bend Mutual Insurance Co 1900 South 18th Avenue West Bend, WI 53095	West Bend Mutual Insurance Co 1900 South 18th Avenue West Bend, WI 53095			7,370.83
Wisconsin Department of Revenue PO Box 93389 Milwaukee, WI 53293-0389	Wisconsin Department of Revenue PO Box 93389 Milwaukee, WI 53293-0389	Taxes		2,862.99
Wisconsin Dept of Workforce Development PO Box 7857 Madison, WI 53707	Wisconsin Dept of Workforce Development PO Box 7857 Madison, WI 53707			8,960.17
Workers Compensation UEF PO Box 7948 Madison, WI 53707-7948	Workers Compensation UEF PO Box 7948 Madison, WI 53707-7948			931.50
Xerox PO Box 660501 Dallas, TX 75266-0501	Xerox PO Box 660501 Dallas, TX 75266-0501			1,366.05

DECLARATION UNDER PENALTY OF PERJURY ON BEHALF OF A CORPORATION OR PARTNERSHIP

I, the President of the corporation named as the debtor in this case, declare under penalty of perjury that I have read the foregoing list and that it is true and correct to the best of my information and belief.

Date	August 4, 2009	Signature	/s/ Brian S. Pesmen
			Brian S. Pesmen
			President

Penalty for making a false statement or concealing property: Fine of up to \$500,000 or imprisonment for up to 5 years or both. 18 U.S.C. §§ 152 and 3571.

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Best Case Bankruptcy

Accu Temp 842 Emily St Menasha, WI 54952

Accu-com, Inc. PO Box 11 Oshkosh, WI 54902-0011

Advantage, Inc. 1815 E. Wisconsin Ave Appleton, WI 54911

Ameriprint Graphics Inc. 2065 American Dr Neenah, WI 54956

Appleton Acoustical Systems, Inc. 2900 West Elberg Avenue Appleton, WI 54914

ASCAP 21678 Network Place Chicago, IL 60673

Attorney Kevin Mathews Rinehart Scaffidi & Mathews PO Box 11975 Milwaukee, WI 53211

Attorney Terrence Cerni WE Energies 231 W. Michigan St Milwaukee, WI 53203

Bank of America Leasing PO Box 371992 Pittsburgh, PA 15250-7992

Batteries Plus PO Box 577 Pewaukee, WI 53072

Bay Towel Linen PO Box 12115 Green Bay, WI 54307

BMI PO Box 406741 Atlanta, GA 30384-6741

Business Lenders 50 State House Square Hartford, CT 06103 Card Integrators 3625 Serpentine Dr. Los Alamitos, CA 90720

Cartridge World 3525 E. Calumet St., Ste 1200 Appleton, WI 54915

Central Temperature 1054 American Drive Neenah, WI 54956

Coca-Cola Bottling Company 1404 South Main Street Oshkosh, WI 54901

Commercial Appliance LTD 123 N. Douglas Street Appleton, WI 54914

Community Color Mailer/Millenium, Inc. 501 S. Nicolet Rd. Appleton, WI 54914

Corcoran N1000 Craftsmen Drive Greenville, WI 54942

Crescent Electric Supply Company PO Box 1157 Appleton, WI 54912

CSI Software 3120 Southwest Freeway, Ste. 300 Houston, TX 77098-4510

Cumings Electric 1414 County Rd JJ Neenah, WI 54957

Gannett Midwest Publishing, Inc. PO Box 2900 Milwaukee, WI 53201

Global Recognition 980 Velp Avenue Green Bay, WI 54305-3898

Internal Revenue Service Stop 5305 MIL 211 W. Wisconsin Avenue Milwaukee, WI 53203 Kerber Rose & Associates 115 East Fifth Street Shawano, WI 54166

Lasting Color 2835 American Dr Neenah, WI 54956

Menn Teatert & Beisenstein PO Box 785 Appleton, WI 54912

National Elevator Inspection Services 11088 Millpark Dr, Ste. 130 Maryland Heights, MO 63043

Northern Welding & Supply Co PO Box 30118 Billings, MT 59107

O.P.L. Services, Inc. 2111 Shady Lane Green Bay, WI 54313

Orde Advertising 1825 Nimitz Drive De Pere, WI 54115

Otis Elevator Company PO Box 73759 Chicago, IL 60673

Packaging Tape Inc PO Box 569 Wausau, WI 54402

Profit by Web 2700 W College Avenue Appleton, WI 54914

Reinhart Food Service PO Box 556 Shawano, WI 54166-0556

Sara Lee Coffee & Tea W232N2960 Roundy Circle West, Ste 100 Pewaukee, WI 53072

Schwartz Brothers Ins One South Wacker Drive 36th Floor Chicago, IL 60606 Servpro 2235 Northern Road Appleton, WI 54914

Society Insurance PO Box 1029 Fond Du Lac, WI 54936

The Boelter Company PO Box 1451 Milwaukee, WI 53201

Time Warner Cable PO Box 145 Kimberly, WI 54136

Town of Menasha 2000 Municipal Drive Neenah, WI 54956

Town of Menasha - Utility District 2000 Municipal Drive Neenah, WI 54956

Upbeat Incorporated PO Box 952098 Saint Louis, MO 63195

WE Energies PO Box 2089 Milwaukee, WI 53201-2089

West Bend Mutual Insurance Co 1900 South 18th Avenue West Bend, WI 53095

Wil-Kil Pest Control PO Box 13526 Milwaukee, WI 53213

Winnebago County Treasurer PO Box 2808 Oshkosh, WI 54903-2808

Wisconsin Department of Revenue PO Box 93389
Milwaukee, WI 53293-0389

Wisconsin Dept of Workforce Development PO Box 7857 Madison, WI 53707

Workers Compensation UEF PO Box 7948 Madison, WI 53707-7948

Xerox PO Box 660501 Dallas, TX 75266-0501